

ACADEMIC MAP

GENERAL BUSINESS ONLINE

Bachelor of Business Administration



START HERE

1

SEMESTER 1 - FALL	CREDITS	COMPLETED
STUDENTS WILL COMPLETE LOWER DIVISION COURSES AT A COMMUNITY COLLEGE		

2

SEMESTER 2 - SPRING	CREDITS	COMPLETED
STUDENTS WILL COMPLETE LOWER DIVISION COURSES AT A COMMUNITY COLLEGE		

YEAR 1

3

SEMESTER 3 - FALL	CREDITS	COMPLETED
STUDENTS WILL COMPLETE LOWER DIVISION COURSES AT A COMMUNITY COLLEGE		

4

SEMESTER 4 - SPRING	CREDITS	COMPLETED
STUDENTS WILL COMPLETE LOWER DIVISION COURSES AT A COMMUNITY COLLEGE		

YEAR 2

5

SEMESTER 5 - FALL	CREDITS	COMPLETED
FALL 1- MGMT 3310 PRINCIPLES OF MANAGEMENT	3	
FALL 1- FINA 3310 FINANCIAL MANAGEMENT	3	
FALL 1- BUSI 0011 COB STUDENT CODE OF ETHICS AND PLAGIARISM	0	
FALL 2- MGMT 3315 BUSINESS COMMUNICATIONS	3	
FALL 2- MISY 3310 MANAGEMENT INFORMATION SYSTEMS CONCEPTS	3	

6

SEMESTER 6 - SPRING	CREDITS	COMPLETED
SPRING 1- MKTG 3310 PRINCIPLES OF MARKETING	3	
SPRING 1- FINA 3354 REAL ESTATE PRINCIPLES	3	
SPRING 2- MKTG 3333 DIGITAL MARKETING	3	
SPRING 2- ORMS 3310 DATA ANALYSIS AND STATISTICS	3	

YEAR 3

TOTAL CREDITS: 12

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S1

SEMESTER 6 - SUMMER	CREDITS	COMPLETED
SUMMER 1- MGMT 4315 MULTINATIONAL MANAGEMENT	3	
SUMMER 1- ACCT 4355 ACCOUNTING INFORMATION SYSTEMS	3	
SUMMER 2- BLAW 3310 LEGAL ENVIRONMENT OF BUSINESS	3	
SUMMER 2- MKTG 3325 ENTREPRENEURIAL MARKETING	3	

SUMMER

TOTAL CREDITS: 12

7

SEMESTER 7 - FALL	CREDITS	COMPLETED
FALL 1- MGMT 3370 ENTREPRENEURSHIP, CREATIVITY, INNOVATION	3	
FALL 1- MGMT 3320 HUMAN RESOURCE MANAGEMENT	3	
FALL 2- OPSY 4314 OPERATIONS MANAGEMENT	3	
FALL 2- MKTG 3315 ADVERTISING AND PROMOTIONAL STRATEGY	3	

TOTAL CREDITS: 12

8

SEMESTER 8 - SPRING	CREDITS	COMPLETED
SPRING 2-MGMT 3355 ORGANIZATIONAL CHANGE	3	
SPRING 2- MGMT 4350 SMALL AND FAMILY BUSINESS	3	
SPRING 2- MGMT 4388 BUSINESS STRATEGY	3	
SPRING 2- MGMT 4320 LEADERSHIP DEVELOPMENT	3	
SPRING 2- BUSI 0088 GRADUATION REQUIREMENTS REVIEW	0	

YEAR 4

TOTAL CREDITS: 12

This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit tamucc.edu/academics/planning/academic-advising/

60 CREDITS | FINISHED!



CAREER MAP

GENERAL BUSINESS ONLINE

Bachelor of Business Administration



This program of study provides a broad-based business background for those persons who are interested in a business career and do not wish to specialize in a specific functional area. Study in the various business disciplines provides a broader competency base for those who may want to work in or to manage small businesses or not-for-profit organizations. This major provides a background for entry-level work in a broad range of businesses.

CONTACT INFORMATION

Career Counselor:

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Internship Coordinator:

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Department Contact:

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INTERNSHIP INFORMATION

- Second semester junior standing or above and with a grade point average of 2.75 in upper division work.
 - 9 hours upper division work complete in major, 12 hours of upper division general course work complete can apply to participate in an internship.
 - Students receive three hours of credit for the experience (elective) as well as a grade.
 - The course grade will be given by the faculty sponsor who will consider the supervisor evaluation, oral presentation, and written report.
 - There will be an end of semester evaluation by the supervisor.
- The work experience:
- Must be in your major.
 - Must consist of a minimum of 120 hours per semester.
 - The salary is negotiated between the employer and student.
- Students will normally perform some routine tasks but need to spend the majority of their time working on a challenging project or function that requires crucial thinking, imagination, originality, common sense, and emphasizes the development of professional skills.

ADDITIONAL SOURCES OF INFORMATION

<https://www.bls.gov/ooh/>

CAREER OPTIONS

- Store manager
- Entrepreneur
- Hospitality manager
- Product manager
- Consultant
- Fundraiser
- Business development
- Recruiter

STUDENT ORGANIZATIONS

- Leadership @ TAMU-CC
- Student Finance Association

SKILLS/ATTRIBUTES

- Critical Thinking - Problem Solving
- Teamwork - Collaboration
- Professionalism/Work Ethic
- Oral/Written Communication
- Leadership
- Digital Technology