ACADEMIC MAP Media Production Media Arts, Bachelor of Arts





First Year			Third Year		
Fall		Hours	Fall		
UNIV 1101	University Seminar I	1	University Core Curriculum		3
COMM 1311	Foundation of Communication	3	University Core Curriculum		3
MEDA 1305	Film and Culture	3	MEDA 3313	Intermediate Production: Documentary	3
MEDA 1380	Introduction to Media Production	3	MEDA 3317	Intermediate Postproduction	3
University Core Curriculum		3	MEDA 3351	Screen Comedy	3
University Core Curriculum		3	MEDA 3301	Television Criticism	3
	Hours	16		Hours	18
Spring			Spring		
UNIV 1102	University Seminar II	1	University Core Curriculum		3
ENGL 1301	Writing and Rhetoric I	3	MEDA 3316	Intermediate Production: Narrative	3
MEDA 1307	Media and Society	3	MEDA 3360	Screenplay Writing	3
MEDA 1315	Editing	3	MEDA 4317	Advanced Postproduction	3
MATH 1332	Contemporary Mathematics	3	3 Upper Division Electives		3
or PHIL 2303	or Introduction to Logic and Critical			Hours	15
	Thinking		Fourth Year		
University Core Curriculum		3	Fall		
	Hours	16	MEDA 4310	Advanced Production: Documentary	3
Second Year			MEDA 3303	Documentary Studies	3
Fall			Upper Division Electives		3
University Core Curriculum		3	Upper Division Electives		3
University Core Curriculum		3	Upper Division Electives		3
MEDA 2303	Cinematography	3		Hours	15
MEDA 2366	Media Forms	3	Spring		
Foreign Language Requirements		3	MEDA 4312	Advanced Production: Narrative	3
	Hours	15	MEDA 3340	Photojournalism	3
Spring			Upper Division Electives		3
University Core Curriculum		3	Upper Division Electives		3
University Core Curriculum		3	Hours		12
MEDA 2367	Media Industries	3		Total Hours	122
MEDA 2350	Media Performance	3			122
Foreign Languag	e Requirements	3			
	Hours	15			



CAREER MAP MEDIA ARTS - MEDIA PRODUCTION Bachelor of Arts



The program in Media Arts focuses on allowing students to cultivate the creative and critical skills necessary to actively engage in the media industry in a variety of capacities. Media Arts majors select an emphasis in either Media Production or Media Studies to fulfill their coursework.

CONTACT INFORMATION

Career Counselor:

Career and Professional Development Center UC 304 361.825.2628 | career.center@tamucc.edu Internship Coordinator: Kellie Smith BH 223C kellie.smith@tamucc.edu

Department Contact: Department of Communication & Media BH 330 361.825.2273 | michelle.maresh-fuehrer@tamucc.edu

ADDITIONAL PROGRAM REQUIREMENTS

American Sportscasters Association, Broadcast Education Association, National Association of Broadcast Employees and Technicians, Communications Workers of America, National Association of Broadcasters, Radio Television and Digital News Association, Society of Broadcast Engineers

CAREER OPTIONS

- Videographer
- Film Production
- Media
- Broadcast Sound and Engineering Technicians
- Editors
- Reporters, Coorespondents and Broadcast News Analysts
- Writers

STUDENT ORGANIZATIONS

• Film Club

• Island Waves Student Newspaper

SKILLS/ATTRIBUTES

- Oran/Written Communications
- Digital Technology
- Career Management