

ACADEMIC MAP

TECHNICAL COMMUNICATION

Bachelor of Applied Arts and Science



START HERE>

| 1 SEMESTER 1 - FALL | | | CREDITS | COMPLETED |
|--------------------------------------|---|---|---------|-----------|
| COLLEGE CORE | 3 | ✓ | | |
| COLLEGE CORE | 3 | | | |
| COLLEGE CORE | 3 | | | |
| UNIV 1101 UNIVERSITY SEMINAR I | 1 | | | |
| POLS 2306 STATE AND LOCAL GOVERNMENT | 3 | | | |
| ENGL 1301 WRITING AND RHETORIC I | 3 | | | |

TOTAL CREDITS: 16

| 2 SEMESTER 2 - SPRING | | | CREDITS | COMPLETED |
|--|---|--|---------|-----------|
| COLLEGE CORE | 3 | | | |
| COLLEGE CORE | 3 | | | |
| COLLEGE CORE | 3 | | | |
| UNIV 1102 UNIVERSITY SEMINAR II | 1 | | | |
| POLS 2305 U.S. GOVERNMENT AND POLITICS | 3 | | | |
| ENGL 1302 WRITING AND RHETORIC II | 3 | | | |

TOTAL CREDITS: 16

YEAR 1

| 3 SEMESTER 3 - FALL | | | CREDITS | COMPLETED |
|--------------------------------|---|--|---------|-----------|
| COLLEGE CORE | 3 | | | |
| COLLEGE CORE | 3 | | | |
| HIST 1301 U.S. HISTORY TO 1865 | 3 | | | |
| PSYC 2301 GENERAL PSYCHOLOGY | 3 | | | |
| CREATIVE ARTS CORE REQUIREMENT | 3 | | | |

TOTAL CREDITS: 15

| 4 SEMESTER 4 - SPRING | | | CREDITS | COMPLETED |
|--|---|--|---------|-----------|
| COLLEGE CORE | 3 | | | |
| COLLEGE CORE | 3 | | | |
| HIST 1302 U.S. HISTORY SINCE 1865 | 3 | | | |
| LIFE & PHYSICAL SCIENCE CORE REQUIREMENT | 3 | | | |
| COMPONENT AREA OPTION CORE REQUIREMENT | 3 | | | |

TOTAL CREDITS: 15

YEAR 2

| 5 SEMESTER 5 - FALL | | | CREDITS | COMPLETED |
|---|---|--|---------|-----------|
| COMM 1321 BUSINESS AND PROFESSIONAL COMMUNICATION | 3 | | | |
| ENGL 3379 WRITING FOR THE WEB | 3 | | | |
| MATHEMATICS CORE REQUIREMENT | 3 | | | |
| PHIL 2306 INTRODUCTION TO ETHICS | 3 | | | |
| LIFE & PHYSICAL SCIENCE CORE REQUIREMENT | 3 | | | |

TOTAL CREDITS: 15

| 6 SEMESTER 6 - SPRING | | | CREDITS | COMPLETED |
|--|---|--|---------|-----------|
| ENGL 3378 DOCUMENT DESIGN AND PUBLISHING | 3 | | | |
| ENGL 3380 VISUAL RHETORIC | 3 | | | |
| COMM 4350 ORGANIZATIONAL COMMUNICATION | 3 | | | |
| COMPONENT AREA OPTION CORE REQUIREMENT | 3 | | | |
| ENGL 4320 PROFESSIONAL WRITING WORKSHOP | 3 | | | |

TOTAL CREDITS: 15

YEAR 3

| 7 SEMESTER 7 - FALL | | | CREDITS | COMPLETED |
|--|---|--|---------|-----------|
| ENGL 3301 TECHNICAL AND PROFESSIONAL WRITING | 3 | | | |
| UPPER DIVISIONAL ELECTIVE | 3 | | | |
| COMM 4345 INTERCULTURAL COMMUNICATION | 3 | | | |
| UPPER DIVISIONAL ELECTIVE | 3 | | | |
| UPPER DIVISIONAL ELECTIVE | 3 | | | |

TOTAL CREDITS: 15

| 8 SEMESTER 8 - SPRING | | | CREDITS | COMPLETED |
|---------------------------------------|---|--|---------|-----------|
| UPPER DIVISIONAL ELECTIVE | 3 | | | |
| ENGL 4321 GRANTS AND PROPOSALS | 3 | | | |
| UNIV 4350 UNIVERSITY STUDIES CAPSTONE | 3 | | | |
| UPPER DIVISIONAL ELECTIVE | 3 | | | |
| UPPER DIVISIONAL ELECTIVE | 3 | | | |

TOTAL CREDITS: 15

YEAR 4

This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit tamucc.edu/academics/planning/academic-advising/

122 CREDITS | FINISHED!



CAREER MAP

TECHNICAL COMMUNICATION

Bachelor of Applied Arts and Science



The BAAS technical communication track is designed for students who seek preparation for careers that demand excellent communication skills such as working as an editor, writing technical manuals for companies, providing text for social media pages, or promoting a company's message. The written word continues to be prevalent in today's society. There are 4.1 billion Internet users in the world today, with over 5 billion Google searches a day. While print newspapers continue to decline, digital news is on the rise; 1 in 5 readers turn to social media for their news rather than an online version of a traditional newspaper and there are approximately 2.77 billion people using social media.

CONTACT INFORMATION

Career Counselor:

Career and Professional Development Center
UC 304
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Internship Coordinator:

Bachelor of Applied Arts and Sciences
(BAAS)
FC104 | bass@tamucc.edu

Department Contact:

Bachelor of Applied Arts and Sciences
(BAAS)
FC104 | bass@tamucc.edu

STUDENT ORGANIZATIONS

- Student Government Association
- Island Waves Student Newspaper

CAREER OPTIONS

- Editor
- Technical writer
- Professional Writing

SKILLS/ATTRIBUTES

- Critical Thinking/Problem Solving
- Professionalism/Work Ethic
- Teamwork/Collaboration