

ACADEMIC MAP

General Business

Bachelor of Business Administration



FINISH IN



First Year

Fall	Hours
BUSI 0011 COB Orientation	0
Creative Arts Core Requirement	3
ECON 2301 Macroeconomics Principles	3
ENGL 1301 Writing and Rhetoric I	3
HIST 1301 U.S. History to 1865	3
Life & Physical Science Core Requirement	3
UNIV 1101 University Seminar I	1
Hours	16

Spring

COMM 1311 Foundation of Communication	3
HIST 1302 U.S. History Since 1865	3
ECON 2302 Microeconomics Principles	3
Language, Philosophy & Culture Core Requirement	3
MATH 1324 Mathematics for Business and Social Sciences	3
UNIV 1102 University Seminar II	1
Hours	16

Second Year

Fall	Hours
ACCT 2301 Financial Accounting	3
Business Elective	3
Component Area Option Core Requirement	3
MATH 1325 Calculus for Business & Social Sciences	3
POLS 2305 U.S. Government and Politics	3
Hours	15

Spring

ACCT 2302 Managerial Accounting	3
Component Area Option Core Requirement	3
Life & Physical Science Core Requirement	3
MISY 2305 Computer Applications in Business	3
POLS 2306 State and Local Government	3
Hours	15

Third Year

Fall	Hours
MGMT 3315 Business Communications	3
MGMT 3310 Principles of Management	3
FINA 3310 Financial Management	3
MISY 3310 Management Information Systems Concepts	3
Non Business Elective	3
Hours	15

Spring

MKTG 3310 Principles of Marketing	3
Upper Level FINANCE	3
Upper Level ACCOUNTING	3
ORMS 3310 Data Analysis and Statistics	3
International Business Course	3
Hours	15

Fourth Year

Fall	Hours
Upper Level MANAGEMENT	3
Upper Level MARKETING	3
OPSY 4314 Operations Management	3
BLAW 3310 Legal Environment of Business	3
Upper Level Business Elective	3
Hours	15

Spring

Upper Level Business Elective	3
Upper Level Business Elective	3
Upper Level Business Elective	3
Upper Level Business Elective	3
MGMT 4388 Business Strategy	3
Hours	15
Total Hours	122

This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit tamucc.edu/academics/planning/academic-advising/



CAREER MAP

GENERAL BUSINESS

Bachelor of Business Administration



This program of study provides a broad-based business background for those persons who are interested in a business career and do not wish to specialize in a specific functional area. Study in the various business disciplines provides a broader competency base for those who may want to work in or to manage small businesses or not-for-profit organizations. This major provides a background for entry-level work in a broad range of businesses.

CONTACT INFORMATION

Career Counselor:

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INTERNSHIP INFORMATION

- Second semester junior standing or above and with a grade point average of 2.75 in upper division work.
 - 9 hours upper division work complete in major, 12 hours of upper division general course work complete can apply to participate in an internship.
 - Students receive three hours of credit for the experience (elective) as well as a grade.
 - The course grade will be assigned by the faculty sponsor who will consider the supervisor evaluation, the oral presentation, and the written report.
 - There will be an end of semester evaluation by the supervisor.
- The work experience:
- Must be in your major.
 - Must consist of a minimum of 120 hours per semester.
 - The salary is negotiated between the employer and student.
- Students will normally perform some routine tasks but need to spend the majority of their time working on a challenging project or function that requires crucial thinking, imagination, originality, common sense, and emphasizes the development of professional skills.

ADDITIONAL SOURCES OF INFORMATION

<https://www.bls.gov/ooh/>

CAREER OPTIONS

- Store manager
- Entrepreneur
- Hospitality manager
- Product manager
- Consultant
- Fundraiser
- Business development
- Recruiter

STUDENT ORGANIZATIONS

- National Society of Leadership & Success NSLS
- Leadership @ TAMU-CC
- Student Finance Association
- Student Government Association

SKILLS/ATTRIBUTES

- Critical Thinking/Problem Solving
- Teamwork/Collaboration
- Professionalism/Work Ethic
- Oral/Written Communication
- Leadership
- Digital Technology
- Career Management
- Global/Multicultural Fluency