



COLLEGE OF BUSINESS BUSINESS ECONOMICS



The online Bachelor of Business Administration in Business Economics major is designed to provide students with a solid foundation in the theory and application of economics in preparation for their chosen profession. Possible career opportunities for graduates include positions as financial analysts, data analysts, financial planners, investment analysts, import-export agents, policy analysts, actuaries, and economic consultants.

Business economics gives students a broad set of useful skills, of which analytical reasoning and data analysis are two of the most important, and these prepare students for a wide range of careers.

CONTACT US

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SCAN FOR MORE
INFORMATION
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Graduates are sought by financial institutions, non-profits, international organizations, consulting firms, government agencies, and businesses of all types and sizes for jobs as business/consumer/credit analysts, in market research, and as investment fund managers. Some of our graduates have also gone on to be entrepreneurs by launching their own business ventures. Economics is also regarded as one of the top majors for pre-law and for graduate school in general.

The College of Business strives to be among the premier business schools in Texas by providing students with the best quality business education, valuable business-world engagement opportunities, rewarding international experiences, and attractive career opportunities.



Both the business and accounting degree programs are accredited by AACSB International, a distinction that is held by only one percent of business schools worldwide.



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