

ACADEMIC MAP

Applied Arts and Sciences

Applied Leadership

Bachelor of Applied Arts and Sciences



FINISH IN



First Year			Third Year		
Fall			Fall		
UNIV 1101	University Seminar I	1	COMM 4360	International Leadership	3
ENGL 1301	Writing and Rhetoric I	3	MGMT 3310	Principles of Management	3
POLS 2306	State and Local Government	3	College Core		3
College Core		3	PHIL 2306	Introduction to Ethics	3
College Core		3	COMM 3350	Leadership	3
College Core		3	Hours		
Hours		16	15		
Spring			Spring		
UNIV 1102	University Seminar II	1	COMM 1321	Business and Professional Communication	3
ENGL 1302	Writing and Rhetoric II	3	Component Area Option Core Requirement		3
or COMM 1311	or Foundation of Communication		MGMT 4320	Leadership Development	3
POLS 2305	U.S. Government and Politics	3	POLS 3341	Introduction to Public Administration	3
MATH 1332	Contemporary Mathematics	3	ENGL 3380	Visual Rhetoric	3
or PHIL 2303	or Introduction to Logic and Critical Thinking		Hours		
College Core		3	15		
College Core		3	Fourth Year		
Hours		16	Fall		
Second Year			ENGL 3379	Writing for the Web	3
Fall			COMM 3311	Nonverbal Communication	3
College Core		3	COMM 4345	Intercultural Communication	3
College Core		3	Upper Divisional Elective		3
HIST 1301	U.S. History to 1865	3	Life & Physical Science Core Requirement		3
SOCI 1301	Introduction to Sociology	3	Hours		
Creative Arts Core Requirement		3	15		
Hours		15	Spring		
Spring			COMM 4350	Organizational Communication	3
College Core		3	UNIV 4350	University Studies Capstone	3
College Core		3	COMM 3330	Persuasion	3
HIST 1302	U.S. History Since 1865	3	SOCI 4315	Complex Organizations	3
Life & Physical Science Core Requirement		3	Upper Divisional Elective		3
Component Area Option Core Requirement		3	Hours		
Hours		15	15		
			Total Hours		
			122		

This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit tamucc.edu/academics/planning/academic-advising/



CAREER MAP

APPLIED LEADERSHIP

Bachelor of Applied Arts and Science



The BAAS applied leadership degree assists students with identifying leadership traits on an individual basis to leadership of an organization. In this degree, students will not only examine different styles of leadership, but also the far-reaching implications leadership can have on organizations, communities and regions. They will also learn how leadership styles can uniquely impact a crisis. Students will gain hands-on practical experience in addition to classroom learning and will work with community agencies to solve real life problems. Students will learn how to present their classroom-based knowledge to the community through a variety of modalities, including written, oral and digital.

CONTACT INFORMATION

Career Counselor:

Career and Professional Development Center
UC 304
361.825.2628 | career.center@tamucc.edu

Internship Coordinator:

Bachelor of Applied Arts and Sciences
(BAAS)
FC104 | bass@tamucc.edu

Department Contact:

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STUDENT ORGANIZATIONS

- Student Government Association
- Leadership @TAMU-CC

CAREER OPTIONS

- Business and Management Consultant
- Human Resources Manager
- Project Manager or Coordinator
- Sales and Marketing Manager
- Non-profit administrator
- Training and Development

SKILLS/ATTRIBUTES

- Critical Thinking/Problem Solving
- Teamwork/Collaboration
- Oral/Written Communications
- Leadership
- Digital Technology
- Career Management
- Global/Multicultural Fluency