

BUSINESS ANALYTICS AND INFORMATION SYSTEMS, BBA

Course Sequencing

First Year

Fall		Hours
BUSI 0011	COB Orientation	0
Creative Arts Core Requirement		3
ECON 2301	Macroeconomics Principles	3
HIST 1301	U.S. History to 1865	3
Life & Physical Science Core Requirement		3
USSE 1201	University Seminar	2
ENGL 1301	Writing and Rhetoric I	3
Hours		17

Spring

COMM 1311	Foundation of Communication	3
HIST 1302	U.S. History Since 1865	3
ECON 2302	Microeconomics Principles	3
Language, Philosophy & Culture Core Requirement		3
MATH 1324	Mathematics for Business and Social Sciences	3
Hours		15

Second Year

Fall		Hours
ACCT 2301	Financial Accounting	3
Business Elective		3
Component Area Option Core Requirement		3
MATH 1325	Calculus for Business & Social Sciences	3
POLS 2305	U.S. Government and Politics	3
Hours		15

Spring

ACCT 2302	Managerial Accounting	3
Component Area Option Core Requirement		3
Life & Physical Science Core Requirement		3
BAIS 2301	Computer Applications in Business	3
POLS 2306	State and Local Government	3
Hours		15

Third Year

Fall		Hours
BAIS 3311	Data Analysis and Statistics	3
BAIS 3310	Management Information Systems Concepts	3
BAIS 3320	Database Management	3
BAIS 3330	Programing in Business Analytics	3
BLAW 3310	Legal Environment of Business	3
Hours		15

Spring

FINA 3310	Financial Management	3
MKTG 3310	Principles of Marketing	3
BAIS 3340	Business Intelligence and Analytics	3
BAIS 4310	Decision Modeling in Business	3

BAIS Elective		3
Hours		15
Fourth Year		
Fall		
MGMT 3310	Principles of Management	3
OPSY 4314	Operations Management	3
International Business Course		3
BAIS 4320	Data Mining for Business Intelligence	3
MGMT 3315	Business Communications	3
Hours		15
Spring		
BAIS 4330	Predictive Analytics	3
BAIS Elective		3
Upper Level Business Elective		3
MGMT 4388	Business Strategy	3
Non-Business or Business Elective		3
Hours		15
Total Hours		122