The Economic Impact of
Texas A&M University-Corpus Christi
on
Corpus Christi, the Coastal Bend and the State of Texas

SUMMARY

July 2021

Updated by

Jim Lee

TEXAS A&M UNIVERSITY CORPUS CHRISTI | SOUTH TEXAS ECONOMIC DEVELOPMENT CENTER

Corpus Christi Community

For every 1,000 new students, the impact is $50.4 million and 868 full-time jobs.

- The total benefit to Corpus Christi is **$546 million** annually.

The total benefit of Texas A&M University-Corpus Christi to the Corpus Christi economy is estimated at $546 million in 2020. This benefit is associated with $213 million in total direct spending, in which $153 million comes from the University's operation expenses and capital investment, $16 million from research activities, $44 million from students, and $1.3 million from visitors to the University.

- The employment benefit to Corpus Christi is **9,394** full-time-equivalent jobs.

Texas A&M University-Corpus Christi boosts employment in Corpus Christi by a total of 9,394 full-time-equivalent job positions. More than 2,804 Corpus Christi residents are directly employed through the University, and another 6,591 jobs are created as a result of economic activity related to the University.

Over the years, students gained new skills, making them more productive workers by studying at A&M-Corpus Christi. Today, these former students are employed in Corpus Christi. A degree from Texas A&M University-Corpus Christi also produces a significant boost to its graduates' lifetime earnings.

The University's contribution to additional lifetime earnings of Corpus Christi residents amounts to $954 million.

Coastal Bend Region

For every 1,000 new students, the impact is $55 million and 961 full-time jobs.

- The total economic benefit to the Coastal Bend is **$595 million** annually.

The total benefit of Texas A&M University-Corpus Christi to the Coastal Bend economy is estimated at $595 million in 2020. This benefit is associated with $233 million in total direct spending, in which $167 million comes from the University's operation expenses and capital investment, $17 million from research activities, $48 million from students, and $1.5 million from visitors to the University.

- The employment benefit to the Coastal Bend is **10,399** full-time-equivalent jobs.

Texas A&M University-Corpus Christi boosts employment to the Coastal Bend by a total of 10,399 full-time-equivalent job positions. More than 3,104 Coastal Bend residents are directly employed through the University, and another 7,296 jobs are created as a result of economic activity related to the University.

Over the years, students gained new skills, making them more productive workers by studying at A&M-Corpus Christi. Today, these former students are employed in the Coastal Bend. A degree from Texas A&M University-Corpus Christi also produces a significant boost to its graduates' lifetime earnings.

The University's contribution to additional lifetime earnings of Coastal Bend residents amounts to $1,041 million.

State of Texas

For every 1,000 new students, the impact is $87 million and 1,307 full-time jobs.

- The total economic benefit to Texas is **$942 million** annually.

The total benefit of Texas A&M University-Corpus Christi to the Texas economy is estimated at $942 million in 2020. This benefit is associated with $368 million in total direct spending, in which $264 million comes from the University's operation expenses and capital investment, $27 million from research activities, $75 million from students, and $2.3 million from visitors to the University.

- The employment benefit to Texas is **14,147** full-time-equivalent jobs.

Texas A&M University-Corpus Christi boosts employment in Texas by a total of 14,147 full-time-equivalent job positions. More than 4,224 Texas residents are directly employed through the University, and another 9,923 jobs are created as a result of economic activity related to the University.

Over the years, students gained new skills, making them more productive workers by studying at A&M-Corpus Christi. Today, these former students are employed in Texas. A degree from Texas A&M University-Corpus Christi also produces a significant boost to its graduates' lifetime earnings.

The University's contribution to additional lifetime earnings of Texas residents amounts to $1.5 billion.

For each dollar of state appropriated funds, Texas A&M University-Corpus Christi generates $17.4 in economic impacts across Texas communities.