

coursera

Professional Certificate catalog

Lead the new era
of career-ready
graduates



Offer valuable Professional Certificates that help develop skills and prepare graduates for job success.

With Coursera, institutions can:

- Strengthen employer alignment.
- Build job-ready, demonstrable skills.
- Increase graduate career readiness.
- Differentiate programs in competitive markets.



Access **200+ Professional Certificates** from leading global employers, designed to align curriculum to high-growth roles across data, AI, cloud, cybersecurity, marketing, business, and health care.



Flexible integration models include:



Embed into degree pathways

Enhance programs with industry-aligned credentials.



Offer as stackable credentials

Create modular, career-connected learning pathways.



Expand continuing education

Attract adult learners with career-focused offerings.



Strengthen career services alignment

Provide students with employer-recognized credentials.

Professional Certificates

Data and Analytics

-  Data Analytics
-  Advanced Data Analytics
-  Business Intelligence
-  Data Analyst
-  Data Science
-  Data Analytics with Excel and R
-  Excel
-  Data Visualization
-  SQL Server
-  Big Data Management and Analytics
-  Generative AI for Data Analysis
-  Data Analytics
-  Meta Data Analyst
-  Business Intelligence Analyst
-  Statistical Business Analyst
-  Visual Business Analytics
-  Advanced Programmer
-  Certified Data Science Practitioner

Sales, Finance, and Workforce Operations

-  Sales Development Representative
-  Sales Operations
-  Entry-Level Payroll Specialist
-  Entry-Level Compensation and Benefits Analyst
-  AIRS® Entry-Level Recruiter
-  Bookkeeping
-  Bookkeeper
-  Sales Representative
-  Sales Representative
-  Sales Agent
-  GST Taxation Executive
-  Health Call Center Customer Service
-  Health Retail Customer Service
-  Real Estate Agent
-  Career Coach and Navigator
-  Human Resource Associate

Cloud

-  Cloud Solutions Architect
-  Cloud Support Associate
-  Cloud Technology Consultant
-  Generative AI Applications
-  Generative AI and AI Agents with Amazon Bedrock
-  Cloud Support Associate
-  Azure Security Engineer Associate (AZ-500)
-  Hybrid Cloud Architect
-  Cloud Digital Leader Training
-  Cloud Data Analytics
-  Preparing for Google Cloud Certification: Cloud Architect
-  Preparing for Google Cloud Certification: Cloud Developer
-  Preparing for Google Cloud Certification: Cloud DevOps Engineer
-  Preparing for Google Cloud Certification: Cloud Network Engineer
-  Preparing for Google Cloud Certification: Cloud Engineer
-  Preparing for Google Cloud Certification: Machine Learning Engineer



Professional Certificates

AI and Machine Learning

-  Generative AI Engineering
-  AI Developer
-  Artificial Intelligence
-  AI Engineering
-  Deep Learning with PyTorch, Keras and TensorFlow
-  RAG and Agentic AI
-  AI
-  AI & ML Engineering
-  Generative AI Engineering
-  TensorFlow Developer
-  Generative AI
-  PyTorch for Deep Learning
-  Machine Learning with Scikit-learn, PyTorch & Hugging Face
-  GenAI Ops: Running Powerful Generative AI Systems
-  Master Agentic AI: Core Principles & Real-World
-  Building Generative AI Apps with Llama
-  Certified Artificial Intelligence Practitioner
-  Certified Ethical Emerging Technologist
-  Machine Learning Engineer
-  AI: Build with Open Models and Tools

Software Engineering

-  DevOps and Software Engineering
-  Back-End Development
-  Full-Stack JavaScript Developer
-  JavaScript Backend Developer
-  Java Developer
-  Applied DevOps Engineering
-  Mainframe Developer
-  Front-End Developer
-  Back-End Developer
-  Android Developer
-  iOS Developer
-  Full-Stack Developer
-  Back-End Developer
-  Introduction to C++ Programming
-  R Programming for Everyone
-  JavaScript Starter Kit
-  Getting Started with ASP.NET Core
-  Azure Developer Associate (AZ-204) Exam Prep
-  Azure Data Scientist Associate (DP-100) Exam Prep
-  Junior Software Developer
-  Beginners Guide to C# Fundamentals

Project and Product Management

-  Project Management
-  Product Manager
-  IT Project Manager
-  IT Scrum Master
-  Product Owner
-  Program Manager
-  Technology Consultant
-  Business Analyst
-  Business Analyst
-  Program Management
-  Project Management: Build Job-Ready Skills
-  Systems and Solutions Architect
-  Project Management
-  Certified Supervisor

Cybersecurity

-  Cybersecurity
-  Cybersecurity Analyst
-  ISC2 Cybersecurity Specialist
-  Cybersecurity Analyst
-  Ethical Hacking with Open Source Tools
-  Cybersecurity
-  Cloud Cybersecurity
-  Network Engineering
-  Information Security Analyst
-  Preparing for Google Cloud Certification: Cloud Security Engineer

Our catalog is continuously expanding, with new Professional Certificates regularly added to reflect evolving industry demand.

Marketing and Creative

 Digital Marketing & E-commerce

 Social Media Marketing

 Marketing Analytics

 Marketing Specialist

 Content Creator: Launching Your Creative Career

 Graphic Designer: Design that Demands Attention

 Digital Marketing and Growth Hacking with GenAI

 Canva Essentials

 Graphic Designer

 Digital Marketing Analyst

 AI SEO & GEO: Boost Your Brand's AI Visibility

 Content Creation for TikTok, YouTube, Instagram, Facebook

Data Engineering and Infrastructure

 Data Engineering

 Relational Database Administrator with GenAI

 Data Warehouse Engineer

 Data Architecture

 Azure Data Engineering Associate (DP-203)

 z/OS Mainframe Practitioner

 Data Engineering

 Programmer

Health Care and Wellness

 Personal Fitness Trainer

 Medical Office Manager

 Medical Biller

 Nursing Prerequisites: Essential Sciences for Future Nurses

 Health Coach

 Advanced Personal Trainer

UX Design

 UX Design

 UI/UX Designer

 UX Design

 Figma, Sketch & Miro for UX Design

 Game Design

IT Support

 IT Support

 IT Automation with Python

 IT Support

 Systems Analyst

 IT Support Specialist

 Technical Customer Support Specialist

 IT Sales Representative

 Customer Consulting and Support



Lead the new era of career-ready degrees

Embed workforce-aligned learning into degrees using skills intelligence, AI-powered design, credit-recognized credentials, and integrity safeguards that protect academic standards.

CREDIT RECOMMENDATIONS

Enable credit-aligned industry learning

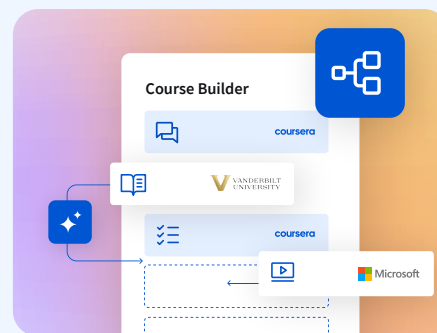
Programs feature third-party credit recommendations from recognized frameworks like ACE, ECTS, and NSQF. Support credit transfer and prior learning assessment while respecting institutional authority, faculty governance, and alignment with regional and global education standards.



COURSE BUILDER

Accelerate curriculum innovation with AI

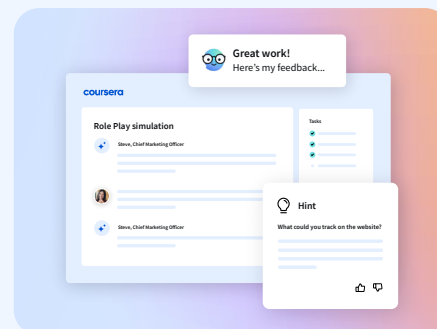
Create custom courses with AI assistance, blending original lectures and materials with content from leading universities and industry partners. Course Builder streamlines authoring by providing suggestions and instructional design guidance, helping build more effective and engaging learning experiences for your students.



APPLIED LEARNING

Support skill development through interactive learning

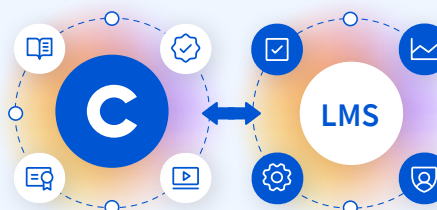
Empower your learners with applied skills through interactive, hands-on, and guided practice that is scalable. Learners will gain confidence, demonstrate mastery, and consistently apply their academic knowledge in any setting: digital, hybrid, or in-person.



SEAMLESS LMS INTEGRATION

Scale digital learning without administrative friction

Sync Coursera grades and credentials to your LMS, bridging the gap between campus learning and career-ready outcomes with greater administrator control.



Trusted by leading higher education institutions worldwide, including:



Bocconi



PONTIFICAL AND ROYAL
UNIVERSITY OF SANTO TOMAS
THE CATHOLIC UNIVERSITY OF THE PHILIPPINES



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Through our partnership with Coursera, we are able to provide students and alumni from UT institutions with access to industry-recognized credentials. This empowers them to upskill and reskill, ensuring they stay competitive and relevant in the evolving job market.

Archie Holmes, PhD

Executive Vice Chancellor for Academic Affairs at University of Texas System

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Coursera has really helped our students have access to a global education. It's helped us keep abreast of global trends in terms of workforce development and skills-based training.

Alfredo Ayala

President and CEO, iPeople

Prepare your campus for the new era

Embed industry-recognized Professional Certificates into your degree programs and strengthen graduate outcomes.



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