

## ***Write Winning Grant Proposals***

*A seminar presented by Dr. John D. Robertson  
Grant Writers' Seminars & Workshops  
Tuesday December 9, 2025 from 8:30 to 4:30pm  
Coastal Bend Business Innovation Center  
10201 S Padre Island Dr, Corpus Christi, TX 78418*

### **Agenda**

- 8:30 a.m.     GENERAL GRANT WRITING CONCEPTS  
Introduction to the seminar  
The three requirements needed for success in any application  
    Your idea!  
    Your commitment!  
    Your grantsmanship skills!  
The importance of Program Officers/Directors  
Selling your idea  
Funding Opportunities  
Grant Applications – similarities of all formats
- 10:15 a.m.     **MORNING BREAK**
- 10:30 a.m.     PREPARATION OF THE APPLICATION – General Concepts  
How to create a compelling Overview/Executive Summary section
- 12:00 p.m.     **LUNCH BREAK**
- 1:00 p.m.     Plan of Work  
Significance and Innovation  
Broader Impacts  
Background and Preliminary Studies  
Biographical Sketches and Environment
- 2:30 p.m.     **AFTERNOON BREAK**
- 2:45 p.m.     Budget – general concepts  
Titles  
Project Summary/Narrative  
Critical review of your proposal
- 3:15 p.m.     THE REVIEW PROCESS  
The concept of peer review  
Common assumptions about peer review  
The importance of identifying potential reviewers  
Recommending or excluding reviewers  
Implicit vs. explicit review criteria



Review and procedures

4:30 p.m.      GENERAL DISCUSSION/QUESTIONS

*Schedule is approximate depending upon scope and extent of discussion.*