

GENERAL BUSINESS, BBA

Course Sequencing

First Year

Fall		Hours
BUSI 0011	COB Orientation	0
Creative Arts Core Requirement		3
ECON 2301	Macroeconomics Principles	3
ENGL 1301	Writing and Rhetoric I	3
HIST 1301	U.S. History to 1865	3
Life & Physical Science Core Requirement		3
USSE 1201	University Seminar	2
Hours		17

Spring

COMM 1311	Foundation of Communication	3
HIST 1302	U.S. History Since 1865	3
ECON 2302	Microeconomics Principles	3
Language, Philosophy & Culture Core Requirement		3
MATH 1324	Mathematics for Business and Social Sciences	3
Hours		15

Second Year

Fall

ACCT 2301	Financial Accounting	3
Business Elective		3
Component Area Option Core Requirement		3
MATH 1325	Calculus for Business & Social Sciences	3
POLS 2305	U.S. Government and Politics	3
Hours		15

Spring

ACCT 2302	Managerial Accounting	3
Component Area Option Core Requirement		3
Life & Physical Science Core Requirement		3
BAIS 2301	Computer Applications in Business	3
POLS 2306	State and Local Government	3
Hours		15

Third Year

Fall

MGMT 3315	Business Communications	3
MGMT 3310	Principles of Management	3
FINA 3310	Financial Management	3
BAIS 3310	Management Information Systems Concepts	3
Non-Business or Business Elective		3
Hours		15

Spring

MKTG 3310	Principles of Marketing	3
Upper Level FINANCE		3
Upper Level ACCOUNTING		3
BAIS 3311	Data Analysis and Statistics	3

International Business Course	3
Hours	15

Fourth Year

Fall

Upper Level MANAGEMENT		3
Upper Level MARKETING		3
OPSY 4314	Operations Management	3
BLAW 3310	Legal Environment of Business	3
Upper Level Business Elective		3

Hours 15

Spring

Upper Level Business Elective		3
Upper Level Business Elective		3
Upper Level Business Elective		3
Upper Level Business Elective		3
MGMT 4388	Business Strategy	3

Hours 15

Total Hours 122