

COMMUNICATION DESIGN, BFA

The Communication Design curriculum is sequential; required Communication Design courses must be taken in order. Students seeking to complete their entire course of study in four years must follow the sequence of Communication Design courses listed below.

Course Sequencing

First Year

Fall		Hours
ARTS 1303	Art History Survey I	3
ARTS 1311	Design I	3
CDES 1300	Design Technology	3
ENGL 1301	Writing and Rhetoric I	3
USSE 1201	University Seminar	2
University Core Curriculum		3
Hours		17

Spring

ARTS 1304	Art History Survey II	3
ARTS 1316	Drawing I	3
CDES 1301	Communication Design Fundamentals	3
ENGL 1302	Writing and Rhetoric II	3
or COMM 1311	or Foundation of Communication	
MATH 1332	Contemporary Mathematics	3
or PHIL 2303	or Introduction to Logic and Critical Thinking	
Hours		15

Second Year

Fall		Hours
CDES 1302	Typography I	3
CDES 2301	Design History to Practice	3
Foreign Language Requirements		3
University Core Curriculum		3
University Core Curriculum		3
Hours		15

Spring

ARTS 2356	Photography I	3
or ARTS 2333	or Printmaking I	
CDES 2303	Design Concepts	3
CDES 2304	Typography II	3
Foreign Language Requirements		3
University Core Curriculum		3
University Core Curriculum		3
Hours		18

Third Year

Fall		Hours
CDES 3302	Design Systems	3
CDES 3306	Interactive Design I	3
Communication Design Elective		3
University Core Curriculum		3

University Core Curriculum		3
Hours		15

Spring

CDES 3309	Interactive Design II	3
CDES 3310	Design Campaigns	3
Communication Design Elective		3
University Core Curriculum		3
University Core Curriculum		3
Upper Division University Elective (CDES Internship optional)		3
Hours		18

Fourth Year

Fall

CDES 4301	Professional Practice	3
Communication Design Elective		3
Communication Design Elective		3
Upper Division University Elective (CDES Internship optional)		3
Hours		12

Spring

CDES 4310	Design Portfolio	3
Communication Design Elective		3
Communication Design Elective		3
Upper Division University Elective (CDES Internship optional)		3
Hours		12
Total Hours		122