

# ACADEMIC MAP

## APPLIED LEADERSHIP

Bachelor of Applied Arts and Science



START HERE .....>

1 SEMESTER 1 - FALL			CREDITS	COMPLETED
COLLEGE CORE	3	✓		
COLLEGE CORE	3			
COLLEGE CORE	3			
UNIV 1101 UNIVERSITY SEMINAR I	1			
POLS 2306 STATE AND LOCAL GOVERNMENT	3			
ENGL 1301 WRITING AND RHETORIC I	3			

TOTAL CREDITS: 16

2 SEMESTER 2 - SPRING			CREDITS	COMPLETED
COLLEGE CORE	3			
COLLEGE CORE	3			
COLLEGE CORE	3			
UNIV 1102 UNIVERSITY SEMINAR II	1			
POLS 2305 U.S. GOVERNMENT AND POLITICS	3			
ENGL 1302 WRITING AND RHETORIC II	3			

TOTAL CREDITS: 16

YEAR 1

3 SEMESTER 3 - FALL			CREDITS	COMPLETED
COLLEGE CORE	3			
COLLEGE CORE	3			
HIST 1301 U.S. HISTORY TO 1865	3			
SOCI 1301 INTRODUCTION TO SOCIOLOGY	3			
CREATIVE ARTS CORE REQUIREMENT	3			

TOTAL CREDITS: 15

4 SEMESTER 4 - SPRING			CREDITS	COMPLETED
COLLEGE CORE	3			
COLLEGE CORE	3			
HIST 1302 U.S. HISTORY SINCE 1865	3			
LIFE & PHYSICAL SCIENCE CORE REQUIREMENT	3			
COMPONENT AREA OPTION CORE REQUIREMENT	3			

TOTAL CREDITS: 15

YEAR 2

5 SEMESTER 5 - FALL			CREDITS	COMPLETED
COMM 4360 INTERNATIONAL LEADERSHIP	3			
MGMT 3310 PRINCIPLES OF MANAGEMENT	3			
MATHEMATICS CORE REQUIREMENT	3			
PHIL 2306 INTRODUCTION TO ETHICS	3			
COMM 3350 LEADERSHIP	3			

TOTAL CREDITS: 15

6 SEMESTER 6 - SPRING			CREDITS	COMPLETED
COMM 1321 BUSINESS AND PROFESSIONAL COMMUNICATION	3			
COMPONENT AREA OPTION CORE REQUIREMENT	3			
MGMT 4320 LEADERSHIP DEVELOPMENT	3			
POLS 3341 INTRODUCTION TO PUBLIC ADMINISTRATION	3			
ENGL 3380 VISUAL RHETORIC	3			

TOTAL CREDITS: 15

YEAR 3

7 SEMESTER 7 - FALL			CREDITS	COMPLETED
ENGL 3379 WRITING FOR THE WEB	3			
COMM 3311 NONVERBAL COMMUNICATION	3			
COMM 4345 INTERCULTURAL COMMUNICATION	3			
UPPER DIVISIONAL ELECTIVE	3			
LIFE & PHYSICAL SCIENCE CORE REQUIREMENT	3			

TOTAL CREDITS: 15

8 SEMESTER 8 - SPRING			CREDITS	COMPLETED
COMM 4350 ORGANIZATIONAL COMMUNICATION	3			
UNIV 4350 UNIVERSITY STUDIES CAPSTONE	3			
COMM 3330 PERSUASION	3			
SOCI 4315 COMPLEX ORGANIZATIONS	3			
UPPER DIVISIONAL ELECTIVE	3			

TOTAL CREDITS: 15

YEAR 4

This is not an official degree plan. It is a guideline for planning your courses. To access a copy of this academic map please visit [tamucc.edu/academics/planning/academic-advising/](http://tamucc.edu/academics/planning/academic-advising/)

122 CREDITS | FINISHED!



# CAREER MAP

## APPLIED LEADERSHIP

*Bachelor of Applied Arts and Science*



The BAAS applied leadership degree assists students with identifying leadership traits on an individual basis to leadership of an organization. In this degree, students will not only examine different styles of leadership, but also the far-reaching implications leadership can have on organizations, communities and regions. They will also learn how leadership styles can uniquely impact a crisis. Students will gain hands-on practical experience in addition to classroom learning and will work with community agencies to solve real life problems. Students will learn how to present their classroom-based knowledge to the community through a variety of modalities, including written, oral and digital.

## CONTACT INFORMATION

### Career Counselor:

Career and Professional Development Center  
UC 304  
361.825.2628 | [career.center@tamucc.edu](mailto:career.center@tamucc.edu)

### Internship Coordinator:

Bachelor of Applied Arts and Sciences  
(BAAS)  
FC104 | [bass@tamucc.edu](mailto:bass@tamucc.edu)

### Department Contact:

Bachelor of Applied Arts and Sciences  
(BAAS)  
FC104 | [bass@tamucc.edu](mailto:bass@tamucc.edu)

## STUDENT ORGANIZATIONS

- Student Government Association
- Leadership @TAMU-CC

## CAREER OPTIONS

- Business and Management Consultant
- Human Resources Manager
- Project Manager or Coordinator
- Sales and Marketing Manager
- Non-profit administrator
- Training and Development

## SKILLS/ATTRIBUTES

- Critical Thinking/Problem Solving
- Teamwork/Collaboration
- Oral/Written Communications
- Leadership
- Digital Technology
- Career Management
- Global/Multicultural Fluency