

IZZY ISLANDER

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EDUCATION

Texas A&M University-Corpus Christi (TAMUCC)

Corpus Christi, TX

Bachelor of Business, Marketing

Expected Graduation: 05/2022

Minor: **Econ** | GPA: **3.42** | Dean's List every semester

RELEVANT COURSEWORK EXPERIENCE

Entrepreneurial Marketing Small Business

01/2019 – 05/2019

- Developed knowledge needed to successfully perform marketing activities (primarily promotion) on a budget of less than \$100.
- Analyzed market characteristics that impact the small entrepreneurial organization, its products and services.
- Writing, editing, and formatting digital copy, including 5 blogs and other online content
- Effectively managed team of 3.

Foundation of Communication (COMM 1311)

01/2018 – 05/2018

- Developed teamwork skills and project management.
- Learned effective forms of communication across multiple platforms.

RELEVANT PROFESSIONAL EXPERIENCE

Career Peer- Mentor

Corpus Christi, TX

TAMUCC Career and Professional Development Center

09/2021 – present

- Provided excellent customer service by answering phone calls and scheduling appointments.
- Developed excellent presentation skills through presenting on services 15 times per semester.
- Maintained a database of call logs leading to more effective communication within the office.
- Scheduled on average 17 counseling appointments per shift.

Volunteer

Corpus Christi, TX

American Red Cross

02/2020 – 09/2020

- Helped with the organization of the annual Red Cross BASH by collecting donations for the silent auction.
- Supported the marketing of the event through word of mouth, social media content creation, and passing out flyers.

TRAINING, CERTIFICATIONS, & AWARDS

Dean's List

2019-2022

Facebook Certified Digital Marketing Associate Certification

Feb. 2019

RELEVANT SKILLS

Technical: Advanced Word, Excel, and PowerPoint, Proficient Adobe Photoshop, Proficient Hootsuite

Soft: Excellent communication, leadership, Excellent public speaking

ACTIVITIES

- Gamma Phi Beta Sorority, PACE Chair 2021-2022
- National Society of Leadership and Success 2019-2022
- Women's Basketball Team, Center Forward 2018-2022