

ACADEMIC MAP

Applied Arts and Sciences Technical Communication Bachelor of Applied Arts and Sciences



First Year		Hours		Third Year		Hours	
Fall				Fall			
UNIV 1101	University Seminar I	1		College Core		3	
ENGL 1301	Writing and Rhetoric I	3		Life & Physical Science Core Requirement		3	
POLS 2306	State and Local Government	3		COMM 1321	Business and Professional Communication	3	
College Core		3		ENGL 3379	Writing for the Web	3	
College Core		3		PHIL 2306	Introduction to Ethics	3	
College Core		3		Hours		15	
Hours				16			
Spring				Spring			
UNIV 1102	University Seminar II	1		ENGL 3378	Document Design and Publishing	3	
ENGL 1302	Writing and Rhetoric II	3		ENGL 3380	Visual Rhetoric	3	
or COMM 1311	or Foundation of Communication			COMM 4350	Organizational Communication	3	
POLS 2305	U.S. Government and Politics	3		Component Area Option Core Requirement		3	
MATH 1332	Contemporary Mathematics	3		ENGL 4320	Professional Writing Workshop	3	
or PHIL 2303	or Introduction to Logic and Critical Thinking			Hours		15	
College Core		3		Fourth Year			
College Core		3		Fall			
Hours				16			
Second Year				Fall			
Fall				ENGL 3301	Technical and Professional Writing	3	
College Core		3		Upper Divisional Elective		3	
College Core		3		COMM 4345	Intercultural Communication	3	
HIST 1301	U.S. History to 1865	3		Upper Divisional Elective		3	
PSYC 2301	General Psychology	3		Upper Divisional Elective		3	
Creative Arts Core Requirement		3		Hours		15	
Hours				15			
Spring				Spring			
College Core		3		Upper Divisional Elective		3	
College Core		3		ENGL 4321	Grants and Proposals	3	
HIST 1302	U.S. History Since 1865	3		UNIV 4350	University Studies Capstone	3	
Life & Physical Science Core Requirement		3		Upper Divisional Elective		3	
Component Area Option Core Requirement		3		Upper Divisional Elective		3	
Hours				Hours		15	
15				Total Hours		122	

This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit tamucc.edu/academics/planning/academic-advising/



CAREER MAP

TECHNICAL COMMUNICATION

Bachelor of Applied Arts and Science



The BAAS technical communication track is designed for students who seek preparation for careers that demand excellent communication skills such as working as an editor, writing technical manuals for companies, providing text for social media pages, or promoting a company's message. The written word continues to be prevalent in today's society. There are 4.1 billion Internet users in the world today, with over 5 billion Google searches a day. While print newspapers continue to decline, digital news is on the rise; 1 in 5 readers turn to social media for their news rather than an online version of a traditional newspaper and there are approximately 2.77 billion people using social media.

CONTACT INFORMATION

Career Counselor:

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Internship Coordinator:

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Department Contact:

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STUDENT ORGANIZATIONS

- Student Government Association
- Island Waves Student Newspaper

CAREER OPTIONS

- Editor
- Technical writer
- Professional Writing

SKILLS/ATTRIBUTES

- Critical Thinking/Problem Solving
- Professionalism/Work Ethic
- Teamwork/Collaboration