### General Business Online

#### Bachelor of Business Administration

**ACADEMIC MAP**

**START HERE**

<table>
<thead>
<tr>
<th>Semester</th>
<th>Credits</th>
<th>Completed</th>
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</thead>
<tbody>
<tr>
<td><strong>Semester 1</strong> - Fall</td>
<td>Students will complete lower division courses at a community college</td>
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<tr>
<td><strong>Semester 2</strong> - Spring</td>
<td>Students will complete lower division courses at a community college</td>
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<td><strong>Semester 3</strong> - Fall</td>
<td>Students will complete lower division courses at a community college</td>
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<tr>
<td><strong>Semester 4</strong> - Spring</td>
<td>Students will complete lower division courses at a community college</td>
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<td><strong>Semester 5</strong> - Fall</td>
<td>Fall 1: MGMT 3310 Principles of Management 3&lt;br&gt; Fall 1: FINA 3310 Financial Management 3&lt;br&gt; Fall 1: BUSI 0011 COB Student Code of Ethics and Plagiarism 0&lt;br&gt; Fall 2: MGMT 3315 Business Communications 3&lt;br&gt; Fall 2: MISY 3310 Management Information Systems Concepts 3&lt;br&gt; <strong>Total Credits:</strong> 12</td>
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<td><strong>Semester 6</strong> - Summer</td>
<td>Summer 1: MGMT 4315 Multinational Management 3&lt;br&gt; Summer 1: ACCT 4355 Accounting Information Systems 3&lt;br&gt; Summer 2: BLAW 3310 Legal Environment of Business 3&lt;br&gt; Summer 2: MKTG 3325 Entrepreneurial Marketing 3&lt;br&gt; <strong>Total Credits:</strong> 12</td>
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<td><strong>Semester 7</strong> - Fall</td>
<td>Fall 1: MGMT 3370 Entrepreneurship, Creativity, Innovation 3&lt;br&gt; Fall 1: MGMT 3320 Human Resource Management 3&lt;br&gt; Fall 2: OPSY 4314 Operations Management 3&lt;br&gt; Fall 2: MKTG 3315 Advertising and Promotional Strategy 3&lt;br&gt; <strong>Total Credits:</strong> 12</td>
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<td><strong>Semester 8</strong> - Spring</td>
<td>Spring 2-MGMT 3355 Organizational Change 3&lt;br&gt; Spring 2-MGMT 4350 Small and Family Business 3&lt;br&gt; Spring 2-MGMT 4388 Business Strategy 3&lt;br&gt; Spring 2-MGMT 4320 Leadership Development Review 3&lt;br&gt; Spring 2-BUSI 0088 Graduation Requirements Review 3&lt;br&gt; <strong>Total Credits:</strong> 12</td>
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This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit tamucc.edu/academics/planning/academic-advising/
This program of study provides a broad-based business background for those persons who are interested in a business career and do not wish to specialize in a specific functional area. Study in the various business disciplines provides a broader competency base for those who may want to work in or to manage small businesses or not-for-profit organizations. This major provides a background for entry-level work in a broad range of businesses.

CONTACT INFORMATION

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Department Contact:
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INTERNSHIP INFORMATION

- Second semester junior standing or above and with a grade point average of 2.75 in upper division work.
- 9 hours upper division work complete in major, 12 hours of upper division general course work complete can apply to participate in an internship.
- Students receive three hours of credit for the experience (elective) as well as a grade.
- The course grade will be given by the faculty sponsor who will consider the supervisor evaluation, oral presentation, and written report.
- There will be an end of semester evaluation by the supervisor.

The work experience:
- Must be in your major.
- Must consist of a minimum of 120 hours per semester.
- The salary is negotiated between the employer and student.

Students will normally perform some routine tasks but need to spend the majority of their time working on a challenging project or function that requires crucial thinking, imagination, originality, common sense, and emphasizes the development of professional skills.

CAREER OPTIONS

- Store manager
- Entrepreneur
- Hospitality manager
- Product manager
- Consultant
- Fundraiser
- Business development
- Recruiter

STUDENT ORGANIZATIONS

- Leadership @ TAMU-CC
- Student Finance Association

SKILLS/ATTRIBUTES

- Critical Thinking - Problem Solving
- Teamwork - Collaboration
- Professionalism/Work Ethic
- Oral/Written Communication
- Leadership
- Digital Technology

ADDITIONAL SOURCES OF INFORMATION

https://www.bls.gov/ooh/

This content is subject to change. Please check our website to receive the most up to date information:
https://www.tamucc.edu/institutional-advancement/career-center/