

ACADEMIC MAP

Sport Management, Bachelor of Science



FINISH IN



| First Year | | | Third Year | | |
|-------------------------------|--|-----------|-------------------------------|---|-----------|
| Fall | | | Fall | | |
| UNIV 1101 | University Seminar I | 1 | SMGT 3335 | Legal Issues in Sport | 3 |
| ENGL 1301 | Writing and Rhetoric I | 3 | SMGT 3366 | Managing Sport and Leisure Services | 3 |
| or ENGL 1302 | or Writing and Rhetoric II | | SMGT 3320 | Sport Communication | 3 |
| HIST 1301 | U.S. History to 1865 | 3 | SMGT 3330 | Promotion of Sport | 3 |
| MATH 1442 | Statistics for Life | 4 | Sport Mgmt Directive Elective | | 3 |
| ARTS 1301 | Art and Society | 3 | | Hours | 15 |
| University Core Curriculum | | 3 | Spring | | |
| | Hours | 17 | SMGT 3325 | Governance and Ethics in Sport | 3 |
| Spring | | | SMGT 3301 | Practicum in Sport Organization II | 3 |
| UNIV 1102 | University Seminar II | 1 | SMGT 3367 | Sport Tourism | 3 |
| COMM 1311 | Foundation of Communication | 3 | Sport Mgmt Directive Elective | | 3 |
| HIST 1302 | U.S. History Since 1865 | 3 | Sport Mgmt Special Emphasis | | 3 |
| POLS 2305 | U.S. Government and Politics | 3 | | Hours | 15 |
| ENGL 2316 | Literature and Culture | 3 | Fourth Year | | |
| or ENGL 2332 | or Literature of the Western World: From | | Fall | | |
| or ENGL 2333 | the Classics to the Renaissance | | Sport Mgmt Directive Elective | | 3 |
| | or Literature of the Western World: From | | SMGT 4309 | Finance Management in Sport | 3 |
| | the Enlightenment to the Present | | SMGT 4351 | Sport Entrepreneurship | 3 |
| University Core Curriculum | | 3 | SMGT 4365 | Managing Personnel in Sport Organizations | 3 |
| | Hours | 16 | Sport Mgmt Special Emphasis | | 3 |
| Second Year | | | | Hours | 15 |
| Fall | | | Spring | | |
| POLS 2306 | State and Local Government | 3 | SMGT 4693 | Professional Field Experiences I | 6 |
| ECON 2301 | Macroeconomics Principles | 3 | SMGT 4694 | Professional Field Experiences II | 6 |
| SMGT 2314 | Introduction to Sport Management | 3 | SMGT 4308 | Sport Facilities and Event Management | 3 |
| University Core Curriculum | | 3 | | Hours | 15 |
| Sport Mgmt Directive Elective | | 3 | Total Hours | | |
| | Hours | 15 | 123 | | |
| Spring | | | | | |
| ECON 2302 | Microeconomics Principles | 3 | | | |
| SMGT 2301 | Practicum in Sport Organization I | 3 | | | |
| SMGT 2315 | Sport and Social Issues | 3 | | | |
| Sport Mgmt Directive Elective | | 3 | | | |
| Sport Mgmt Directive Elective | | 3 | | | |
| | Hours | 15 | | | |

This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit tamucc.edu/academics/planning/academic-advising/



CAREER MAP

SPORT MANAGEMENT

Bachelor of Science



The students in the Bachelor of Science in Sport Management will learn about the sport and leisure industries in the Coastal Bend region, such as ocean-based sport, collegiate athletics, and minor league sports. The BSSM curriculum covers comprehensive industry knowledge with a focus on sport governance, marketing, finance, and administration as well as prepares graduates for employment in a variety of private, nonprofit, and public sport settings. This degree can be also be used as a stepping stone to advanced degrees in sport management, tourism management and leisure studies. The BSSM curriculum was developed in accordance with the Commission on Sport Management Accreditation (COSMA) and TAMU-CC plans to become the first COSMA accredited program among Hispanic-Serving Institutions (HSIs).

CONTACT INFORMATION

Career Counselor:

Stefani Schomaker, PhD, LPC
UC 304 | 361.825.2628
stefani.schomaker@tamucc.edu

Internship Coordinator:

Misty Kesterson
IH 3rd Floor | 361.825.3299
misty.kesterson@tamucc.edu

Department Contact:

College of Education and Human Development
IH 3rd Floor | 361.825.6072
elizabeth.perez@tamucc.edu

INTERNSHIP INFORMATION

To enroll in professional field experience, students must have departmental approval as well as a GPA of 2.75. The field experience is for seniors only and they should enroll during their last semester. Students are allowed to enroll in other coursework but not to exceed the 18-hour university limit.

STUDENT ORGANIZATIONS

- Kinesiology Club - Special Olympics
- Women in Healthcare
- Coastal Bend Health Professionals Initiative

SKILLS/ATTRIBUTES

- Critical thinking/Problem Solving
- Professionalism/Work Ethic

CAREER OPTIONS

• Bachelor's Degree Tracks:

Athletic Coach, Player Agent, Public Relations/Promotions Manager, Gameday/Event Coordinator, Facilities Manager, Operations Manager, Marketing Manager, Contract Administrator, Sports General Manager, Scout, Corporate Wellness Coordinator/Manager, Sports Camp Director, Youth Sports Coordinator

• Master's Degree Tracks:

Marketing Director, Business Dev. Director, Contract Negotiation Manager, Athletics Director

• Doctorate Tracks:

Sports Researcher, Undergraduate/graduate Professor, Executive Director

ADDITIONAL SOURCES OF INFORMATION

Occupational Outlook Handbook - www.bls.gov/ooh/, Professional Orgs: North American Society for Sport Management, Sports Fitness and Industry Association, Sport Marketing Association, Association for Women in Sport Media, etc.