**Izzy Islander**

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**EDUCATION**

Texas A&M University- Corpus Christi (TAMUCC) Corpus Christi, TX

**Bachelor of Business in Marketing** Expected Graduation: 05/2022

Minor: **Econ | Dean’s List**  GPA: **3.5+**

**RELEVANT COURSEWORK**

**Entrepreneurial Marketing Small Business**  01/2019 – 05/2019

* Developed knowledge needed to successfully perform marketing activities (primarily

promotion) on a budget less than $100.

* Analyzed market characteristics that impact the small entrepreneurial organization,

its products and services.

* Created specific yet flexible marketing plans and activities.
* Effectively managed team of 3.

**Foundation of Communication** (COMM 1311)01/2018 – 05/2018

* Developed teamwork skills and project management.
* Learned effective forms of communication across multiple platforms.

**RELEVANT EXPEREIENCE**

**Career Peer- Mentor**  Corpus Christi, TX

TAMUCC Career and Professional Development Center09/2021 – present

* Provided excellent customer service by answering phone calls and scheduling appointments.
* Developed excellent presentation skills through presenting on services 15 times per semester.
* Maintained database of call logs.
* Scheduled on average 17 counseling appointments per shift.

**Volunteer** Corpus Christi, TX

American Red Cross 02/2020 – 09/2020

* Helped with the organization of the annual Red Cross BASH by collecting donations

for the silent auction.

* Supported the marketing of the event through word of mouth, social media content creation,

and passing out flyers.

**TRAINING, CERTIFICATIONS, AND AWARDS**

* Dean’s list 2019-2022
* Facebook Certified Digital Marketing Associate Certification 2019

**RELEVANT SKILLS**

* Proficient in MS Office Suite, Word, Excel, Adobe Photoshop
* Advanced Hootsuite, Canva, Trello
* Conversational Spanish

**ACTIVITIES**

* Gamma Phi Beta Sorority, PACE Chair 2021-2022
* National Society of Leadership and Success 2019-2022
* Women’s Basketball Team, Center Forward 2018-2022