



DEBBIE LINDSEY-OPEL

PRESIDENT, THREE DIMENSIONAL DEVELOPMENT, LLC
BRANDS WHO TRUST US

PROFILE

Debbie Lindsey-Opel, the visionary founder of Three Dimensional Development, has been at the forefront of strategic stakeholder engagement, public affairs, and professional development for more than 30 years. As a seasoned consultant, she excels in elevating and connecting people through strategic planning, dynamic facilitation, impactful presentations, and professional development/coaching.

Her extensive expertise includes financial services, government, retail, industry, construction, and higher education, where she has left an indelible mark. As a Council Member, she played a pivotal role in shaping the city's progress, and as the Director of Public Affairs-South Texas for H-E-B, she contributed significantly to the company's public image and success.

With a passion for catalyzing positive change and a wealth of experience across sectors, Debbie Lindsey-Opel is an influential force in the world of strategic communications, stakeholder engagement, and professional development.

EDUCATION & CERTIFICATIONS

Masters, Business Administration Texas
A&M University-Corpus Christi

Bachelor of Science, Marketing
Louisiana State University-Shreveport

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ACCOMPLISHMENTS

For more than three decades, Debbie Lindsey-Opel has been active in shaping Corpus Christi and the Coastal Bend, Serving as an at-large Corpus Christi City Council member, she impacted strategic policy direction, contributing to the city's growth and prosperity.

Her influence extends far beyond the council chambers, as she also held a prominent positions on the Type A Workforce and Jobs Development Board, overseeing millions of dollars in economic incentives, bolstering the region's economic vitality, and the Coastal Bend Beach Advisory Committee, Bold Future for the Coastal Bend, and the CCISD Facilities Review Team.

Her civic leadership roles have been extensive, including Corpus Christi United Chamber of Commerce (former Chair), Executive Women's International, and, American Heart Association Executives With Heart Chair, 2023 and past Chair of the American Heart Association, American Cancer Society, and United Way of the Coastal Bend. She has contributed her knowledge to benefit many non-profits, including the Art Museum of South Texas, Boys & Girls Club, Hispanic Chamber of Commerce, Leadership Corpus Christi, and many others.

Among her numerous noteworthy projects, Debbie has contributed her expertise in leading initiatives including: TAMUCC's Momentum Campus, the launch of the City's Single Stream Recycling program, city campaigns for water conservation and recycling, the redevelopment of La Palmera, and more than 100 successful projects that have positively impacted the region.

She is a distinguished alumna of Leadership Corpus Christi Class XXII and received well-deserved recognition as one of the honorees at the LCCA Alumni Association Annual Roast in 2020.

Lindsey-Opel continues her professional development working with nationally recognized experts and she has completed courses at Harvard University's JFK School of Government and Boston College.