## **ACADEMIC MAP** Media Studies Media Arts, Bachelor of Arts



First Year			Third Year		
Fall		Hours	Fall		
UNIV 1101	University Seminar I	1	MEDA 3310	Media Theory and Research	3
COMM 1311	Foundation of Communication	3	MEDA 3301	Television Criticism	3
MEDA 1305	Film and Culture	3	MEDA 4305	Interpreting and Making the Visual Culture	3
University Core Curriculum		3		of Hollywood	
University Core Curriculum		3	Upper Division Electives		3
University Core Curriculum		3	MEDA 3303	Documentary Studies	3
	Hours	16		Hours	15
Spring			Spring		
UNIV 1102	University Seminar II	1	MEDA 3380	New Media and Communication	3
ENGL 1301	Writing and Rhetoric I	3	MEDA 3360	Screenplay Writing	3
MEDA 1307	Media and Society	3	MEDA 4342	Global Media and International	3
MEDA 1380	Introduction to Media Production	3		Communication	
MATH 1332	Contemporary Mathematics	3	Upper Division		3
or PHIL 2303	or Introduction to Logic and Critical		MEDA 3302	Film Criticism	3
	Thinking			Hours	15
University Core Curriculum		3	Fourth Year		
	Hours	16	Fall		
Second Year			MEDA 3351	Screen Comedy	3
Fall			MEDA 4341	First Amendment and Ethical Issues in the	3
University Core Curriculum		3		Media	
University Core Curriculum		3	Upper Division Electives		3
University Core Curriculum		3	Upper Division Electives		3
MEDA 2366	Media Forms	3	MEDA 3351	Screen Comedy	3
Foreign Languag	e Requirements	3		Hours	15
	Hours	15	Spring		
Spring			MEDA 4381	Senior Seminar in Media Studies	3
University Core Curriculum		3	Upper Division Electives		3
University Core Curriculum		3	Upper Division Electives		3
University Core Curriculum		3	Upper Division Electives		3
MEDA 2367 Media Industries		3	Elective of choice		3
Foreign Language Requirements		2	Hours		15
Foreign Languag	e Requirements	3		Hours	15



# CAREER MAP MEDIA ARTS Bachelor of Arts



The program in Media Arts focuses on allowing students to cultivate the creative and critical skills necessary to actively engage in the media industry in a variety of capacities. Media Arts majors select an emphasis in either Media Production or Media Studies to fulfill their coursework.

## **CONTACT INFORMATION**

#### **Career Counselor:**

Career and Professional Development Center UC 304 361.825.2628 | career.center@tamucc.edu Internship Coordinator: Kellie Smith BH 223C kellie.smith@tamucc.edu

#### Department Contact: Department of Communication & Media BH 330 361.825.2273 | michelle.maresh-fuehrer@tamucc.edu

## **ADDITIONAL PROGRAM REQUIREMENTS**

American Sportscasters Association, Broadcast Education Association, National Association of Broadcast Employees and Technicians, Communications Workers of America, National Association of Broadcasters, Radio Television and Digital News Association, Society of Broadcast Engineers

## **CAREER OPTIONS**

- Videographer
- Film Production
- Media
- Broadcast Sound and Engineering Technicians
- Editors
- Reporters, Coorespondents and Broadcast News Analysts
- Writers

## **STUDENT ORGANIZATIONS**

• Film Club

• Island Waves Student Newspaper

## SKILLS/ATTRIBUTES

- Oran/Written Communications
- Digital Technology
- Career Management