MEDIA ALERT
DATE: October 7, 2011
CONTACT: Dr. Phillip McEndree, 361.825.2731 or 361.945.0215 (cell); Steve Paschal, 361.825.2336

****************************************PHOTO/MEDIA OPPORTUNITY****************************************

WHO: More than 250 Students from the Corpus Christi, Laredo, Eagle Pass, Mathis, Kingsville, Alice, Beeville, Robstown and Victoria ISDs
WHAT: Opening Ceremony for SkillsUSA District 12 Conference
WHEN: Monday, Oct. 10, from 9:15-10 a.m.
WHERE: University Center, Lone Star Ballroom

More Than 250 Area High School Students Expected to Attend SkillsUSA Conference at Texas A&M University-Corpus Christi

CORPUS CHRISTI, Texas – Texas SkillsUSA will hold its opening ceremony for the 12th annual District 12 Conference at 9:15 a.m. on Monday, Oct. 10, in the University Center, Lone Star Ballroom at Texas A&M University-Corpus Christi.

More than 250 high school juniors and seniors from area school districts will take part in the conference which facilitates trade and industrial education. Texas SkillsUSA, a non-profit youth organization which facilitates trade and industrial education, involves nearly 15,500 student and professional members who are enrolled in high school trade and industrial programs. Teachers also benefit by enhancing their career and technology education programs, improving attitudes in the classroom, and gaining support from local businesses.

Texas SkillsUSA brings together educators, administrators, corporate America, labor organizations, trade associations and government in a coordinated effort to address the nation’s need for a globally competitive, educated and skilled workforce.

-A&M-Corpus Christi-