

COMMUNICATION STUDIES, BA

Course Sequencing

Communication Studies

First Year

Fall		Hours
COMM 1311	Foundation of Communication	3
USSE 1201	University Seminar	2
COMM 1318	Interpersonal Communication	3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
Hours		17

Spring

ENGL 1301	Writing and Rhetoric I	3
MEDA 1307	Media and Society	3
MATH 1332	Contemporary Mathematics	3
or PHIL 2303	or Introduction to Logic and Critical Thinking	
COMM 2330	Introduction to Public Relations	3
University Core Curriculum		3
Hours		15

Second Year

Fall		Hours
COMM 1321	Business and Professional Communication	3
COMM 2335	Presentational Communication	3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
Hours		15

Spring

COMM 2333	Small Group Communication	3
MEDA 2350	Media Performance	3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
Hours		15

Third Year

Fall		Hours
COMM 3310	Communication Theory	3
COMM 3311	Nonverbal Communication	3
Foreign Language Requirement		3
Upper Division Electives		3
Upper Division Electives		3
Hours		15

Spring

COMM 3326	Research Methods	3
COMM 4314	Gender Communication	3
or COMM 4315	or Communication and Sexuality	
Foreign Language Requirement		3

Upper Division Electives	3
Upper Division Electives	3
Hours	15

Fourth Year

Fall

COMM 3350	Leadership	3
COMM 4345	Intercultural Communication	3
Upper Divisional Elective		3
Upper Divisional Elective		3
Lower Divisional Elective		3
Hours		15

Spring

COMM 4380	Senior Seminar in Communication Studies	3
Upper Division Electives		3
Upper Division Electives		3
Upper Division Electives		3
Lower Divisional Elective		3
Hours		15

Total Hours

122

Public Relations

First Year

Fall		Hours
COMM 1311	Foundation of Communication	3
USSE 1201	University Seminar	2
COMM 1318	Interpersonal Communication	3
University Core Curriculum		3
University Core Curriculum		3
University Core Curriculum		3
Hours		17

Spring

MEDA 1307	Media and Society	3
COMM 2330	Introduction to Public Relations	3
ENGL 1301	Writing and Rhetoric I	3
MATH 1332	Contemporary Mathematics	3
or PHIL 2303	or Introduction to Logic and Critical Thinking	
University Core Curriculum		3
Hours		15

Second Year

Fall

COMM 1321	Business and Professional Communication	3
University Core Curriculum		3
Hours		15

Spring

COMM 2335	Presentational Communication	3
University Core Curriculum		3
University Core Curriculum		3

University Core Curriculum		3
	Hours	12
Third Year		
Fall		
COMM 3330	Persuasion	3
COMM 3326	Research Methods	3
Foreign Language Requirement		3
Upper Division Electives		3
Upper Division Electives		3
Upper Division Electives		3
	Hours	18
Spring		
COMM 3331	Public Relations Writing and Design	3
COMM 4331	Public Relations Campaigns	3
Foreign Language Requirement		3
Upper Division Electives		3
Upper Division Electives		3
	Hours	15
Fourth Year		
Fall		
COMM 4335	Crisis Communication	3
COMM 4399	Communication Internship	3
Upper Division Electives		3
Upper Division Electives		3
Lower Divisional Elective		3
	Hours	15
Spring		
COMM 4394	Professional PR Portfolio	3
COMM 4345	Intercultural Communication	3
Upper Division Electives		3
Upper Division Electives		3
Upper Division Electives		3
	Hours	15
	Total Hours	122