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Textbook Rental Program Delivers Maximum Savings to Students at Texas A&M University-Corpus Christi

Texas A&M-Corpus Christi Bookstore offers new textbook rental program this fall

CORPUS CHRISTI, Texas – Beginning in fall 2010, the Texas A&M University-Corpus Christi Bookstore will offer students the new Textbook Rental Program designed to deliver maximum savings and convenience.

The Textbook Rental Program, the result of a joint decision between Texas A&M-Corpus Christi and Barnes & Noble College Booksellers, will allow students to rent their textbooks for less than half the purchase cost of a new textbook. Some 275 titles totaling 6,600 books will be available for rental. Students can rent their books either in the store or from the Web site at www.tamucc.bncollege.com.

“In these difficult times, the Textbook Rental Program is a prime example of our commitment to finding savings opportunities to pass onto our students,” said University President Flavius Killebrew. “We have worked diligently with Barnes & Noble College Booksellers to make this convenient program available to students this fall.”

Program features allow students to:

• Pay rental fees using cash, credit cards, student financial aid and campus debit cards.
• Highlight or mark rented books just as if they owned them.
• Convert their rental to a purchase during the first two weeks of class.
• Keep the book during the full semester. Books are due back no later than 10 days after the last day of finals.

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“We are committed to providing students with the widest range of content options and price points available,” said Kim Otte, vice president at Barnes & Noble College Booksellers. “Whether students are interested in new, used or rental books, they know they can find what they want at Texas A&M University-Corpus Christi Bookstore.”

Barnes & Noble began a pilot rental program earlier this year at 25 campus bookstores across the nation, including Texas A&M University-Corpus Christi. Response from students was tremendous.

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