



APPLIED LEADERSHIP

APPLIED ARTS AND SCIENCES, BAAS

Applied Leadership - Lead with Purpose

Crafted for emerging leaders, this fully online track sharpens your communication and management abilities while building cultural fluency and persuasive skills—preparing you for leadership roles in any industry or organization.

Career Paths

- Team or Project Manager
- Nonprofit Director
- Corporate Trainer
- Human Resources Specialist
- Community Program Coordinator

Skills You'll Build

- Strategic communication and presentation
- Leadership and team development
- Conflict resolution and negotiation
- Cultural competency and inclusion strategies
- Organizational planning and decision-making

Program Format & Flexibility

- 100% online for maximum convenience
- Flexible scheduling to fit your work and life
- Designed for transfer students with prior college credit

GET IN TOUCH

361-825-7890

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Scan QR Code
for more
information

