

ACADEMIC MAP

GENERAL BUSINESS

Bachelor of Business Administration



START HERE

1

SEMESTER 1 - FALL	CREDITS	COMPLETED
BUSI 0011 COB STUDENT CODE OF ETHICS AND PLAGIARISM	0	
CREATIVE ARTS CORE REQUIREMENT	3	
ECON 2301 MACROECONOMICS PRINCIPLES	3	
ENGL 1301 WRITING AND RHETORIC I	3	
HIST 1301 U.S. HISTORY TO 1865	3	
LIFE & PHYSICAL SCIENCE CORE REQUIREMENT	3	
UNIV 1101 UNIVERSITY SEMINAR I	1	

TOTAL CREDITS: 16

2

SEMESTER 2 - SPRING	CREDITS	COMPLETED
COMM 1311 FOUNDATION OF COMMUNICATION	3	
HIST 1302 U.S. HISTORY SINCE 1865	3	
ECON 2302 MICROECONOMICS PRINCIPLES	3	
LANGUAGE, PHILOSOPHY & CULTURE CORE REQUIREMENT	3	
MATH 1324 MATHEMATICS FOR BUSINESS AND SOCIAL SCIENCES	3	
UNIV 1102 UNIVERSITY SEMINAR II	1	

TOTAL CREDITS: 16

YEAR 1

3

SEMESTER 3 - FALL	CREDITS	COMPLETED
ACCT 2301 FINANCIAL ACCOUNTING	3	
BUSINESS ELECTIVE	3	
COMPONENT AREA OPTION CORE REQUIREMENT	3	
MATH 1325 CALCULUS FOR BUSINESS & SOCIAL SCIENCES	3	
POLS 2305 U.S. GOVERNMENT AND POLITICS	3	

TOTAL CREDITS: 15

4

SEMESTER 4 - SPRING	CREDITS	COMPLETED
ACCT 2302 MANAGERIAL ACCOUNTING	3	
COMPONENT AREA OPTION CORE REQUIREMENT	3	
LIFE & PHYSICAL SCIENCE CORE REQUIREMENT	3	
MISY 2305 COMPUTER APPLICATIONS IN BUSINESS	3	
POLS 2306 STATE AND LOCAL GOVERNMENT	3	

TOTAL CREDITS: 15

YEAR 2

5

SEMESTER 5 - FALL	CREDITS	COMPLETED
MGMT 3310 PRINCIPLES OF MANAGEMENT	3	
MISY 3310 MANAGEMENT INFORMATION SYSTEMS CONCEPTS	3	
MGMT 3315 BUSINESS COMMUNICATIONS	3	
FINA 3310 FINANCIAL MANAGEMENT	3	
NON BUSINESS ELECTIVE	3	

TOTAL CREDITS: 15

6

SEMESTER 6 - SPRING	CREDITS	COMPLETED
MKTG 3310 PRINCIPLES OF MARKETING	3	
UPPER LEVEL FINANCE	3	
UPPER LEVEL ACCOUNTING	3	
ORMS 3310 DATA ANALYSIS AND STATISTICS	3	
INTERNATIONAL BUSINESS COURSE	3	

TOTAL CREDITS: 15

YEAR 3

7

SEMESTER 7 - FALL	CREDITS	COMPLETED
BLAW 3310 LEGAL ENVIRONMENT OF BUSINESS	3	
OPSY 4314 OPERATIONS MANAGEMENT	3	
UPPER LEVEL MARKETING	3	
UPPER LEVEL MANAGEMENT	3	
UPPER-LEVEL BUSINESS ELECTIVE	3	

TOTAL CREDITS: 15

8

SEMESTER 8 - SPRING	CREDITS	COMPLETED
MGMT 4388 BUSINESS STRATEGY	3	
UPPER-LEVEL BUSINESS ELECTIVE	3	
UPPER-LEVEL BUSINESS ELECTIVE	3	
UPPER-LEVEL BUSINESS ELECTIVE	3	
UPPER-LEVEL BUSINESS ELECTIVE	3	

TOTAL CREDITS: 15

YEAR 4



CAREER MAP

GENERAL BUSINESS

Bachelor of Business Administration



This program of study provides a broad-based business background for those persons who are interested in a business career and do not wish to specialize in a specific functional area. Study in the various business disciplines provides a broader competency base for those who may want to work in or to manage small businesses or not-for-profit organizations. This major provides a background for entry-level work in a broad range of businesses.

CONTACT INFORMATION

Career Counselor:

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INTERNSHIP INFORMATION

- Second semester junior standing or above and with a grade point average of 2.75 in upper division work.
 - 9 hours upper division work complete in major, 12 hours of upper division general course work complete can apply to participate in an internship.
 - Students receive three hours of credit for the experience (elective) as well as a grade.
 - The course grade will be assigned by the faculty sponsor who will consider the supervisor evaluation, the oral presentation, and the written report.
 - There will be an end of semester evaluation by the supervisor.
- The work experience:
- Must be in your major.
 - Must consist of a minimum of 120 hours per semester.
 - The salary is negotiated between the employer and student.
- Students will normally perform some routine tasks but need to spend the majority of their time working on a challenging project or function that requires crucial thinking, imagination, originality, common sense, and emphasizes the development of professional skills.

ADDITIONAL SOURCES OF INFORMATION

<https://www.bls.gov/ooh/>

CAREER OPTIONS

- Store manager
- Entrepreneur
- Hospitality manager
- Product manager
- Consultant
- Fundraiser
- Business development
- Recruiter

STUDENT ORGANIZATIONS

- National Society of Leadership & Success NSLS
- Leadership @ TAMU-CC
- Student Finance Association
- Student Government Association

SKILLS/ATTRIBUTES

- Critical Thinking/Problem Solving
- Teamwork/Collaboration
- Professionalism/Work Ethic
- Oral/Written Communication
- Leadership
- Digital Technology
- Career Management
- Global/Multicultural Fluency