



TEXAS A&M UNIVERSITY
CORPUS CHRISTI



Digital Content and Professional Communication

Write. Create. Communicate.

What You'll Learn:

This fully online track equips you to communicate complex information clearly and effectively. From technical documents to digital content, you'll master the art of delivering messages that inform, persuade, and engage—skills in high demand across industries.

Career Opportunities

- Technical Writing
- Digital Content Creation
- Social Media Management
- Public Relations
- Corporate Communications
- Marketing & Branding

Skills You'll Build

- Professional Writing
- Digital Content Creation
- Web Writing
- Visual Communication
- Content Design
- Organizational Communication

Scan QR Code for more information



Why BAAS at TAMU-CC?

- Learn to create clear, engaging content for today's digital world while building communication skills valued across industries.
- Prepare for careers in content creation, marketing, public relations, and professional communication with a fully online, flexible program.

Program Format & Flexibility

- 100% online
- Flexible scheduling for working professionals
- Designed for transfer students with prior college credit

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