



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Counselor Showcase



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Welcome!



TEXAS A&M UNIVERSITY
CORPUS CHRISTI



Dr. Brenda Harms

Vice President of Enrollment Management



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Enrollment Update

Where do our students come from?

191 Texas Counties

46 States

61 Countries



***Fall 2024**

New Incoming Class**

- 2,228 First-Time Undergraduate Students
 - First-Time in College Students
 - Dual Credit Students



*542 First-Time Transfers

**PRELIMINARY

Top Majors for New Freshmen

Nursing (Pre-Admit)

Biology

Kinesiology

Biomedical Sciences

Criminal Justice

Psychology

General Business

Chemistry

Environmental Science

Mechanical Engineering (Pre-Admit)



Degrees Awarded

- 60,000+ total degrees awarded
- 11,038 graduates in the last four years
- Last year's graduation info:
 - 42% Hispanic
 - 49% Minority
 - 49% First Generation
 - 54% Economically Disadvantaged



Top Degrees Awarded

Nursing

Psychology

Elementary Education

Biomedical Sciences

Biology



***Spring 2025**



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Introductions

Enrollment Management



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Dr. Crystal Ridgley

Associate Vice President



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Amy Guerra

Interim Senior Director of
Admissions Processing



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

EJ Goodroe

Interim Senior Director of
Financial Services



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Christie Roberts

Project Manager



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Alissa Ramirez

Assistant Director of Dual Credit



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Rene Zamora

Director of Campus Visits

How can we help you?

Classroom Presentations

Application Drives

Individual Student/Family Appointments

Material Pick Up and Drop Offs

Admitted Student Meetings

Lunch Visits

College Fair Tabling

Parent Nights





TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Iris Fuentes

Admissions Counselor



TEXAS A&M UNIVERSITY
CORPUS CHRISTI



**AC Jones High School
Collegiate High School
Faith Academy
Falls City High School
Foy H. Moody High School
George West High School
Goliad High School
Incarnate Word Academy
Karnes City High School
Kenedy High School
Mathis High School
Odem High School
Orange Grove High School
Pawnee Early College High School
Pettus High School
Refugio High School**

**Richard Milburn Academy
Roy Miller High School
Runge High School
School of Science and Technology
Sinton High School
Skidmore-Tynan High School
Solomon Coles High School
St Joseph High School
Taft High School
Three Rivers High School
Victoria East High School
Victoria West High School
WB Ray High School
West Oso High School
Woodsboro High School**

iris.fuentes@tamucc.edu | 361.825.8782



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Payton Bowers

Admissions Counselor



TEXAS A&M UNIVERSITY
CORPUS CHRISTI



Alice High School
Aransas Pass High School
Annapolis High School
Banquette High School
Ben Bolt High School
Benavides High School
Bishop High School
Calallen High School
Corpus Christi Academy
Falfurrias High School
Flour Bluff High School
Freer High School
Gregory-Portland High School
H. M. King High School
Harold T. Branch Academy
Hebbroville High School

Ingleside High School
John Paul II High School
Kaufer (Rivera) High School
London High School
Mary Carroll High School
Port Aransas High School
Premont High School
Reimagine High School
Richard King High School
Robstown High School
Rockport Fulton HS
San Diego High School
Santa Gertrudis Academy
Tuloso-Midway High School
Veterans Memorial High School

payton.bowers@tamucc.edu | 361.825.3790



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Highlights & Updates

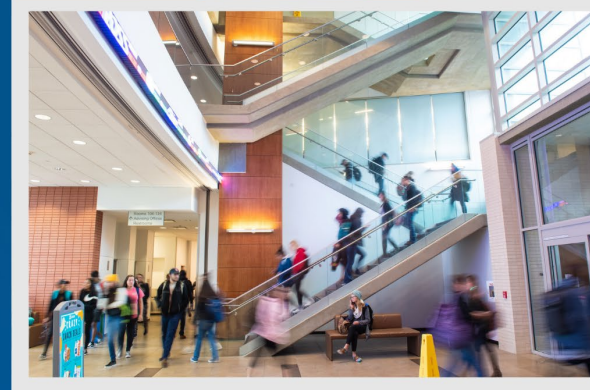
2024-2025

Business

Reaffirmed the AACSB Accreditation
25 years of excellence in
Business and Accounting



TEXAS A&M UNIVERSITY
CORPUS CHRISTI



Engineering & Computer Science

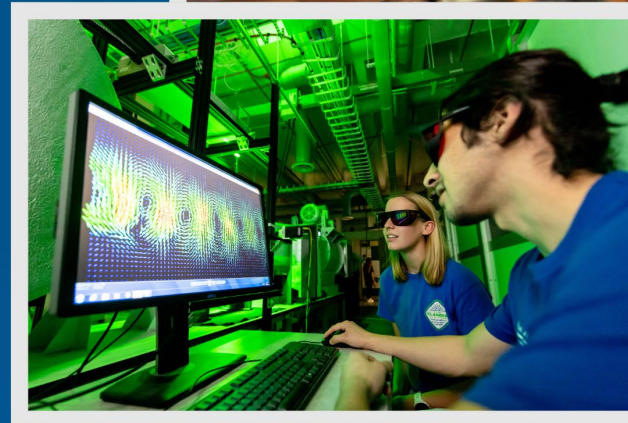
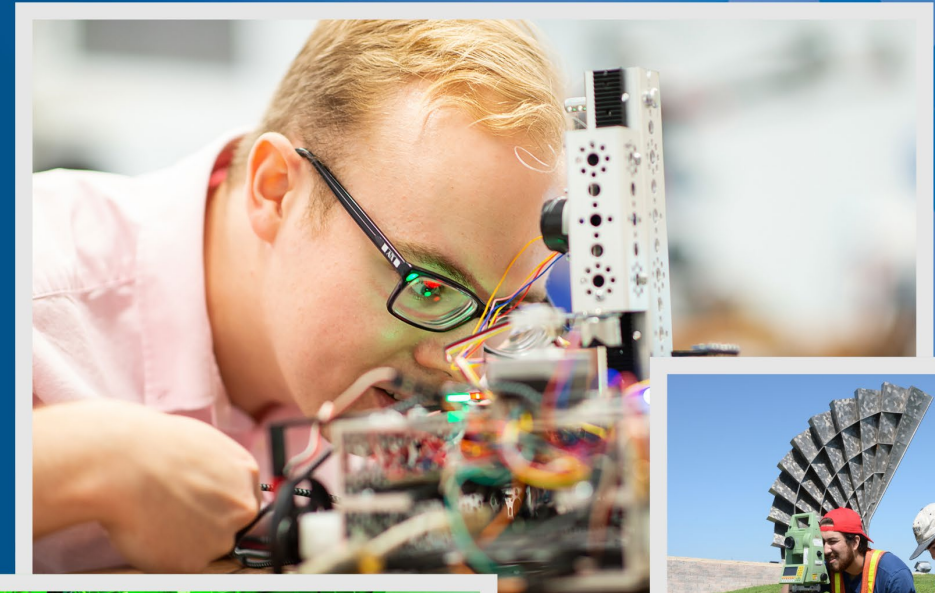


TAMU-CC was one of five institutions to receive a grant from the White House-
\$4.73 million.

Student Engagement



TEXAS A&M UNIVERSITY
CORPUS CHRISTI



100%

Education & Human Development

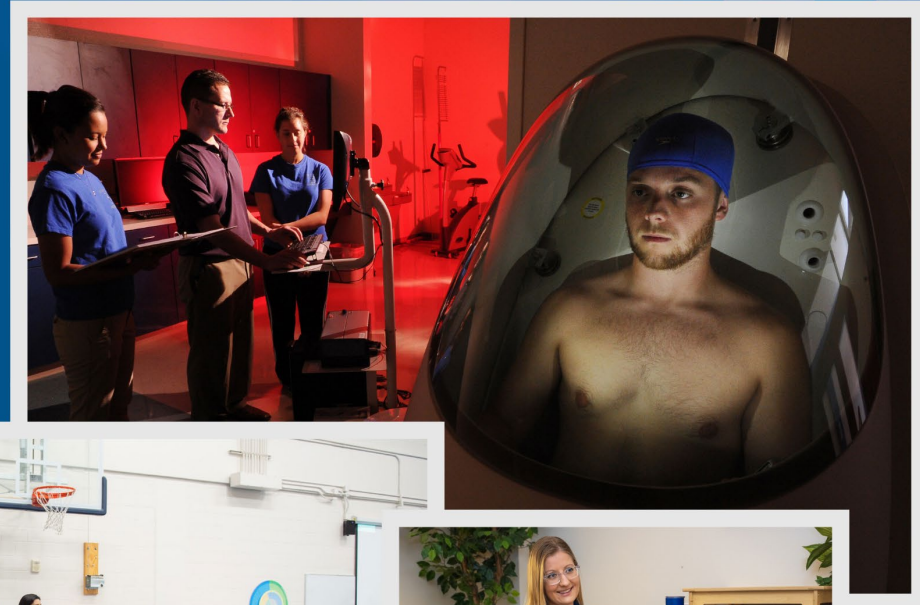
Sport Management



Army ROTC growth.



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

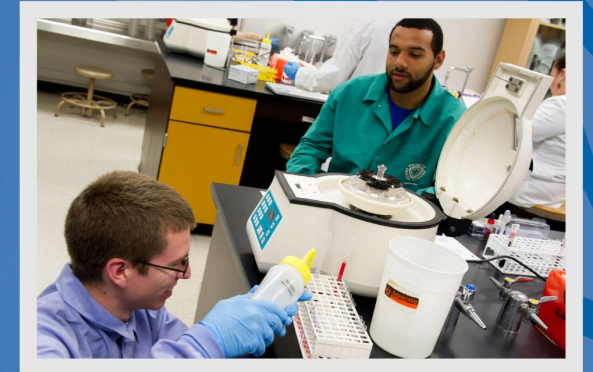


Nursing & Health Sciences

90.05% pass rate on Licensure Exam.
AI-Powered Mannequins.



TEXAS A&M UNIVERSITY
CORPUS CHRISTI



Arts, Media, & Communication

Groundbreaking for the new
Arts & Media Building.

Graphic Design becomes
Communication Design.

Minnie Stevens Piper Professor.



TEXAS A&M UNIVERSITY
CORPUS CHRISTI



Science

Study Reveals Presence of
Pharmaceuticals in Gulf Dolphins.

Continued partnerships with the
Texas State Aquarium.



TEXAS A&M UNIVERSITY
CORPUS CHRISTI



Career Services

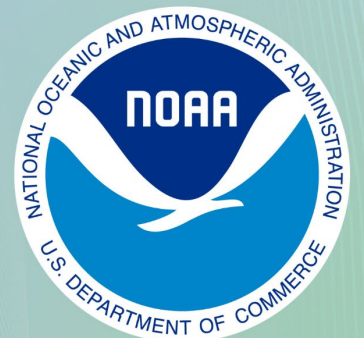
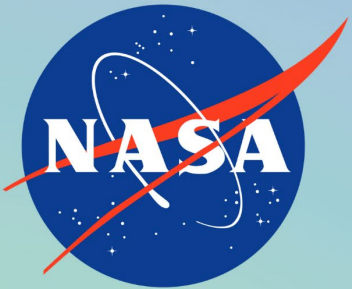
Career Corner Grand Opening



Career Services



Kiewit



Affordability

No tuition increase since 2021

Open Education Resources (OER)

Islanders Caring for Parenting Students Program



Student Engagement

Water Activities



Student Engagement

First Kayak Paddle Trail associated with a university in Texas



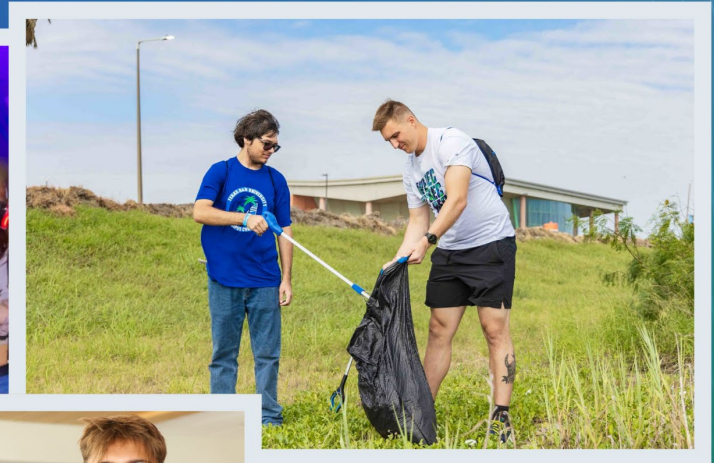
Student Engagement

Recreational Sports



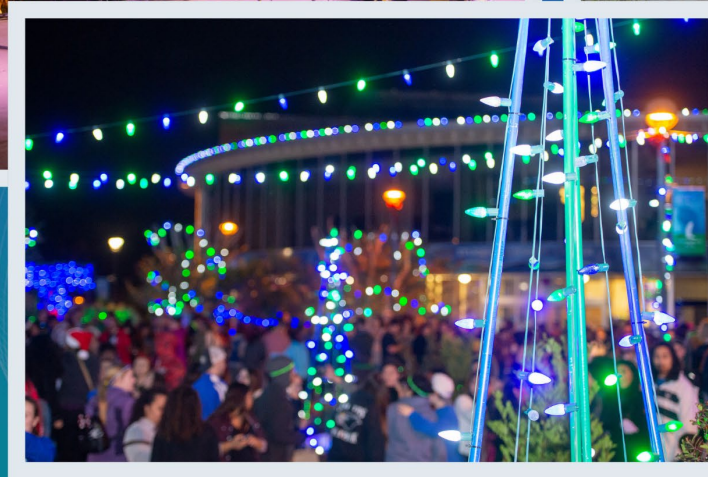
Student Engagement

150+ Clubs and Organizations



Student Engagement

Unique Traditions



Research & Innovation

R2 High Research Activity Institution



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Research & Innovation

#1 Regional A&M System University.

\$52+ million in research expenditures (NSF).

Aspiring to be at the TUF2 level, then RI level.

Office of Student Research and Innovation.

Overall Research Enterprise is \$62+ million.



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Downtown Building

Library Archives will be moving soon.

Hector P. Garcia Exhibit - Soft Opening.





TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Admissions

How to Apply - Freshman Admission

- ApplyTexas.org + \$40 Application Fee
- High School Transcript
- SAT/ACT (optional)
- Dual Credit Transcripts (recommended)

Deadlines

- October 1 - Priority Scholarship Consideration
- February 1 - Final Scholarship Deadline***
- July 1 - Application fee increases to \$50

***Dependent on funding.

Application Fee

- Fee waivers can be emailed to admiss@tamucc.edu
 - NACAC
 - ACT
 - CollegeBoard
 - Letter from school official

Students or Counselors can send them to TAMU-CC via email.

Transcripts

- Electronic transcripts are preferred
- Transcripts need to include:
 - GPA
 - Class Ranking (if applicable)
 - If you're school does not rank, we will assign a class rank based off of GPA
 - Graduation Plan
 - Needed for Admission and Financial Aid

Freshman Admission Requirements

- Top 50% Guaranteed Admission
- 3rd quarter with 1170 SAT/23 ACT Guaranteed Admission
- 4th quarter with 1270 SAT/27 ACT Guaranteed Admission

Students who do not meet automatic admission will be considered for conditional admission by the Undergraduate Admissions Committee. The UAC will review success indicators such as test scores, unweighted GPA, and class rank.



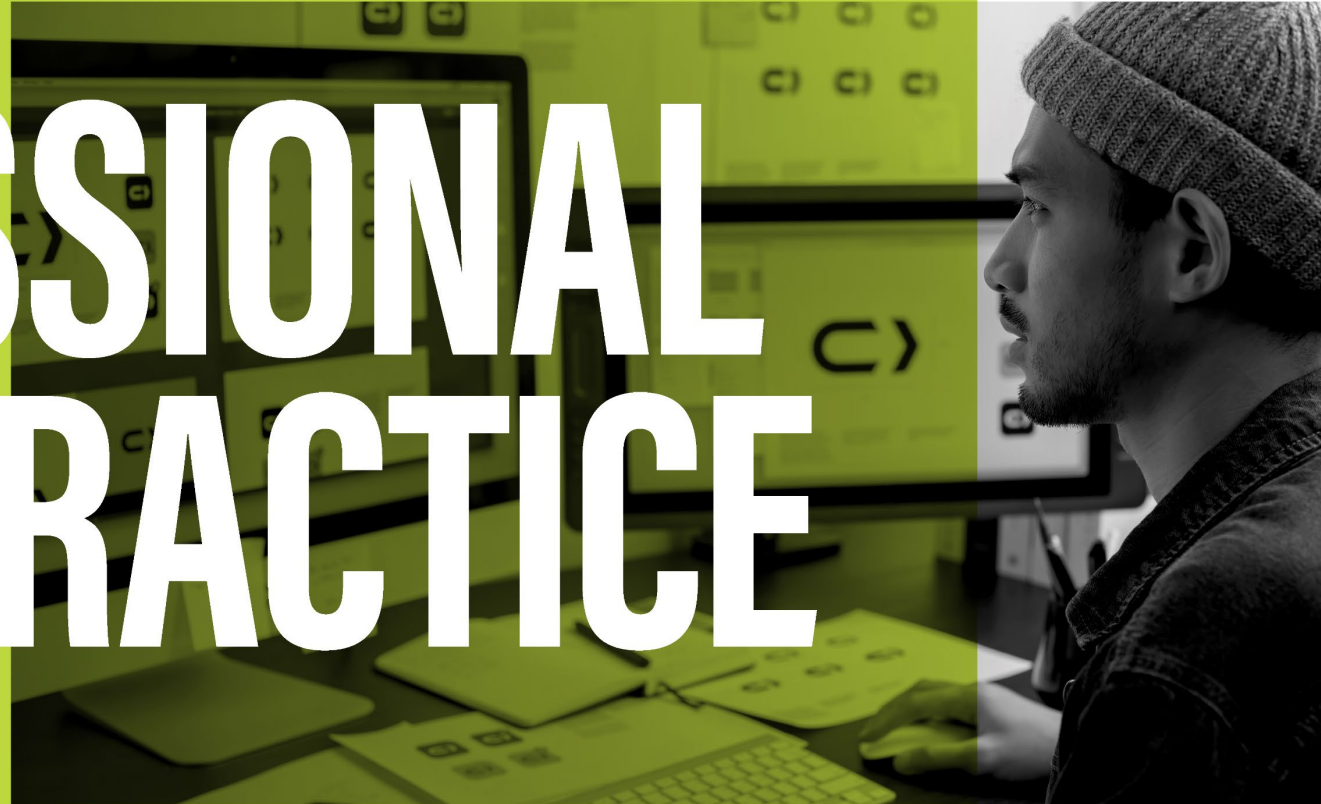
TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Academic Spotlights



WELCOME TO COMMUNICATION DESIGN

THE PATH TO PROFESSIONAL PRACTICE



- This inaugural year of the BFA in Communication Design
- A comprehensive four-year sequenced program
- Program graduates pursue careers in design studios, advertising agencies, and directly with businesses and organizations, or continue their education in MFA programs

C COMMUNICATION
DESIGN



IVANETE BLANCO
Department Chair
Professor



NANCY MILLER
Program Coordinator
Associate Professor



ALEXANDRIA CANCHOLA
Internship Coordinator
Associate Professor



ANDREA HEMPSTEAD
Associate Professor



JONATHAN SANGSTER
Assistant Professor

THE COMMUNICATION DESIGN

FACULTY

- Extensive teaching experience in higher education
- Established records as productive creative scholars and commissioned professional designers
- Consistently recognized nationally and internationally

CAREER



TRADITIONAL ROLES

Graphic Designer
Art Director
Creative Director
Production Artist
Package Designer
Brand Identity Designer
Editorial Designer
Logo Designer
Typography Specialist
Illustrator

DIGITAL DESIGN

User Interface Designer
User Experience Designer
Web Designer
Motion Graphics Designer
Digital Product Designer
Email Designer
App Designer
Game Graphics Designer
Virtual Reality Designer

MARKETING & ADVERTISING

Marketing Designer
Advertising Designer
Social Media Designer
Content Creator
Multimedia Designer
Video Editor
Multimedia Artist

ENVIRONMENTAL & EXPERIENTIAL DESIGN

Environmental Designer
Exhibition Designer
Retail Designer
Experiential Designer

EDUCATION & RESEARCH

Design Educator
Design Researcher
Design Writer

SPECIALIZED FIELDS

Information Designer
Presentation Designer
Book Designer
Packaging Designer
Textile Designer

ENTREPRENEURIAL PATHS

Freelance Designer
Design Agency Owner
Design Consultant

ADJACENT CAREERS

Front-End Developer
Content Strategist
Digital Marketer
Project Manager
Print Production Manager
Design Recruiter

OPPORTUNITIES



KEY QUALIFICATIONS OF A DESIGNER

CONCEPT DEVELOPMENT

Interprets client and user needs through research, ideation, and collaboration. Translates insights into design concepts that solve communication challenges.

VISUAL COMPOSITION

Applies design principles, typography, image-making, and the use of current technologies with historical awareness to create functional and visually engaging compositions.

STRATEGIC COMMUNICATION

Effectively presents and articulates design ideas to clients and stakeholders.

CONTENT CREATION

Develops dynamic visual and written content that strengthens conceptual direction and enhances messaging across traditional and digital platforms.

PROFESSIONAL PRACTICE

Maintains proficiency with evolving technologies and design trends. Works independently and collaboratively, demonstrating adaptability and initiative.

COMMUNICATION DESIGN

Communication design is primarily about solving visual *communication problems for clients*. It involves research, strategy, and collaboration to create designs that meet specific goals—like informing an audience, improving user experience, or supporting a brand.

Designers use creative thinking, design principles, and digital tools to communicate messages clearly and effectively. Unlike fine art, communication design always considers the needs of users, clients, and context.

OR

STUDIO ART

While art and communication design both involve creativity and visual expression, they frequently serve different purposes.

Art is often a *personal or emotional expression*, created to explore ideas, feelings, or cultural perspectives. It's open-ended and usually interpreted in many ways.

PROGRAM OVERVIEW AND BENEFITS



- Combines traditional art and contemporary design practices to provide students the skills to create clear, engaging visual solutions.
- Builds competence in creative problem-solving, research, aesthetics, and technology, preparing students for an evolving design industry.
- Provides a collaborative studio environment with guidance from experienced, practicing faculty.
- Supports personalized instruction via small class sizes.
- Offers a diverse array of courses to build specialization.
- Provides fully equipped studios including both traditional and digital tools.
- Connects students to the profession through internships, memberships, competitions, and conferences.
- Prioritizes the development of career-ready portfolios.
- Successfully graduates students who secure employment across diverse sectors, including design studios, advertising agencies, businesses, and organizations.

BFA DEGREE IN COMMUNICATION DESIGN	
PROGRAM REQUIREMENTS	CREDIT HOURS
University Seminar	2
University Core	36
Foreign Language	6
ARTS Core	6
Lower Level – ARTS	9
Lower Level – CDES	18
Upper Level – CDES	36
Upper Level University Electives	9
TOTAL DEGREE HOURS	120-122

QUESTIONS ABOUT THE CDES PROGRAM?

Nancy Miller, Program Coordinator
nancy.miller@tamucc.edu

ADVISING QUESTIONS?

Kristina Messoline, Undergraduate Advisor
kristina.messoline@tamucc.edu

CDES MATRICULATION GUIDE			
FALL SEMESTER		SPRING SEMESTER	
COURSE TITLE	CREDIT HOURS	COURSE TITLE	CREDIT HOURS
FIRST YEAR			
ARTS 1303: Art History Survey I	3	ARTS 1304: Art History Survey II	3
ARTS 1311: Design I	3	ARTS 1316: Drawing I	3
CDES 1300: Design Technology	3	CDES 1301: Comm Design Fundamentals	3
University Core	6	University Core	6
University Seminar	2		
SECOND YEAR			
CDES 1302: Typography I	3	ARTS 2356: Photo I or ARTS 2333: Print I	3
CDES 2301: Design History to Practice	3	CDES 2303: Design Concepts	3
Foreign Language	3	CDES 2304: Typography II	3
University Core	6	Foreign Language	3
		University Core	6
THIRD YEAR			
CDES 3302: Design Systems	3	CDES 3309: Interactive Design II	3
CDES 3306: Interactive Design I	3	CDES 3310: Design Campaigns	3
CDES Elective 1	3	CDES Elective 2	3
University Core	6	University Core	6
Upper Elective (OPTION: CDES 4399: Internship)		Upper Elective (OPTION: CDES 4399: Internship)	3
FOURTH YEAR			
CDES 4301: Professional Practice	3	CDES 4310: Design Portfolio	3
CDES Elective 3	3	CDES Elective 5	3
CDES Elective 4	3	CDES Elective 6	3
Upper Elective (OPTION: CDES 4399: Internship)	3	Upper Elective (OPTION: CDES 4399: Internship)	3

Lower Level Review

Upper Level Review

Summer Option:
CDES 4399: Internship

CDES COURSES

CORE CDES COURSES

Design Technology
Comm Design Fundamentals
Design History to Practice
Typography I
Typography II
Design Concepts
Design Systems
Interactive Design I
Interactive Design II
Design Campaigns
Professional Practice
Design Portfolio

ELECTIVE CDES COURSES

Poster Design
Digital Illustration
Book Design
Publication Design
Advanced Typography
Art Direction
Package Design
Brand Identity
Motion Graphics
Emerging Technologies
Experiential Design
Design for Good
Topics in Comm Design

ELECTIVE COURSE ROTATION SCHEDULE

FALL SEMESTER	SPRING SEMESTER
COURSE TITLE	COURSE TITLE
THIRD YEAR	
CDES Elective 1: <ul style="list-style-type: none">• CDES 3316: Poster Design• CDES 3311: Digital Illustration	CDES Elective 2: <ul style="list-style-type: none">• CDES 3312: Book Design• CDES 3313: Publication Design
FOURTH YEAR	
CDES Elective 3: <ul style="list-style-type: none">• CDES 4318: Advanced Typography• CDES 4311: Art Direction	CDES Elective 5: <ul style="list-style-type: none">• CDES 4314: Motion Design• CDES 4315: Emerging Technologies
CDES Elective 4: <ul style="list-style-type: none">• CDES 4316: Package Design• CDES 4317: Brand Identity	CDES Elective 6: <ul style="list-style-type: none">• CDES 4312: Experiential Design• CDES 4313: Design for Good

Elective courses will rotate on a two-year cycle. For example, if Poster Design is offered in Fall 2026, it will next be offered in Fall 2028.

Third- and fourth-year students may choose from any of the three elective courses offered each semester, provided they meet the required prerequisites. A special topics course in Communication Design may be offered in place of one of the scheduled electives.

Students will be notified of the elective course schedule prior to registration. The schedule may change depending on faculty availability and program needs.

INTERNSHIPS = EXPERIENCE

Internships give students real-world experience by working with professional designers in the field. These opportunities allow students to collaborate on actual design projects and can count toward upper-level course credit.

Students are encouraged to complete at least one internship as an upper-level elective. The Internship Coordinator assists students with placements.

- For course credit, an internship must include mentoring by an industry professional and provide experience equivalent to upper-division coursework.
- CDES 4399: Internship will be offered Fall, Spring, and Summer.
- Interns must complete at least 10-12 hours per week or at least 140 hours during the placement.
- On-campus internships may not count toward course credit but can be pursued to add general work experience to your resume.



QUESTIONS ABOUT INTERNSHIPS?

Alexandria Canchola, Internship Coordinator
alexandria.canchola@tamucc.edu

INTERNSHIP OPPORTUNITIES

PORTFOLIO



Communication Design students are required to complete two portfolio reviews.

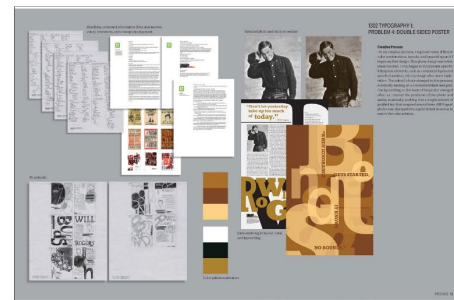
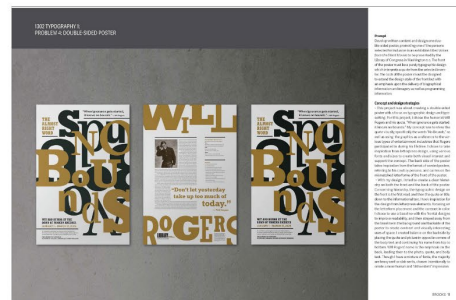
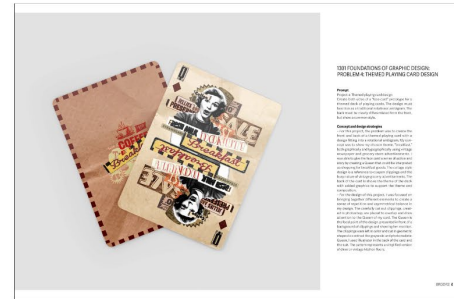
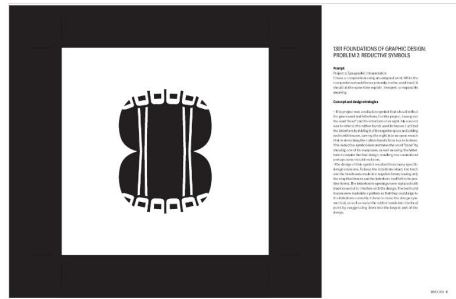
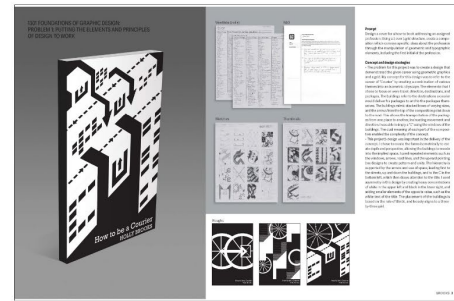
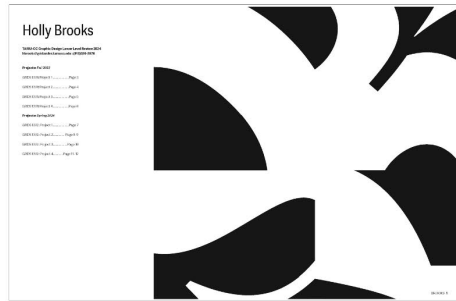
- Lower-Level Review (LL Review)
- Upper-Level Review (UL Review)

These reviews assess each student's creativity, design skills, academic progress, communication abilities, and readiness.

Due to limited resources and single sections of second-year CDES courses, up to 18 students will be admitted through the LL Review.

Continuance in the program requires a grade of C or higher in all CDES courses.

REVIEWS



LOWER-LEVEL REVIEW (LL REVIEW)

- Takes place in the Spring of the 1st year.
- Students must complete CDES 1300 and CDES 1301 to be eligible.
- A PDF portfolio is submitted and reviewed by Communication Design faculty.
- Passing the LL Review is required to continue into 2nd-year Communication Design courses.
- Those who do not pass may need to repeat certain courses and can reapply once the following spring.
- Accepted students are strongly encouraged to purchase a Mac laptop that runs Adobe software.
- A workshop will be held during CDES 1301 which will provide detailed submission instructions.
- Submission process can be found on the CDES Student Resource Website.

PORTFOLIO CONTENTS

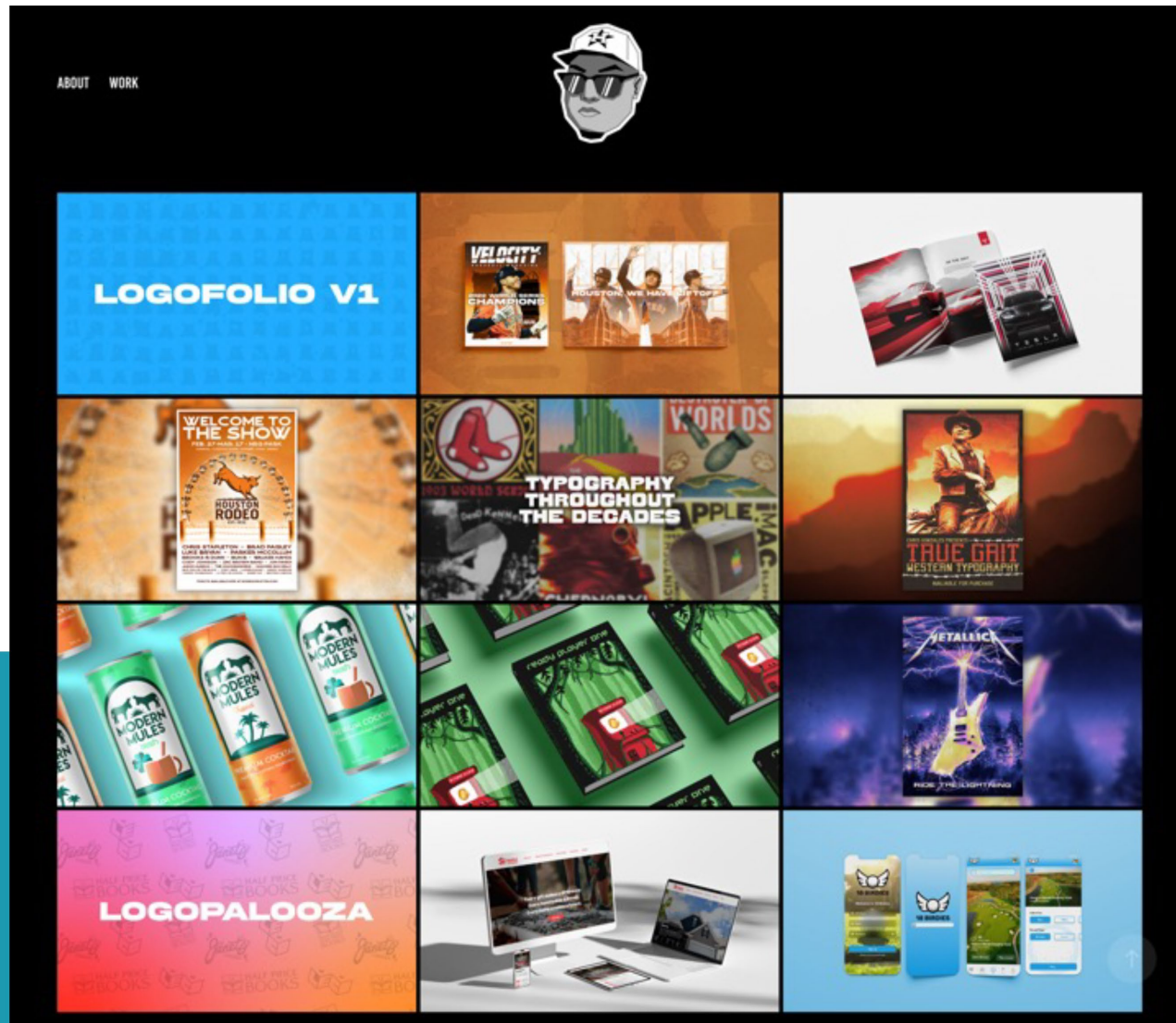
- Questionnaire and 500 Word Analysis
- All projects from CDES 1300 and CDES 1301
- Unofficial Transcript (PDF file)

UPPER-LEVEL REVIEW (UL REVIEW)

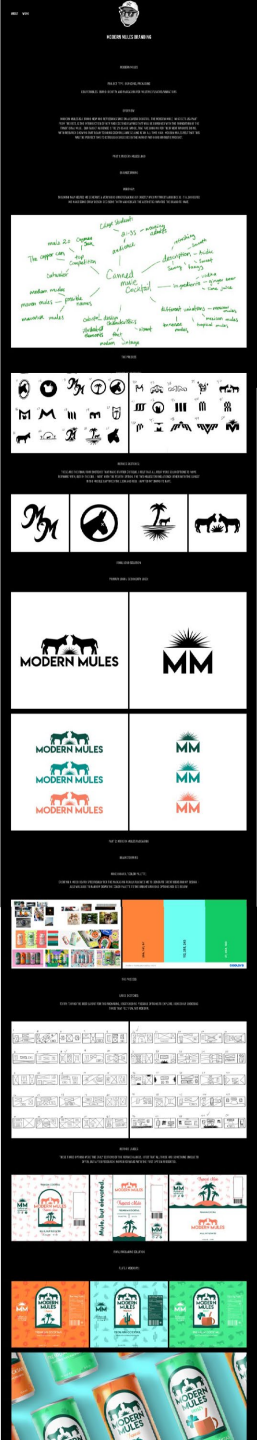
- Takes place in the Spring of the 2nd year.
- Students must submit a digital portfolio of 2nd year coursework for review.
- Individual consultations with faculty will be held in the Fall to discuss review results.
- Passing the UL Review is required to advance into 3rd and 4th-year courses in the program.
- A workshop will be held in the Spring which will provide detailed submission instructions.
- Submission process can be found on the CDES Student Resource website.

PORTFOLIO CONTENTS

- All projects from CDES 1302, CDES 2301, CDES 2303, and CDES 2304
- Behance Profile (containing projects)
- Adobe Portfolio Website (containing projects)
- Career Considerations Worksheet
- Unofficial Transcript (PDF file)



Example ULR Portfolio: Chris Gonzalez



FAQs



QUESTIONS ABOUT THE CDES PROGRAM?

Nancy Miller, Program Coordinator
nancy.miller@tamucc.edu

ADVISING QUESTIONS?

Kristina Messoline, Undergraduate Advisor
kristina.messoline@tamucc.edu

CAN THE DEGREE BE EXPEDITED?

The BFA in Communication Design degree is a 4-year, sequenced curriculum that cannot typically be expedited due to resource limitations, cohort capacities, and course prerequisites.

WHAT IF I NEED TO TAKE TIME OFF FROM THE PROGRAM?

Re-entry depends on space in the current cohort. You must meet with the Program Coordinator before registering to discuss your return. If you don't, you may be de-enrolled from the program.

WHAT IF I HAVE ALREADY COMPLETED MY CORE COURSES OR AM A TRANSFER STUDENT?

Consider a minor to build skills, explore another area of interest, and strengthen your resume. Many minors pair well with CDES—talk to your advisor to find the right fit.

WHAT UPPER DIVISION ELECTIVES DO YOU RECOMMEND I TAKE?

- CDES Internship (offered Fall, Spring, & Summer)
- CDES Risograph Design (offered on a Summer rotation)
- CDES Children's Book Illustration (offered on a Summer rotation)
- Media Production
- Marketing
- Communications
- Public Relations
- Studio Art (ARTS)

Consult your Minor Advisor to determine if your minor allows up to 6 credit hours to count toward both your Upper Division Electives and your minor requirements.

DESIGN TECHNOLOGIES



LAPTOP RECOMMENDATION: MAC OS

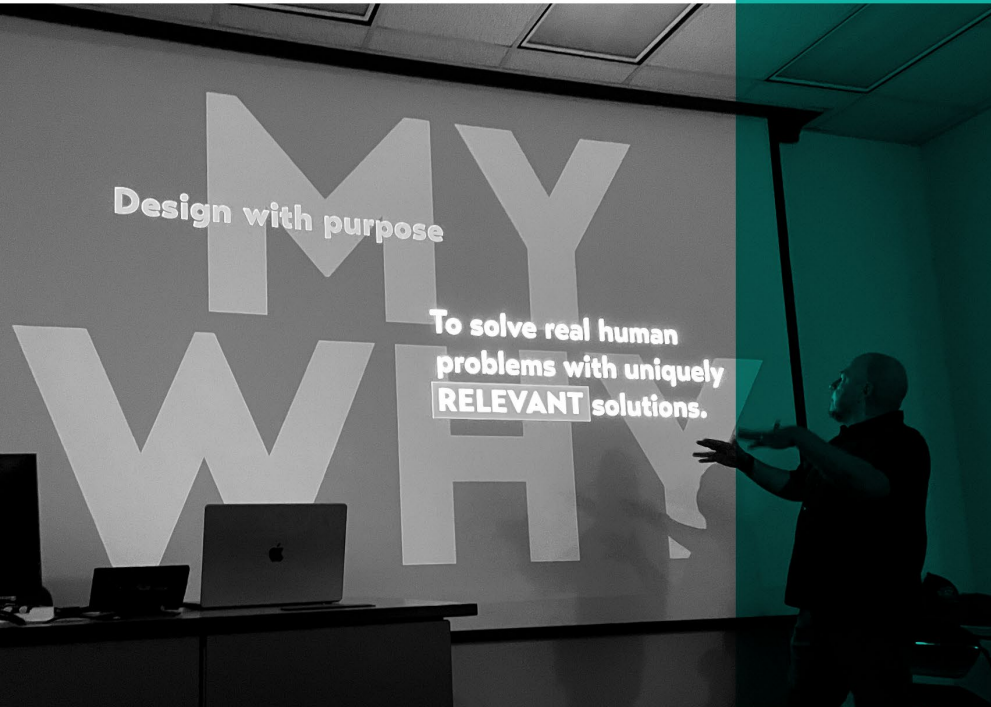
After passing the LL Review, students are strongly encouraged to purchase a MacBook Pro capable of running Adobe Creative Cloud. Macs are the industry standard, and all lab resources in the program operate on macOS. While students may use a PC, this may lead to compatibility issues and workflow challenges. Those without a Mac should plan to complete coursework on campus. Educational discounts are available through Apple.

ADOBE CREATIVE CLOUD ACCESS & FILE STORAGE

Your student Adobe Creative Cloud subscription, which includes access to apps such as Photoshop, Illustrator, InDesign, is active while you're enrolled in any CDES course.

Do not save your work to Creative Cloud Files, as it may not reliably store your projects. Instead, use OneDrive, which is provided through your university account, or back up your files to an external storage device to ensure your work is safe and accessible.

STUDENT



PROFESSIONAL DEVELOPMENT OPPORTUNITIES

The program provides students with experiences that expand their understanding of the design field beyond the classroom. Program faculty regularly coordinate these opportunities to inspire and expand students' educational experience.

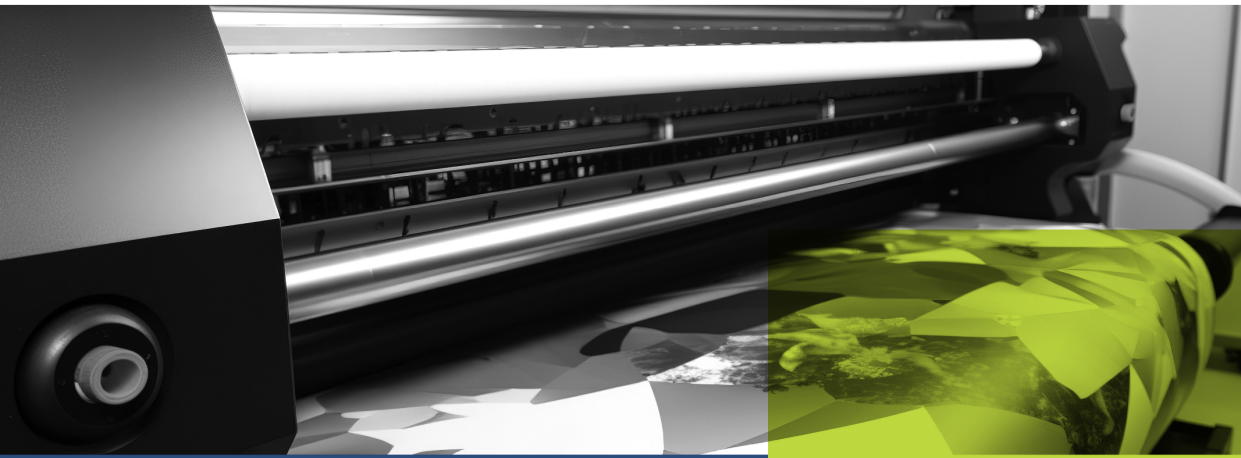
- Communication Design Student Organization
- Attendance at design conferences
- Service learning opportunities
- Presentations, workshops, and critiques from nationally renowned guest lecturers

DESIGN COMPETITIONS

Design work created by students continually receives recognition in professional juried competitions such as:

- American Advertising Awards
- National Student Show
- International Design Awards
- FLUX Student Design Competition
- GLITCH National Student Design Competition
- Salute Design Competition

ENGAGEMENT



RESOURCES

DEIGN LAB RULES (BH 231 & 234)

- Keep it closed, clean, and safe
- Do not remove supplies or equipment
- Only CDES students are allowed in the labs
- Labs and equipment are for CDES work only
- Misuse of printing privileges, equipment, or lab policies may result in restricted access. Violations should be reported to the Program Coordinator.

RISOGRAPH PRINTER

A Risograph is a printer that uses stencils and vibrant spot colors to create bold, layered prints. It offers a unique, screen print-like aesthetic.

IPADS CHECKOUT

iPads are available for check-out through your instructor or a Design Coach. iPads are for CDES coursework ONLY and are monitored by CDES faculty, staff, and tracking software.

DESIGN COACHES

The Design Coaches help with technical and printing issues, equipment access, and other student needs. Students who schedule their in-person appointments in advance will be prioritized.

PRINTING RESOURCES

The design labs are equipped with both HP laser and Epson printers. Laser printers are intended for everyday use and must be used responsibly. Epson printers require faculty approval and must be used under supervision.

ADDITIONAL PRINTING RESOURCES

- i-Create Lab, Bell Library, 2nd Floor
- Off-campus (FedEx Kinkos & Office Depot)

ADDITIONAL COMPUTER LABS

- Corpus Christi Hall 206 and 209
- Center for the Arts 114

STUDENT ENGAGEMENT

ONE DAY EVENT

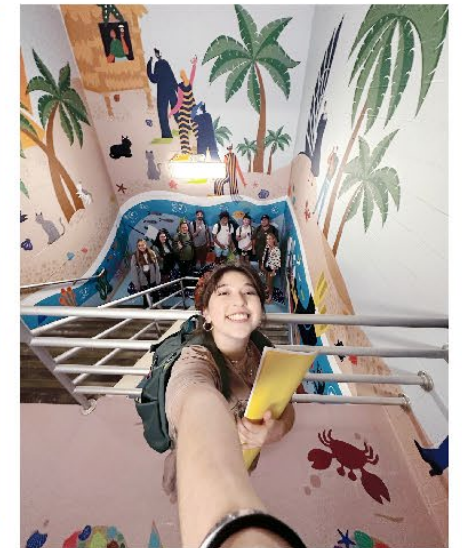
Annual Collaboration
with American
Advertising Federation-
Coastal Bend.

Information about
volunteer opportunities
will be sent via email.



STUDENT ENGAGEMENT

AWARD SHOWS
CONFERENCES
GUEST SPEAKERS
SERVICE LEARNING



LOWER LEVEL

STUDENT DESIGNERS

Alyssa Quezada

(Images 1-2)

Brock Martin

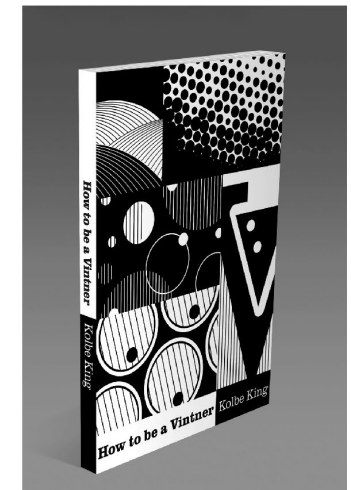
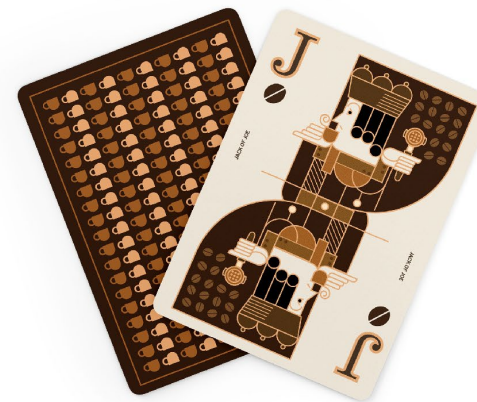
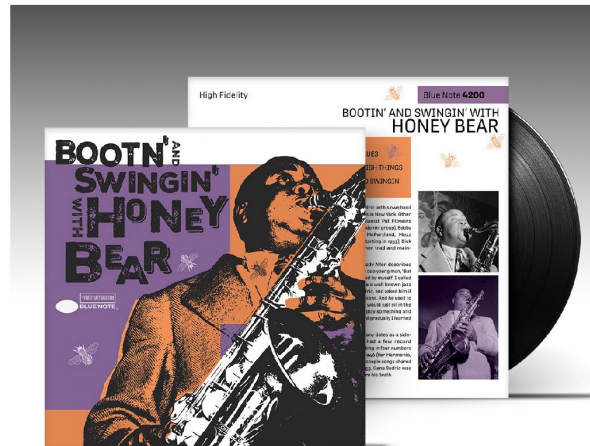
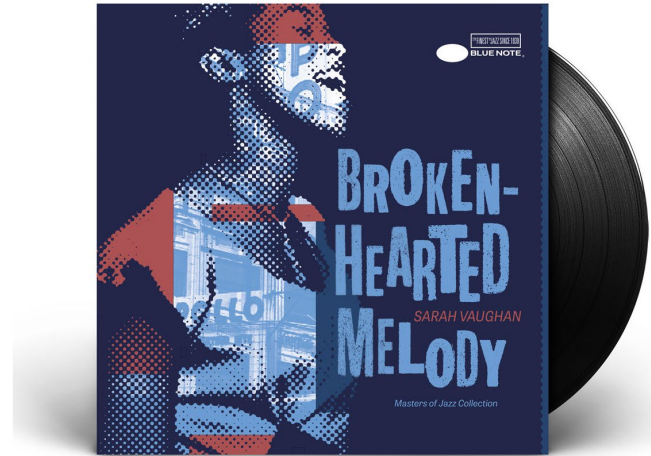
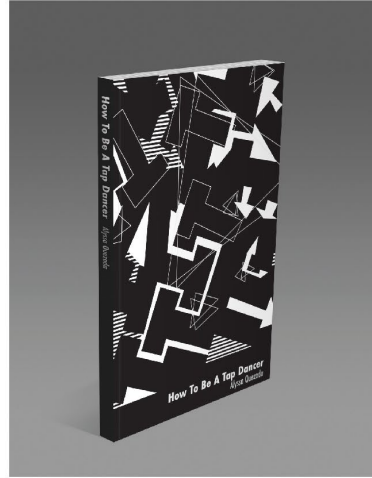
(Image 3)

Dalia Villareal-Montes

(Images 4-5)

Kolbe King

(Images 6)



LOWER LEVEL

STUDENT DESIGNERS

Various Students

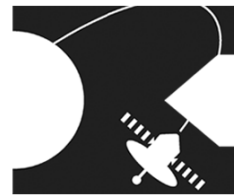
(Image 1)

Kolbe King

(Images 2)

Christian Padua

(Images 3)



LOWER LEVEL

STUDENT DESIGNERS

Various Students

(Images 1)

Hannah Stidman

(Images 2)

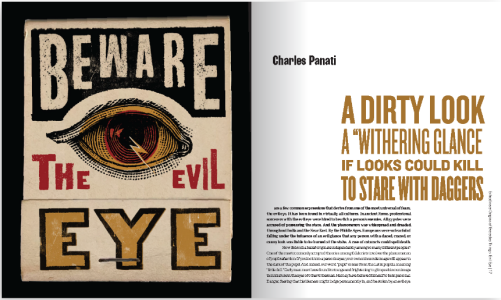
Abigail Martinez

(Images 3)

FACE

ingest

GLADY



UPPER LEVEL

STUDENT DESIGNERS

Jacob Sazon

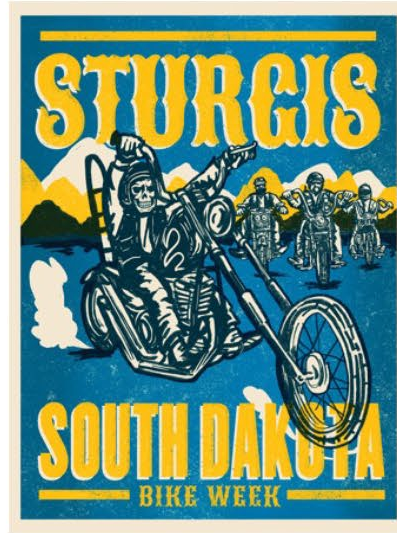
(Image 1)

Drew Scott

(Images 2 and 3)

Frank Rubio

(Image 4)



Peter Piper Pizz

Brand Identity

We are a place of family gatherings. As a pizza place we take pride in serving quality food and fun that brings people together. We continue to adapt to meet the needs of today's and future families, which makes us the ultimate destination for food and entertainment. By consistently improving our cohesion and managing we reconnect with our audience and have an equal focus on food and entertainment. We continue to create memorable experiences and remain the same happy, fun, friendly environment everybody knows to love.

Brand Summary



Full Color Logo



Black & White Logo



One Color Logo



Horizontal Logo



Horizontal Logo One Color



Brand Mark



Mark In Logo



Icons



Pattern Sample One



Pattern Sample Two

Comfortoo Bold-Header
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

Proxima Nova Semibold - Subhead
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

Proxima Nova Regular - Body Copy
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

Typography



Primary Colors

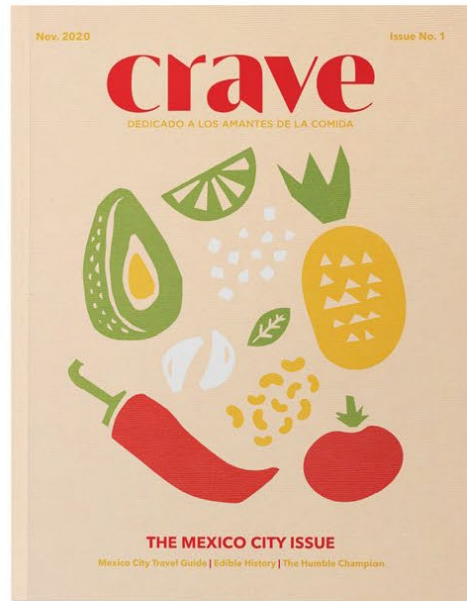
Accent Colors



UPPER LEVEL

STUDENT DESIGNER

Abraham Leija



UPPER LEVEL

STUDENT DESIGNERS

Neiman Ward

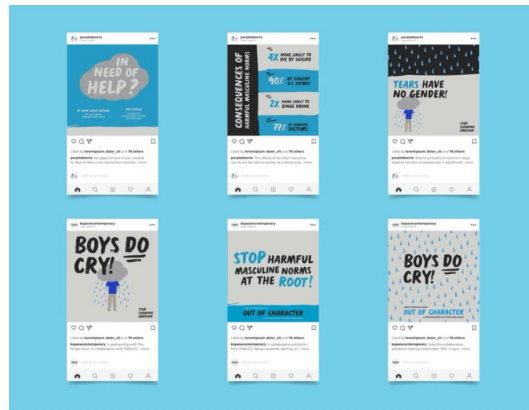
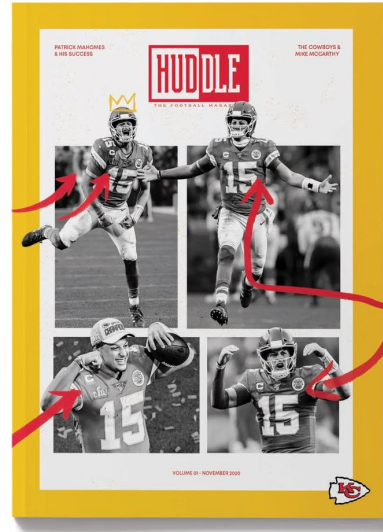
(Image 1)

Tyler Schultz

(Image 2)

Amanda Espericueta

(Image 3)



UPPER LEVEL

STUDENT DESIGNERS

Neiman Ward

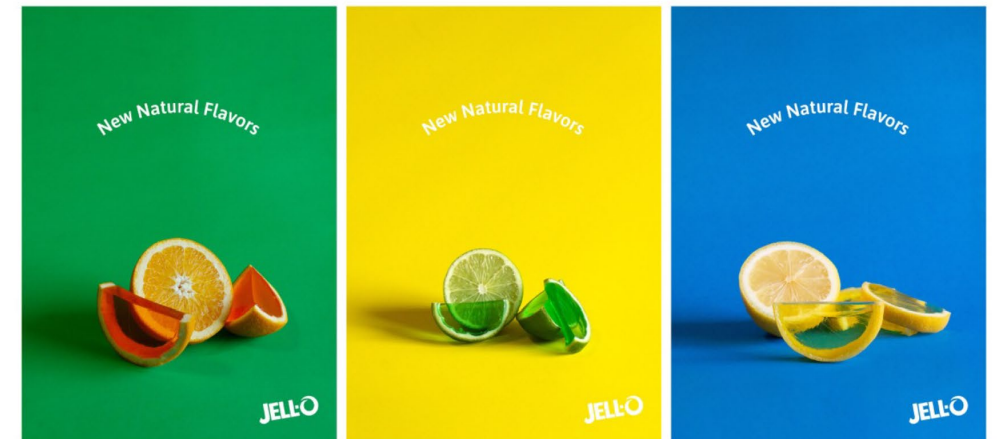
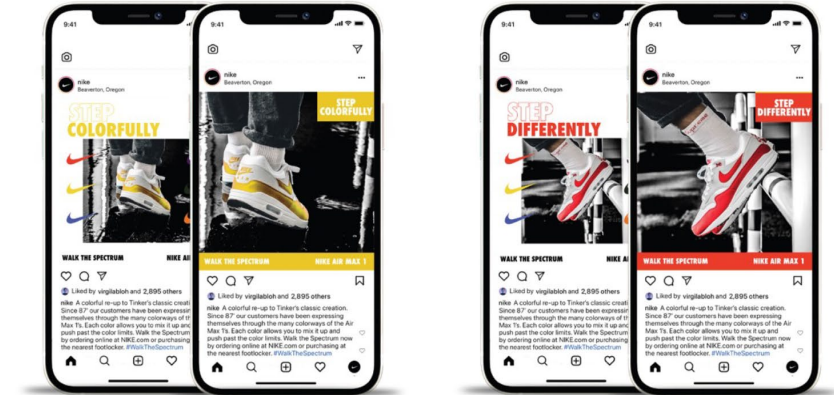
(Image 1 & 2)

Chris Gonzales

(Image 3)

Catherine Derbala

(Image 4)



UPPER LEVEL

STUDENT DESIGNERS

Christian Douglas

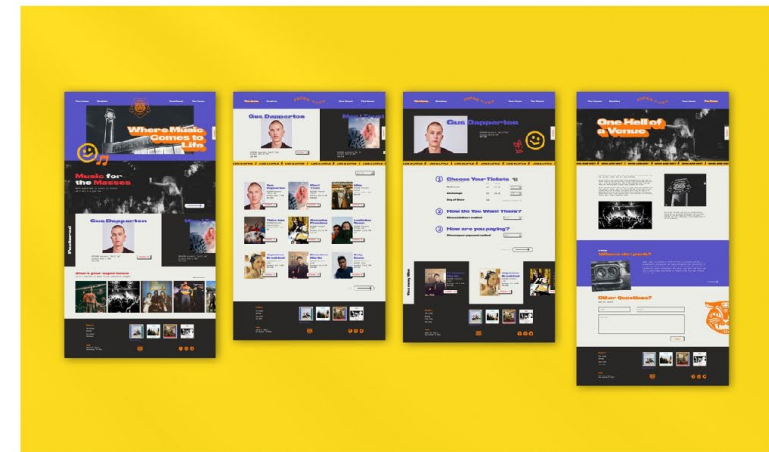
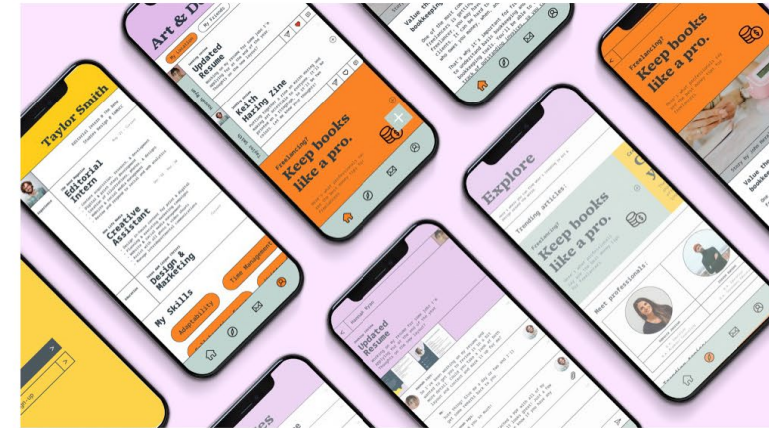
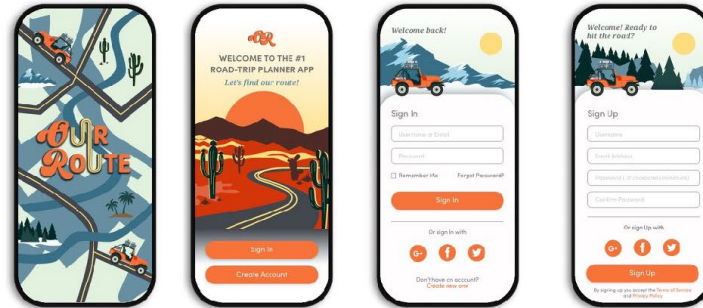
(Image 1)

Tyler Schultz

(Image 2 and 4)

Shaylee Patterson

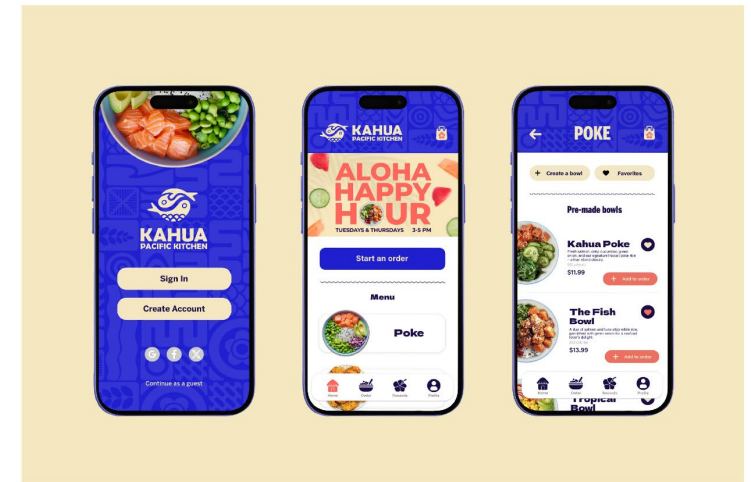
(Image 3)



UPPER LEVEL

STUDENT DESIGNERS

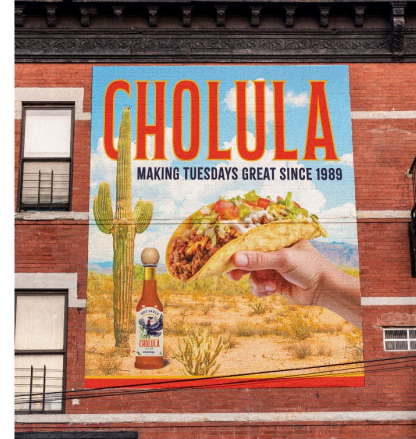
Grace Eaton &
Hameen Reynolds



UPPER LEVEL

STUDENT DESIGNER

Chloe Hill



UPPER LEVEL

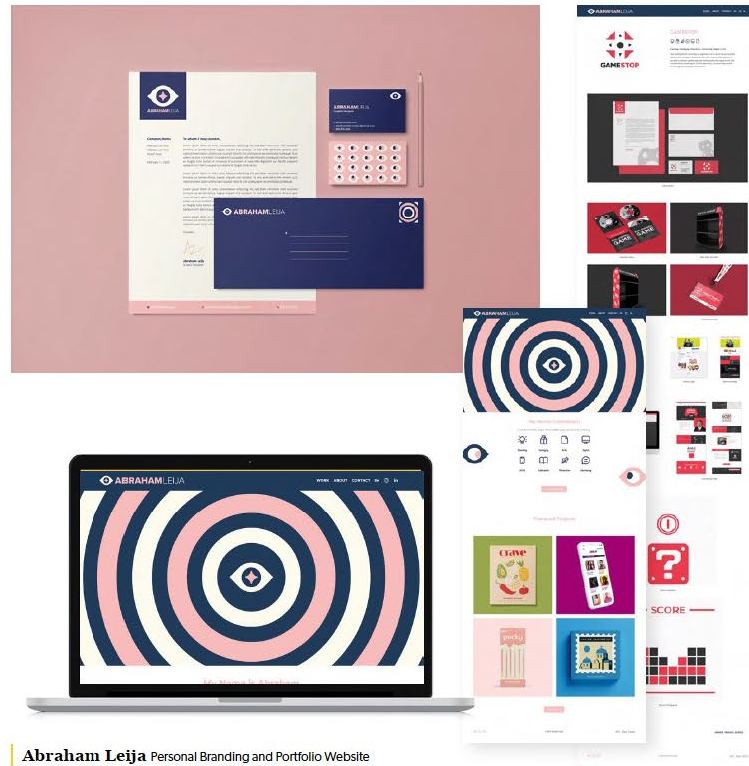
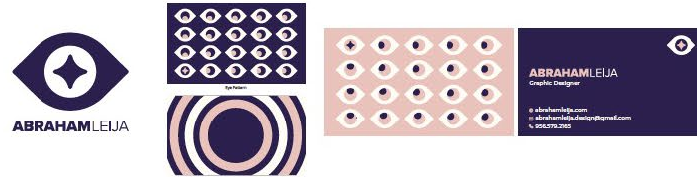
STUDENT DESIGNERS

Abraham Leija

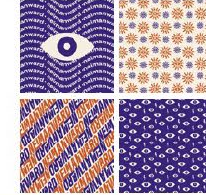
(Image 1)

Neiman Ward

(Image 2)



Abraham Leija Personal Branding and Portfolio Website



Neiman Ward Personal Branding and Portfolio Website



THANKS FOR YOUR
INTEREST IN
CDES!



ART.TAMUCC.EDU | DESIGN.TAMUCC.EDU | @TAMUCCDESIGN



DESIGN.TAMUCC.EDU

The Performing Arts: Theatre and Music

Arts and Media Building Information

The Island University





Theatre & Dance Department info:

- 5 mainstage productions each year
- 3 dance festivals
- 2 play festivals
- Senior capstones
- Studio project
- Improv Ensemble
- 120 majors
- Auditions



Degree options:

- BA in Theatre
 - Acting/Directing
 - Acting/Directing w Teacher Certification
- Design/Technology
- Design/Technology w/ Teacher Certification



Some Acting/Directing courses:

- Acting I - III
- Acting for the Camera
- Improvisation
- Directing I & II
- Stage Combat
- Dance
- Musical Theatre



Some Design/Tech courses:

- Scene Design
- Lighting Design
- Costume Design
- Drawing & Rendering
- Drafting and CAD
- Scene Painting
- Costume Crafts











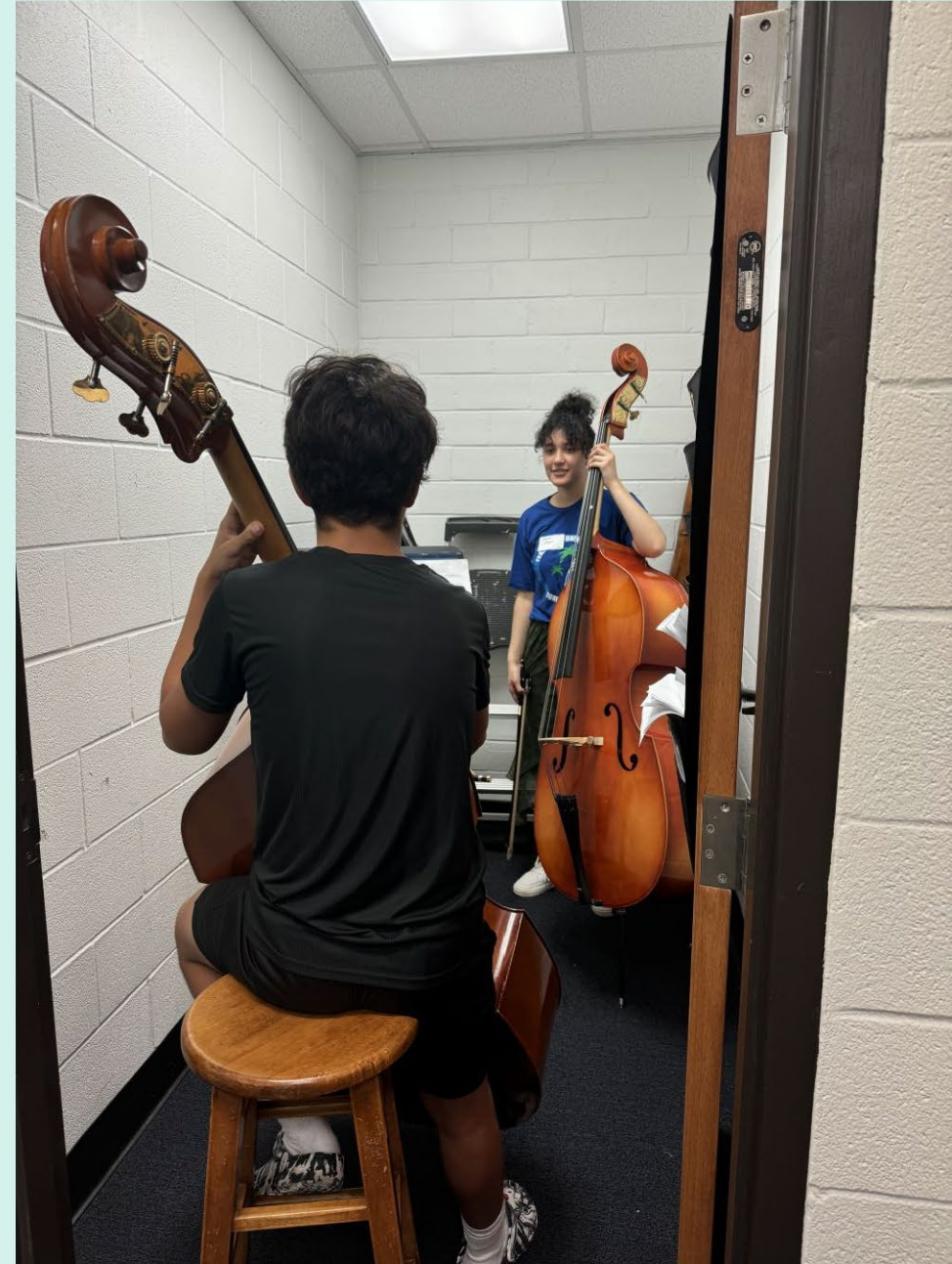
Music Department info:

- Over 75 music performances each year
- 3 major festivals
- Multiple guest artists/master classes
- Senior capstones
- Ensembles
- Auditions



Degree options:

- BA in Music Studies
- BA with Music Industry Emphasis
- BM w/ Teacher Certification
- BM in Performance



Typical music major courses:

- Music Theory I-IV
- Ear Training I-IV
- Music History
- Applied Lessons
- Ensembles
- Degree Recitals



Some Music Industry courses:

- Live Sound Recording
- Applications of Music Tech
- MIDI
- Business
- Internships





THE PRESIDENT'S CONCERT

AT TEXAS A&M UNIVERSITY-CORPUS CHRISTI

















**TEXAS A&M UNIVERSITY-
CORPUS CHRISTI
INCLUSIVE MATHEMATICAL
AND PHYSICAL SCIENCES
STUDENT SUCCESS
PROGRAM**





TEXAS A&M
UNIVERSITY
CORPUS
CHRISTI

COLLEGE OF
SCIENCE

iMAPS³

Inclusive Mathematical, and Physical Sciences Student Success Program

Eligibility Requirements:

- Citizenship: U.S. citizen, permanent resident, or admitted refugee.
- Enrollment: Part- or full-time in an iMAPS3 discipline (Physics, Mathematics, Chemistry, Environmental Sciences, Atmospheric Sciences).
- Automatic: GPA ≥ 3.0 or high school average ≥ 80 .
- Case-by-case: GPA ≤ 2.8 or high school average < 75 (requires recommendation letter).
- Financial Need: Must complete FAFSA and demonstrate unmet need. Priority for Pell Grant-eligible students with low EFC/SAI.
- Application: Submit all required documents by the deadline and complete an interview.

APPLY NOW



STUDENT BENEFITS

- Financial support up to \$10,000/academic year **This amount is determined based on the unmet needs of qualified students.*
- Hybrid summer bridge program
- Peer mentoring
- Real-world research and industry collaboration
- Professional skills workshops
- STEM seminars



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Break



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Admitted Students

Next Steps



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Texas Success Initiative

Dr. Rita Sperry



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Bacterial Meningitis

Vaccination Requirement

Upload Proof of Vaccination to Med+Proctor

- medproctor.com/tamucc-immunization
 - Must be admitted
 - Use Island ID and Password to login
 - Free!



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Islander Housing Application

Residency Exemption

- Aransas, Jim Wells, Kleberg, Nueces, and San Patricio and the zip codes 78340 (Bayside) and 78393 (Woodsboro).
- Exemption is automatic if graduating from a high school in these locations.
- Students are still encouraged to apply for housing if interested.

Application Process

- Apply online at housing.tamucc.edu
- Enter the portal using Island ID and password
- Select top 4 room type preferences
 - Roommate must request the same room type in at least one of the options. Housing cannot guarantee roommate requests.
- Submit contract
- Sign up and attend Islander Launch
- Islander Housing will email room assignment to Islander Email

*Registering for Islander Launch locks room reservation.
Room assignments will be completed after attending orientation.*



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Campus Visits

Campus Tours

Student and Family Tours

9:00 a.m. & 2:00 p.m.

School and Community Group Tours

10:00 a.m.



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

tour.tamucc.edu

Prospective Student Events

Island Day, Campus Preview Event

Saturday, October 18, 2025

Saturday, November 8, 2025

Friday, January 30, 2026

Saturday, April 25, 2026*

Admitted Student Day

March 28, 2026



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Islander Launch

Registration is slated to open in February

One day program

Submit AP/IB scores and dual credit transcripts in advance.



TEXAS A&M UNIVERSITY
CORPUS CHRISTI



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Student Panel



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Lunch

Islander Academy



TEXAS A&M UNIVERSITY
CORPUS CHRISTI



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Financial Services



Office of Student Financial Services

Financial Assistance
Scholarships
Military & Veterans

FAFSA Application

(School Code 011161)

 An official website of the United States government.

[Help Center](#)

[FAFSA Form](#)

English | [Español](#)

Federal Student Aid
AN OFFICE OF THE U.S. DEPARTMENT OF EDUCATION

[FAFSA® Form](#) ▼

[Grants and Loans](#) ▼

[Loan Repayment](#) ▼

[Loan Forgiveness](#) ▼



[Log In](#) | [Create Account](#)

Get Money To Help Pay For School

Learn about the 2026–27 form's timeline or go to the access page.

Start a 2025–26
FAFSA® Form

[Start New Form](#)

Edit a 2025–26 FAFSA®
Form

[Edit Existing Forms](#)



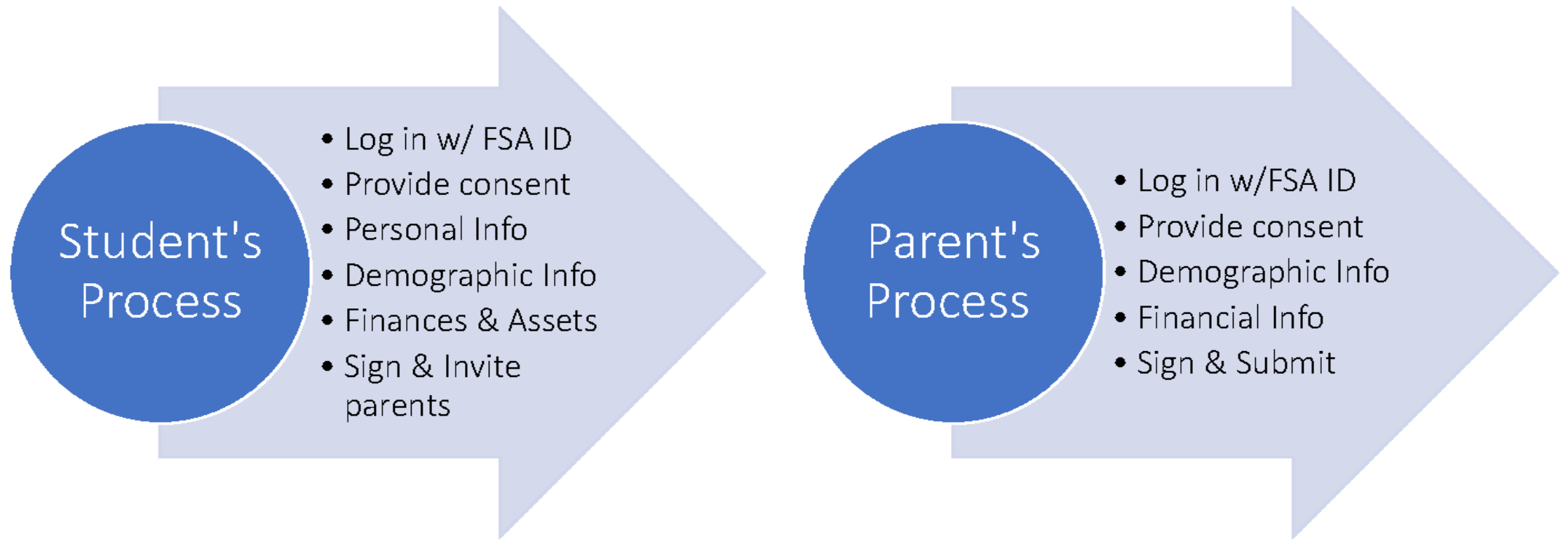
Need the 2024–25 FAFSA® Form?

Note: The deadline to start a new FAFSA form for the 2024–25 award year has passed.

[Edit Existing Forms](#)

2627 AVAILABLE OCTOBER 1

2526 FAFSA Process



2526 FAFSA Processing



THE DEPARTMENT OF EDUCATION (DOE)
WILL SEND AN EMAIL CONFIRMING RECEIPT
OF YOUR FORM.



THE EMAIL WILL ALSO
PROVIDE PRELIMINARY INFORMATION
RELATED TO YOUR ELIGIBILITY FOR FEDERAL
STUDENT AID.



ONCE TAMUCC RECEIVES YOUR FAFSA
INFORMATION, WE WILL PROVIDE YOU WITH
PERSONALIZED AID INFORMATION IN THE
COMING WEEKS.

Types of Financial Aid

Need-Based

- Federal PELL Grant
- Federal Supplemental Opportunity Grant (FSEOG)
- Direct Subsidized Loan
- Federal Work-Study (*verbal request*)
- TEXAS Grant
- Texas Public Education Grant (TPEG)
- Rising Scholar

Non-Need-Based

- Direct Unsubsidized Loan
- Direct PLUS Loan (Parent)
- Private/Alternative Loan

Islander Guarantee

What is it?

Available to newly enrolled freshman students with an AGI of \$125,000 or less and be pell grant eligible.

Covers tuition only (*does not cover housing or meal plan*)

Federal grants



State grants



Institutional aid



Islander Guarantee

What are the requirements?

Must be a Texas Resident

Must submit FAFSA

Must complete a FAFSA by January 15 & be Pell Grant eligible

Must maintain 2.5 GPA

Must complete 15 credit hours each fall and spring semester at TAMUCC.



Tuition Exemptions

- The State of Texas has exemptions for students who:
 - Foster Care
 - Blind and Deaf
 - Military and Veterans

Incoming Freshman Awards

AWARD	CRITERIA	ANNUAL/TOTAL YEAR VALUE
Presidential	3.95 – 4.00 weighted GPA and top 10% or 3.95 – 4.00 weighted GPA and minimum ACT 28/ SAT 1300	\$4,000/\$16,000
Achieve	3.75 – 3.94 weighted GPA and top 25% or 3.75 – 3.94 weighted GPA and minimum ACT 26/ SAT 1230	\$3,000/\$12,000
Islander	3.25 – 3.74 weighted GPA and top 50% or 3.25 – 3.74 weighted GPA and minimum ACT 24/ SAT 1160	\$1,500/\$6,000

- Combination of GPA/Class Rank or GPA/Test Scores

- Renewal Requirements:

- 3.0 GPA
- 30 Credit hours per Academic Year (15/15 or 12/12/6)
- Be enrolled full-time (12 CR)
- Requires a FASFA Application by March 1st

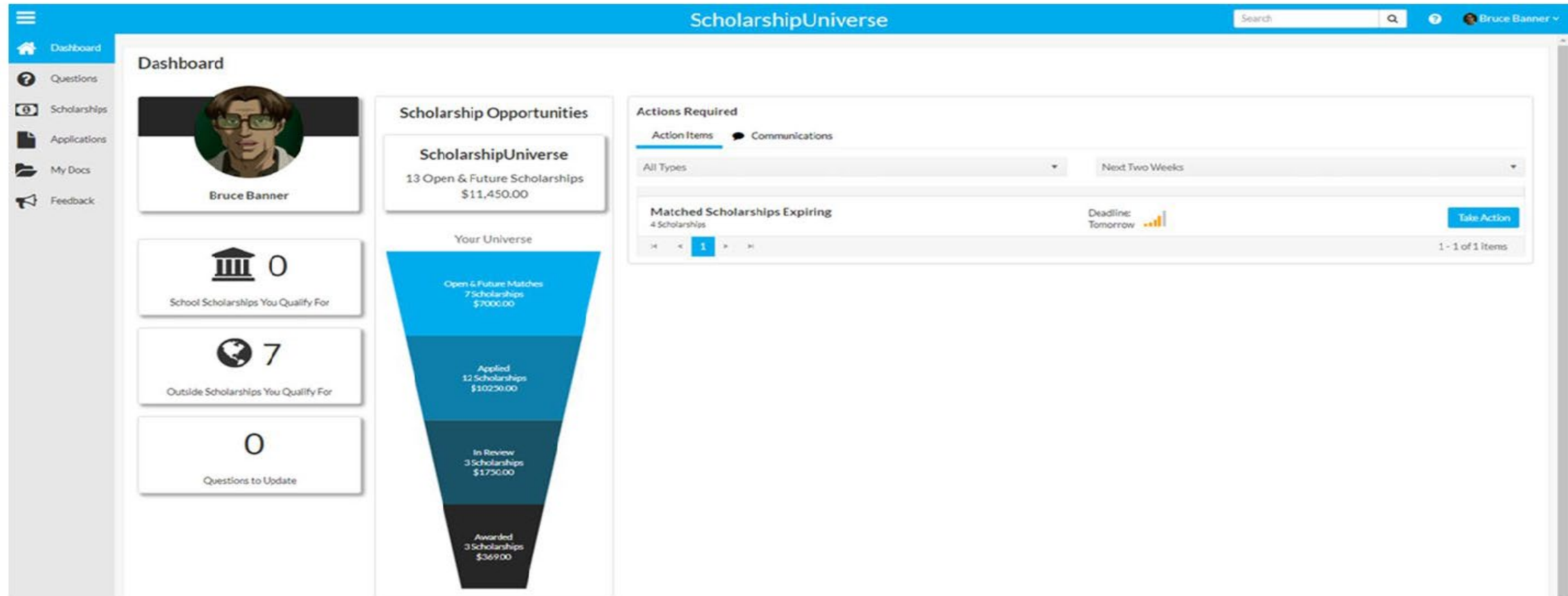
□□□\$For both initial and renewal

Incoming Freshman Awards

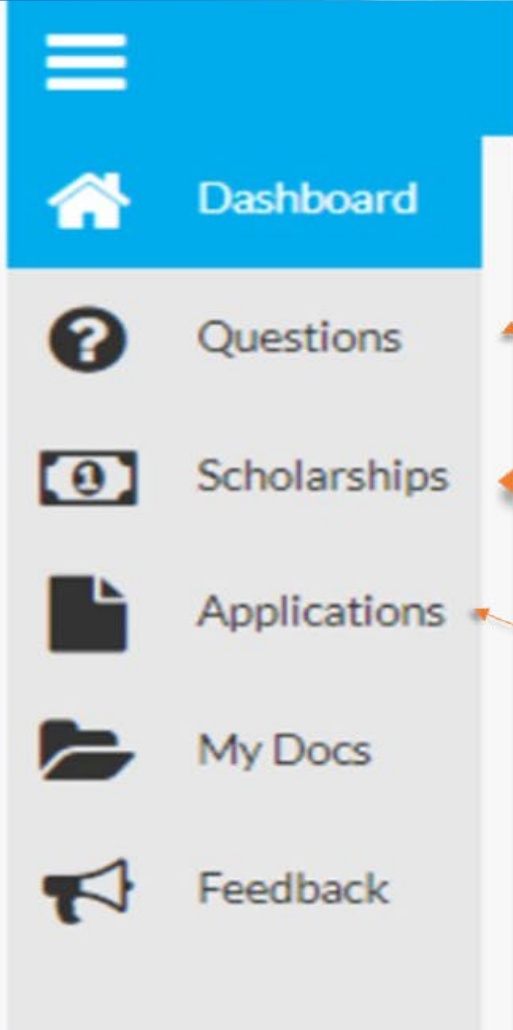
- Complete the Apply Texas admissions application by the following dates:
 - Priority Deadline: October 1st, 2025
 - Deadline: February 1st, 2026
- High School Transcripts postmarked by February 1st.
- Must complete a FASFA annually by March 1st.

Scholarship Universe

- Scholarship Universe prepopulates information available within our system, so information stemming from your initial application to the university or your academic transcripts.



Scholarship Universe



The questions tab offers the opportunity for students to answer specific questions tied to information not available through their ApplyTexas or Transcripts.

The scholarships tab will include Scholarships that the student has Matched/Matched Partially with.

The applications tab is where students will be able to see completed applications or applications that may encompass multiple scholarships within a single application. Additionally, any previously started applications can be seen here.

Scholarship Application Cycles

Fall – Opens October 1st and closes March 1st

Spring – Opens August 15th and closes November 15th

Summer – Opens February 15th and closes March 31st

Military and Veterans Services

We certify educational benefits for both state and federal programs:

State Benefits:

Hazlewood Legacy

Hazlewood Disability

Federal Benefits:

Chapter 35 (DEA)

Chapter 33 (Post-9/11 GI Bill)

Chapter 31 (Vocational Rehabilitation & Employment)

Chapter 30 (Montgomery GI Bill – Active Duty)

Chapter 1606 (Montgomery GI Bill – Selected Reserve)

Note: All documents are submitted online via our **Certification Request Portal:**
tamucc.edu/militaryeducationbenefits



Satisfactory Academic Progress

Minimum Requirements for Undergrads

- 2.0 GPA
- 67% Completion Rate

-
- Dual Credit or college campus programs that a student has taken while in high school are counted toward Satisfactory Academic Progress (SAP).
 - To maintain financial aid eligibility, students must maintain SAP.

Financial Aid Disclosure Consent Form

Students must have one file granting our office permission to speak with anyone other than their parents. For example: aunt/uncle, grandma/grandpa, cousin, scholarship donors, etc



OSFA FORMS & PUBLICATIONS



Office of Student Financial Assistance Financial Aid Disclosure Consent Form

DISCON
DISCOP

This form is to be used by students to authorize consent for the Office of Student Financial Assistance to disclose federal tax information from their Free Application for Federal Student Aid (FAFSA) to the parties identified by the student. Students must identify each individual person/organization to whom they wish to give access to their information. The information will then be made available only if it is specifically requested and permissible under law.

First Name: * Last Name: * Student ID: *
Phone #: * Academic Year: *

I authorize the Office of Student Financial Assistance at Texas A&M University-Corpus Christi to disclose the information as indicated below to the parties listed for the purpose stated on this request.

☐ Copy of my FAFSA Summary

You can also obtain a copy of your FAFSA summary by following these steps:

1. Log onto studentaid.gov
2. Scroll down to "My Activity"
3. Select "2024-25 FAFSA Form".
4. Scroll down to "FAFSA Submission Summary" below the Status Tracker.
5. On the right-hand side of the screen, select "Print FAFSA Submission Summary".

- ☐ Student Aid Index (SAI)
- ☐ Pell Eligibility Status
- ☐ Student Tax Filing Status
- ☐ Student Adjusted Gross Income
- ☐ Student Taxes Paid
- ☐ Student Income Earned from Work
- ☐ Parent Tax Filing Status
- ☐ Parent Adjusted Gross Income
- ☐ Parent Taxes Paid
- ☐ Parent Income Earned from Work
- ☐ Please release all the information above to the contacts I have indicated.

I authorize the Office of Student Financial Assistance at Texas A&M University-Corpus Christi to obtain and release my financial aid information to the individuals listed on this request.

Save Progress

Next



University Deadlines

- **2627 Incoming Freshmen Scholarships**

- October 1 deadline for review of eligibility will be a priority deadline this year with additional awards going out as funding is available.

- **2627 Current and Incoming Student Scholarships**

- October 1 –March 1 (Non-need)
- Need Based – April 15

- **2627 Financial Aid *Priority* Deadline**

- FAFSA January 15 (Including Islander Guarantee)



Contact Information

Office of Student Financial Assistance

Email: faoweb@tamucc.edu

Phone: 361.825.2338

Scholarships

Email: scholarships@tamucc.edu

Phone: 361.825.3703

Military and Veterans

Email: vets@tamucc.edu

Phone: 361.825.2331

Business Office

Email: business.office@tamucc.edu

Phone: 361.825.2600 option 5





TEXAS A&M UNIVERSITY
CORPUS CHRISTI



Dr. Brenda Harms

Vice President of Enrollment Management



TEXAS A&M UNIVERSITY
CORPUS CHRISTI

Counselor Showcase