



COLLEGE OF BUSINESS MANAGEMENT



The Bachelor of Business Administration in Management major is designed to provide the knowledge, skills, and abilities needed for positions of general management. The management major prepares students in the technical areas of management as well as developing the interpersonal skills needed to manage effectively.

Management majors take a common core of courses that provides an understanding of the nature of organizations, effective acquisition and utilization of human resources and assets, and the skills required to carry out the managerial functions of planning, organizing, leading, and controlling.

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SCAN FOR MORE
INFORMATION
tamucc.edu/business



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The management major focuses on the skills and capabilities needed for a broad variety of roles. Management majors cultivate abilities in communication, leadership, collaboration, problem solving, decision making, resource management, and ethics. With these skills, a BBA in management allows graduates to enter virtually any industry and to develop their careers.

The College of Business strives to be among the premier business schools in Texas by providing students with the best quality business education, valuable business-world engagement opportunities, rewarding international experiences, and attractive career opportunities.



Both the business and accounting degree programs are accredited by AACSB International, a distinction that is held by only one percent of business schools worldwide.



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