

CYBERSECURITY CASE FILES

Four AI scam stats that are **simply criminal** ... and what you can do about them



One report found that 71% of images shared on social media are AI-generated or AI-edited.

Examine images closely for misshapen shadows, strange blurs, and other signs of AI.



AI-enabled scams rose by 456% in one year.

Consumers are a popular target for these scams. Be careful when researching deals and bargains online, and always ask yourself: "Is this too good to be true?"



87% of surveyed companies couldn't tell the difference between real and deepfake creditors.

When doing business online, be aware that deepfakes AI-generated impersonations are becoming more common.



73.8% of phishing emails contain some use of generative AI.

Delete, delete, delete! Remember that that email offering a deal or a special sale is just another false lead, and hackers are using AI to make them more convincing.