This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit tamucc.edu/academics/planning/academic-advising/
The students in the Bachelor of Science in Sport Management will learn about the sport and leisure industries in the Coastal Bend region, such as ocean-based sport, collegiate athletics, and minor league sports. The BSSM curriculum covers comprehensive industry knowledge with a focus on sport governance, marketing, finance, and administration as well as prepares graduates for employment in a variety of private, nonprofit, and public sport settings. This degree can also be used as a stepping stone to advanced degrees in sport management, tourism management and leisure studies. The BSSM curriculum was developed in accordance with the Commission on Sport Management Accreditation (COSMA) and TAMU-CC plans to become the first COSMA accredited program among Hispanic-Serving Institutions (HSIs).

**INTERNSHIP INFORMATION**

To enroll in professional field experience, students must have departmental approval as well as a GPA of 2.75. The field experience is for seniors only and they should enroll during their last semester. Students are allowed to enroll in other coursework but not to exceed the 18-hour university limit.

**STUDENT ORGANIZATIONS**

- Kinesiology Club - Special Olympics
- Women in Healthcare
- Coastal Bend Health Professionals Initiative

**SKILLS/ATTRIBUTES**

- Critical thinking/Problem Solving
- Professionalism/Work Ethic

**CAREER OPTIONS**

**Bachelor's Degree Tracks:**
- Athletic Coach
- Player Agent
- Public Relations/Promotions Manager
- Gameday/Event Coordinator
- Facilities Manager
- Operations Manager
- Marketing Manager
- Contract Administrator
- Sports General Manager
- Scout
- Corporate Wellness Coordinator/Manager
- Sports Camp Director
- Youth Sports Coordinator

**Master's Degree Tracks:**
- Marketing Director
- Business Dev. Director
- Contract Negotiation Manager
- Athletics Director

**Doctorate Tracks:**
- Sports Researcher
- Undergraduate/graduate Professor
- Executive Director

**ADDITIONAL SOURCES OF INFORMATION**

Professional Orgs: North American Society for Sport Management, Sports Fitness and Industry Association, Sport Marketing Association, Association for Women in Sport Media, etc.