



# COLLEGE OF BUSINESS GENERAL BUSINESS



The Bachelor of Business Administration in General Business major provides a solid business background for students who are interested in a business career and want to have a broad understanding of the field of business. A general study of the various business disciplines provides a broader competency and skill base for those who want to work in business in a wide range of careers.

This general business major provides a background for careers in a broad range of businesses such as service organizations, insurance agencies, public, private, and non-profit organizations.

## CONTACT US

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SCAN FOR MORE  
INFORMATION  
[tamucc.edu/business](http://tamucc.edu/business)



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Some career options for general business majors include:

- store manager
- entrepreneur
- hospitality manager
- product manager
- consultant
- business development

Students that graduate with a BBA degree will be able to effectively transition into the professional workforce.

The College of Business strives to be among the premier business schools in Texas by providing students with the best quality business education, valuable business-world engagement opportunities, rewarding international experiences, and attractive career opportunities.



Both the business and accounting degree programs are accredited by AACSB International, a distinction that is held by only one percent of business schools worldwide.



## TAKE THE NEXT STEP!

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