

# IZZY ISLANDER

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## OBJECTIVE STATEMENT

Highly motivated marketing major seeking the Marketing Internship at XYZ Company. Proficient in MS Office suite, Hootsuite, and several social media platforms. Looking to leverage excellent leadership and communication skills to help the marketing department.

## EDUCATION

Texas A&M University-Corpus Christi (TAMUCC) Corpus Christi, TX  
**Bachelor of Business, Marketing** Expected Graduation: 05/2022  
Minor: **Econ** | National Society of Leadership and Success GPA: **3.50**  
**Relevant Courses:** Leadership Development, Intro to MGMT, Financial MGMT

## RELEVANT PROFESSIONAL EXPERIENCE

**Career Peer- Mentor** Corpus Christi, TX  
TAMUCC Career and Professional Development Center 09/2021 – present

- Provided excellent customer service by answering phone calls and scheduling appointments.
- Developed excellent presentation skills through presenting on services 15 times per semester.
- Maintained database of call logs.
- Took front desk calls leading to scheduling on average 17 counseling appointments per shift.

**Volunteer** Corpus Christi, TX  
American Red Cross 02/2020 – 09/2020

- Helped with the organization of the annual Red Cross BASH by collecting donations for the silent auction.
- Supported the marketing of the event through word of mouth, social media content creation, and passing out flyers.

## TRAINING, CERTIFICATIONS, & AWARDS

- Dean's List 2019-2022
- Facebook Certified Digital Marketing Associate Certification 2019
- General Assembly Social Media Planning 2019

## RELEVANT SKILLS

- Proficient in MS Office Suite, Word, Excel, Adobe Photoshop
- Advanced Hootsuite, Canva, Trello
- Conversational Spanish

## ACTIVITIES

- National Society of Leadership and Success 2019-2022
- Women's Basketball Team, Center Forward 2018-2022