

ACADEMIC MAP

Business Economics Bachelor of Business Administration



First Year

| Fall | | Hours |
|--|---------------------------|-----------|
| BUSI 0011 | COB Orientation | 0 |
| Creative Arts Core Requirement | | 3 |
| ECON 2301 | Macroeconomics Principles | 3 |
| HIST 1301 | U.S. History to 1865 | 3 |
| ENGL 1301 | Writing and Rhetoric I | 3 |
| Life & Physical Science Core Requirement | | 3 |
| UNIV 1101 | University Seminar I | 1 |
| Hours | | 16 |

| Spring | | Hours |
|---|--|-----------|
| COMM 1311 | Foundation of Communication | 3 |
| HIST 1302 | U.S. History Since 1865 | 3 |
| ECON 2302 | Microeconomics Principles | 3 |
| Language, Philosophy & Culture Core Requirement | | 3 |
| MATH 1324 | Mathematics for Business and Social Sciences | 3 |
| UNIV 1102 | University Seminar II | 1 |
| Hours | | 16 |

Second Year

| Fall | | Hours |
|--|---|-----------|
| ACCT 2301 | Financial Accounting | 3 |
| Business Elective | | 3 |
| Component Area Option Core Requirement | | 3 |
| MATH 1325 | Calculus for Business & Social Sciences | 3 |
| POLS 2305 | U.S. Government and Politics | 3 |
| Hours | | 15 |

| Spring | | Hours |
|--|-----------------------------------|-----------|
| ACCT 2302 | Managerial Accounting | 3 |
| Component Area Option Core Requirement | | 3 |
| Life & Physical Science Core Requirement | | 3 |
| MISY 2305 | Computer Applications in Business | 3 |
| POLS 2306 | State and Local Government | 3 |
| Hours | | 15 |

Third Year

| Fall | | Hours |
|--------------|---|-----------|
| ORMS 3310 | Data Analysis and Statistics | 3 |
| BLAW 3310 | Legal Environment of Business | 3 |
| ECON 3310 | Intermediate Macroeconomics | 3 |
| ECON 3315 | International Economic Issues | 3 |
| MISY 3310 | Management Information Systems Concepts | 3 |
| Hours | | 15 |

| Spring | | Hours |
|--------------------|-----------------------------|-----------|
| FINA 3310 | Financial Management | 3 |
| MKTG 3310 | Principles of Marketing | 3 |
| ECON 3311 | Intermediate Microeconomics | 3 |
| ECON 3312 | Money and Banking | 3 |
| Economics Elective | | 3 |
| Hours | | 15 |

Fourth Year

| Fall | | Hours |
|--------------------|--------------------------|-----------|
| MGMT 3310 | Principles of Management | 3 |
| ECON 3322 | Managerial Economics | 3 |
| Economics Elective | | 3 |
| OPSY 4314 | Operations Management | 3 |
| MGMT 3315 | Business Communications | 3 |
| Hours | | 15 |

| Spring | | Hours |
|-------------------------------|------------------------------|-----------|
| ECON 4310 | Introduction to Econometrics | 3 |
| Economics Elective | | 3 |
| Upper-level Business Elective | | 3 |
| MGMT 4388 | Business Strategy | 3 |
| Non-Business Elective | | 3 |
| ECON 4085 | Economics Exit Exam | 0 |
| Hours | | 15 |

| | |
|--------------------|------------|
| Total Hours | 122 |
|--------------------|------------|

This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit tamucc.edu/academics/planning/academic-advising/



CAREER MAP

BUSINESS ECONOMICS

Bachelor of Business Administration



The Business Economics program integrates economics with courses in marketing, management, accounting, finance and quantitative analysis. Economics as a discipline is positioned at the intersection of social science and business, so has a great relevance for an extremely wide range of business and public policy issues, thereby providing our successful graduates with great career prospects in both the private and public sectors. By combining the study of economics (the scientific study of how society manages its scarce resources) and business, our degree provides a strong theoretical and professional basis for a successful and rewarding career. Business economics majors gain the skills to gather and analyze data for solving problems affecting companies, governments and non-profit organizations. The program includes basic courses in all business disciplines as well as in economics, and develops the skills that graduates need to work in a wide range of industries. The skillset includes understanding of the incentives that affect human behavior, the operation of markets and the strategic decisions of businesses and governments, both locally and internationally.

CONTACT INFORMATION

Career Counselor:

Career and Professional Development Center
UC 304
361.825.2628 | career.center@tamucc.edu

Internship Coordinator:

Andrew Johnson
OCNR 375
361.825.6012 | andrew.johnson@tamucc.edu

Department Contact:

Department of Decision Sciences
and Economics
OCNR _____
361.825.6045 | cob@tamucc.edu

INTERNSHIP INFORMATION

- Second semester junior standing or above and with a grade point average of 2.75 in upper division work.
- 9 hours upper division work complete in major, 12 hours of upper division general course work complete can apply to participate in an internship.
- Students receive three hours of credit for the experience (elective) as well as a grade.
- The course grade will be assigned by the faculty sponsor who will consider the supervisor evaluation, the oral presentation, and the written report.
- There will be an end of semester evaluation by the supervisor.

The work experience:

- Must be in your major.
 - Must consist of a minimum of 120 hours per semester.
 - The salary is negotiated between the employer and student.
- Students will normally perform some routine tasks but need to spend the majority of their time working on a challenging project or function that requires crucial thinking, imagination, originality, common sense, and emphasizes the development of professional skills.

ADDITIONAL SOURCES OF INFORMATION

<https://www.bls.gov/ooh/>

CAREER OPTIONS

- Economist
- Financial Manager
- Market Research Analyst
- Management Analyst
- Financial Advisor
- Actuary
- Logistician
- Policy Analyst

STUDENT ORGANIZATIONS

- Leadership @ TAMU-CC
- Student Economics Association
- Student Government Association

SKILLS/ATTRIBUTES

- Critical Thinking/Problem Solving
- Teamwork/Collaboration
- Professionalism/Work Ethic
- Oral/Written Communication
- Leadership
- Digital Technology