

TEXAS

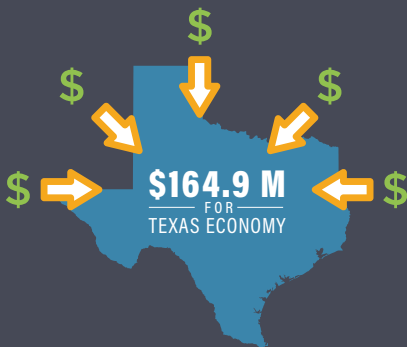
Council of Public University  
Presidents and Chancellors



# A COLLEGE EDUCATION PROVIDES A LIFETIME OF VALUE

## HIGHER EDUCATION IN TEXAS IMPACTS THE ECONOMY.

Texas public general academic colleges and universities provide an economic value to the State.

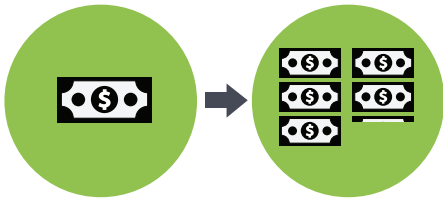


OUT-OF-STATE VISITORS ATTRACTED TO TEXAS FOR ACTIVITIES AT PUBLIC GENERAL ACADEMIC COLLEGES AND UNIVERSITIES BROUGHT NEW DOLLARS TO THE ECONOMY THROUGH THEIR SPENDING AT HOTELS, RESTAURANTS, GAS STATIONS, AND OTHER STATE BUSINESSES. VISITOR SPENDING ADDED APPROXIMATELY

**\$164.9 MILLION IN STATE INCOME FOR THE TEXAS ECONOMY.**

*(Demonstrating the Economic Value of Texas Public General Academic Colleges and Universities, "Executive Summary", January 2015)*

FOR EVERY \$1 IN TAXPAYER DOLLARS INVESTED IN PUBLIC UNIVERSITIES, THERE IS A \$5.10 RETURN.



The average annual return on the taxpayer's investment is

**15.3%**

*(Demonstrating the Economic Value of Texas Public General Academic Colleges and Universities, "Executive Summary", January 2015)*

### RESEARCH SPENDING OF ALL

**39** PUBLIC GENERAL ACADEMIC COLLEGES AND UNIVERSITIES



### GENERATED

**\$1.9** BILLION IN ADDED STATE INCOME FOR THE TEXAS ECONOMY IN FY13



### WHICH IS EQUIVALENT TO CREATING

**32,940** NEW JOBS



*(Demonstrating the Economic Value of Texas Public General Academic Colleges and Universities, "Executive Summary", January 2015)*

### TEXAS INTELLECTUAL PROPERTY GENERATED BY PUBLIC UNIVERSITIES

	FY12	FY13	FY14	FY15	FY16
INVENTIONS	1,056	1,137	1,224	1,339	1,341
PATENTS	227	248	265	287	298
LICENSES	219	223	239	355	350

*(Statistics Access for Technology Transfer (STAT) Database, Association of University Technology Managers/AUTM; membership required)*