

# ACADEMIC MAP

## Communication Studies, Bachelor of Arts



FINISH IN



### First Year

Fall	Hours
UNIV 1101 University Seminar I	1
COMM 1311 Foundation of Communication	3
University Core Curriculum	3
University Core Curriculum	3
University Core Curriculum	3
University Core Curriculum	3
<b>Hours</b>	<b>16</b>

Spring	Hours
UNIV 1102 University Seminar II	1
ENGL 1301 Writing and Rhetoric I	3
COMM 1318 Interpersonal Communication	3
COMM 2333 Small Group Communication	3
MATH 1332 Contemporary Mathematics or PHIL 2303 or Introduction to Logic and Critical Thinking	3
University Core Curriculum	3
<b>Hours</b>	<b>16</b>

### Second Year

Fall	Hours
COMM 2335 Presentational Communication	3
COMM 1321 Business and Professional Communication	3
University Core Curriculum	3
University Core Curriculum	3
University Core Curriculum	3
<b>Hours</b>	<b>15</b>

Spring	Hours
COMM 2330 Introduction to Public Relations	3
MEDA 2350 Media Performance	3
University Core Curriculum	3
University Core Curriculum	3
University Core Curriculum	3
<b>Hours</b>	<b>15</b>

### Third Year

Fall	Hours
COMM 3310 Communication Theory	3
COMM 3311 Nonverbal Communication	3
College Core	3
Upper Division Electives	3
Upper Division Electives	3
<b>Hours</b>	<b>15</b>

Spring	Hours
COMM 3326 Research Methods	3
COMM 4314 Gender Communication or COMM 4315 or Communication and Sexuality	3
College Core	3
Upper Division Electives	3
Upper Division Electives	3
<b>Hours</b>	<b>15</b>

### Fourth Year

Fall	Hours
COMM 4345 Intercultural Communication	3
COMM 3350 Leadership	3
Upper Divisional Elective	3
Upper Divisional Elective	3
Lower Divisional Elective	3
<b>Hours</b>	<b>15</b>

Spring	Hours
COMM 4380 Senior Seminar in Communication Studies	3
Upper Division Electives	3
Upper Division Electives	3
Upper Division Electives	3
Lower Divisional Elective	1
<b>Hours</b>	<b>13</b>

<b>Total Hours</b>	<b>120</b>
--------------------	------------

This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit [tamucc.edu/academics/planning/academic-advising/](http://tamucc.edu/academics/planning/academic-advising/)



# CAREER MAP

## COMMUNICATION STUDIES

*Bachelor of Arts*



The mission of the Department of Communication & Media is to develop students who are effective and ethical communicators with the creative, critical, and collaborative skills necessary to succeed in a diverse global environment. The focus of the program is to enhance students' knowledge and practical skills in various areas of human communication including organizational leadership, public relations, and relational communication. Communication Studies majors select an emphasis in either Communication Studies or Public Relations to fulfill their coursework.

### CONTACT INFORMATION

**Career Counselor:**

Career and Professional Development Center  
UC 304  
361.825.2628 | [career.center@tamucc.edu](mailto:career.center@tamucc.edu)

**Internship Coordinator:**

Kellie Smith  
BH 223C  
[kellie.smith@tamucc.edu](mailto:kellie.smith@tamucc.edu)

**Department Contact:**

Department of Communication & Media  
BH 330  
361.825.2273 | [michelle.maresh-fuehrer@tamucc.edu](mailto:michelle.maresh-fuehrer@tamucc.edu)

### ADDITIONAL SOURCES OF INFORMATION

National Communication Association, Public Relations Society of America, American Society for Newspaper Editors, International Communication Association

### STUDENT ORGANIZATIONS

- Island Waves Student Newspaper
- Student Government Association
- Film Club

### CAREER OPTIONS

- Public Relations
- Advertising/Marketing
- TV & Film production
- Journalism
- Social Media Manager
- Training and Development
- Copywriter
- Human Resources Management

### SKILLS/ATTRIBUTES

- Critical Thinking/Problem Solving
- Teamwork/Collaboration
- Oral/Written Communication