FOR IMMEDIATE RELEASE  
DATE: January 13, 2012  
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Young Business Professionals Launch ‘Rock the Vote' Campaign

CORPUS CHRISTI, Texas – The Young Business Professionals of the Coastal Bend will launch “YBP’s Rock the Vote” campaign to increase voter registration and turnout in Nueces County at from 7-10 p.m. on Thursday, Jan. 26, at Brewster Street Ice House.

The campaign launch is the first of three voter registration events leading up to the Tuesday, April 3, Texas Primary Election. In mid-February, the Young Business Professionals will sign up voters at La Palmera Mall; and on Saturday, March 3, voters can register at Marina Market Days.

Throughout the year, the campaign will continue with events to increase voter turnout for the Tuesday, Nov. 6, general election by maintaining communication with voters and raising awareness of the importance of voting. Events will include a networking opportunity with local candidates and a forum highlighting issues important to the under-40 voting demographic. All “YBP’s Rock the Vote” events are free and open to the public.

The Young Business Professionals of the Coastal Bend was founded by the International Relations Office of Texas A&M University-Corpus Christi in 2009 and is open to all community members. For more information, go to www.ybpcb.com or www.facebook.com/ybpcb; contact Alison Leithner at 361.825.3750; or e-mail Alison.leithner@tamucc.edu.

-A&M-Corpus Christi-