

TEXAS A&M UNIVERSITY – CORPUS CHRISTI
COLLEGE OF EDUCATION and HUMAN DEVELOPMENT

B.S in Sports Management
Degree Hours: 120-122 SCH
2021-2022

University Core Curriculum Requirements – 42 SCH

Subject	Gr.	Hrs	Subject	Gr.	Hrs
ENGL 1301		3	ARTS 1301 or from core list		3
ENGL 1302 or COMM 1311		3	ECON 2301		3
ENGL 2316, 2332, 2333, PHIL or SPAN		3	Component Area Option-choose any core course		3
HIST 1301 or 2301		3	Component Area Option-choose any core course		3
HIST 1302 or 2301		3	UNIV 1101, 1102		(2)
POLS 2305		3			
POLS 2306		3	Foreign Language: At least two high school credits in one foreign language or two semesters of study in a single foreign language at the college level are required		
BIOL 2401		4			
BIOL 2402		4	CAO—Component Area Option – To satisfy the 6-semester hour Component Area Options students may select any core courses that are not already being used to satisfy another Core Requirement		
Math 1442 or from core list		3			

Major Requirements – 36 SCH – NO ‘D’ Grades Allowed Beyond Core

Subject	Tran	Hrs	Subject	Tran	Hrs
SMGT 2314 Sport Management		3	SMGT 3335 Legal Issues in Sport		3
SMGT 2315 Sport and Social issues		3	SMGT 3366 Managing Sport and Leisure Services		3
SMGT 3320 Sport Communication		3	SMGT 3367 Sport Tourism		3
SMGT 3325 Governance and Ethics in Sport		1	SMGT 4308 Sport Facilities and Event Management		3
SMGT 3330 Promotion of Sport		3	**Must maintain an overall and KINE major GPA of 2.75 or higher**		
SMGT 4309 Finance Management in Sport (pre-req SMGT 2314)					

Sports Management Special Emphasis – 24 SCH

Subject	Tran	Hrs	Subject	Tran	Hrs
SMGT 2301 Practicum in Sport Organization I		3	KINE Elective (Approved by faculty)		3
SMGT 3301 Practicum in Sport Organization II		3	SMGT 4639 Professional Field Experience I		6
KINE Elective (Approved by faculty)		3	SMGT 4639 Professional Field Experience I		6
			Must maintain an overall and KINE major GPA of 2.75 or higher		

Sports Management Directive Elective – 18
(OPTION 1)

(Business/EXSC Related Courses or faculty mentor-approved)

Choose any: ACCT, BLAW, BUSI, ECON, EFINA, MISY, MGMT, MKTG, OPSY, ORMS, EXSC **EXCEPT:** 5000-Level ACCT courses

		3			3
		3			3
		3			3

(OPTION 2) (Minor in Business Administration)					
ACCT 2301 Financial Accounting		3	MGMT 3312 Behavior in Organizations		3
ACCT 2302 Managerial Accounting		3	MKTG 3310 Principles of Marketing		3
FINA 3310 Financial Management		3	BLAW 3310 Legal Environment of Business		3

(OPTION 3) (Minor in Marketing)					
MKTG 3310 Principles of Marketing		3	MKTG Elective		3
MKTG 3315 Advertising and Promotional Strategy		3	MKTG Elective		3
MKTG 3330 Consumer Behavior		3	MKTG Elective		3
Marketing Electives: MKTG 3311, MKTG 3320, MKTG 3340, MKTG 3345, MKTG 4310, MKTG 4320, MKTG 4340, MKTG 4350, MKTG 4360					

Students are only required to take 18 Special Foundations hours. **However, to be more marketable it is suggested that the student minor in either Business Administration or Marketing or another related field.** This will require at least 18 semesters hours (see Options II Minor in Business Administration and III Minor in Marketing below). Please consult department for other Minor options in related fields.