

ACADEMIC MAP

SPORT MANAGEMENT
Bachelor of Science



START HERE

1

SEMESTER 1 - FALL	CREDITS	COMPLETED
UNIV 1101 UNIVERSITY SEMINAR I	1	✓
ENGL 1301 OR COMM 1311 WRITING AND RHETORIC I OR FOUNDATION OF COMMUNICATION	3	
HIST 1301 U.S. HISTORY TO 1865	3	
MATH 1314 COLLEGE ALGEBRA	3	
ARTS 1301 ART AND SOCIETY (OR FROM CORE LIST)	3	
UNIVERSITY CORE CURRICULUM	3	

TOTAL CREDITS: 16

2

SEMESTER 2 - SPRING	CREDITS	COMPLETED
UNIV 1102 UNIVERSITY SEMINAR II	1	
ENGL 1302 WRITING AND RHETORIC II	3	
HIST 1302 U.S. HISTORY SINCE 1865	3	
POLS 2305 U.S. GOVERNMENT AND POLITICS	3	
ENGL 2316 OR ENGL 2332 OR ENGL 2333 LITERATURE AND CULTURE OR LITERATURE OF THE WESTERN WORLD: FROM THE CLASSICS TO THE RENAISSANCE OR LITERATURE OF THE WESTERN WORLD: FROM THE ENLIGHTENMENT TO THE PRESENT	3	
UNIVERSITY CORE CURRICULUM	3	

TOTAL CREDITS: 16

YEAR 1

3

SEMESTER 3 - FALL	CREDITS	COMPLETED
POLS 2306 STATE AND LOCAL GOVERNMENT	3	
ECON 2301 MACROECONOMICS PRINCIPLES	3	
SMGT 2314 INTRODUCTION TO SPORT MANAGEMENT	3	
UNIVERSITY CORE CURRICULUM	3	
SPORT MGMT DIRECTIVE ELECTIVE	3	

TOTAL CREDITS: 15

4

SEMESTER 4 - SPRING	CREDITS	COMPLETED
ECON 2302 MICROECONOMICS PRINCIPLES	3	
SMGT 2301 PRACTICUM IN SPORT ORGANIZATION I	3	
SMGT 2315 SPORT AND SOCIAL ISSUES	3	
SPORT MGMT DIRECTIVE ELECTIVE	3	
SPORT MGMT DIRECTIVE ELECTIVE	3	

TOTAL CREDITS: 15

YEAR 2

5

SEMESTER 5 - FALL	CREDITS	COMPLETED
SMGT 3335 LEGAL ISSUES IN SPORT	3	
SMGT 3366 MANAGING SPORT AND LEISURE SERVICES	3	
SMGT 3320 SPORT COMMUNICATION	3	
SMGT 3330 PROMOTION OF SPORT	3	
SPORT MGMT DIRECTIVE ELECTIVE	3	

TOTAL CREDITS: 15

6

SEMESTER 6 - SPRING	CREDITS	COMPLETED
SMGT 3325 GOVERNANCE AND ETHICS IN SPORT	3	
SMGT 3301 PRACTICUM IN SPORT ORGANIZATION II	3	
SMGT 3367 SPORT TOURISM	3	
SPORT MGMT DIRECTIVE ELECTIVE	3	
SPORT MGMT SPECIAL EMPHASIS	3	

TOTAL CREDITS: 15

YEAR 3

7

SEMESTER 7 - FALL	CREDITS	COMPLETED
SPORT MGMT DIRECTIVE ELECTIVE	3	
SMGT 4309 FINANCE MANAGEMENT IN SPORT	3	
SMGT 4351 SPORT ENTREPRENEURSHIP	3	
SMGT 4365 MANAGING PERSONNEL IN SPORT ORGANIZATIONS	3	
SPORT MGMT SPECIAL EMPHASIS	3	

TOTAL CREDITS: 15

8

SEMESTER 7 - FALL	CREDITS	COMPLETED
SMGT 4693 PROFESSIONAL FIELD EXPERIENCES I	6	
SMGT 4694 PROFESSIONAL FIELD EXPERIENCES II	6	
SMGT 4308 SPORT FACILITIES AND EVENT MANAGEMENT	3	

TOTAL CREDITS: 15

YEAR 4

This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit tamucc.edu/academics/planning/academic-advising/



CAREER MAP

SPORT MANAGEMENT

Bachelor of Science



The students in the Bachelor of Science in Sport Management will learn about the sport and leisure industries in the Coastal Bend region, such as ocean-based sport, collegiate athletics, and minor league sports. The BSSM curriculum covers comprehensive industry knowledge with a focus on sport governance, marketing, finance, and administration as well as prepares graduates for employment in a variety of private, nonprofit, and public sport settings. This degree can be also be used as a stepping stone to advanced degrees in sport management, tourism management and leisure studies. The BSSM curriculum was developed in accordance with the Commission on Sport Management Accreditation (COSMA) and TAMU-CC plans to become the first COSMA accredited program among Hispanic-Serving Institutions (HSIs).

CONTACT INFORMATION

Career Counselor:

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Department Contact:

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elizabeth.perez@tamucc.edu

INTERNSHIP INFORMATION

To enroll in professional field experience, students must have departmental approval as well as a GPA of 2.75. The field experience is for seniors only and they should enroll during their last semester. Students are allowed to enroll in other coursework but not to exceed the 18-hour university limit.

STUDENT ORGANIZATIONS

- Kinesiology Club - Special Olympics
- Women in Healthcare
- Coastal Bend Health Professionals Initiative

SKILLS/ATTRIBUTES

- Critical thinking/Problem Solving
- Professionalism/Work Ethic

CAREER OPTIONS

• Bachelor's Degree Tracks:

Athletic Coach, Player Agent, Public Relations/Promotions Manager, Gameday/Event Coordinator, Facilities Manager, Operations Manager, Marketing Manager, Contract Administrator, Sports General Manager, Scout, Corporate Wellness Coordinator/Manager, Sports Camp Director, Youth Sports Coordinator

• Master's Degree Tracks:

Marketing Director, Business Dev. Director, Contract Negotiation Manager, Athletics Director

• Doctorate Tracks:

Sports Researcher, Undergraduate/graduate Professor, Executive Director

ADDITIONAL SOURCES OF INFORMATION

Occupational Outlook Handbook - www.bls.gov/ooh/, Professional Orgs: North American Society for Sport Management, Sports Fitness and Industry Association, Sport Marketing Association, Association for Women in Sport Media, etc.