Tuesday, 10/12 12-1PM Central

Join via Zoom

Hanover Research is a global research and grant development firm that works with higher education institutions to pursue external funding for research and scholarship. On October 12th, at 12PM CST, the Division of Research and Innovation will sponsor a Hanover-led virtual training session targeted to faculty and graduate students interested in learning how grant writing differs from academic writing. Please contact Dr. Larisa Ford (Larisa.ford@tamucc.edu) for more information.

What’s the Difference?

This session will explore the art of a strong grant and how grant writing styles differ from academic writing. After comparing and contrasting these two writing styles – purpose, focus, tone, terminology – we will discuss common problems for both. Attendees will gain an appreciation for how the writing process differs and walk away with resources to refer back to when authoring proposals or manuscripts.

Presenter: Melissa Cornish, Grants Consultant

Melissa provides Hanover and its higher education clients with grant reviews, writing support, and project design services. Her experiences in grant writing and proposal refinement span proposals to the NIH, NSF, DoD, PCORI, and a number of private foundations dedicated to funding clinical and translational science and health services research. Prior to joining Hanover, Melissa served as project leader/manager at a large academic medical center and other research-intensive institution where she identified and managed research collaborations and provided extensive business development support in the form of grant writing and proposal/budget development, strategic planning, program development, and communications and marketing.