

61.99.99.C0.01 University Information

Revised: March 18, 2019

Next Scheduled Review: March 18, 2024

[Revision History](#)



Procedure Summary

Responsibility for external affairs, news media relations, and the general information program of Texas A&M University-Corpus Christi rests with the Office of the Vice President for Marketing and Communications.

Procedure

1. The Communications Department manages internal and external communications regularly; prepares and releases university news to local, state, and national news media; and coordinates all media visits and inquiries. The Division of Marketing and Communications publishes numerous internal and external communication pieces targeting the various university constituents: students, faculty, staff, sister facilities staff, state officials, business leaders, leaders in secondary and higher education, donors, friends, corporations, foundations, and others with close ties to the university.
 2. All news media inquiries and requests should be directed to the Director of Communications for external communication. The Vice President for Marketing and Communications will communicate to external audiences on matters relating to university-wide policy positions in the absence of the President, coordinate with all other Texas A&M University System component offices of public information or the equivalent, and serve as the liaison with The Texas A&M University System's Office of Communications.
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Related Statutes, Policies or Requirements

There are no related requirements.

Contact Office

Contact for clarification and interpretation: Director of Communications
(361) 825-2438

