FOR IMMEDIATE RELEASE
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High Resolution Photos: Regular Izzy
                                    Game Face Izzy
                                    New Izzy Features

Texas A&M-Corpus Christi Debuts Upgraded ‘Izzy the Islander’ During Men’s Basketball Showdown against Texas Tech

CORPUS CHRISTI, Texas – Texas A&M University-Corpus Christi’s Izzy the Islander appeared “fully-recharged” before cheering fans today (Thursday, Dec. 1) during halftime of the Islanders men’s basketball showdown against the Texas Tech Red Raiders at the American Bank Center. As part of the Izzy Fully Recharged Project, the mascot made its debut with a much-deserved upgrade.

“Our beloved Izzy has been adored by fans since he debuted as our official mascot in 2004,” said University President Flavius Killebrew. “The upgraded Izzy sports a more toned and fit appearance allowing him to actively engage at sporting games and events. I believe fans will appreciate Izzy’s new moves on the sidelines.”

It’s been seven years since Izzy the Islander became the number one fan at Texas A&M University-Corpus Christi events. Standing tall as a warrior, Izzy has cheered on the 2007 NCAA playoff Men’s Islander basketball team, the 2011 Southland Conference champion softball team, and sometimes just a group of elementary school students.

A group of student leaders, alumni, faculty and staff met for a semester and provided input on how to enhance the mascot. In the end, everyone agreed on new accessories that Izzy could don to reflect the unique Islander lifestyle while allowing Izzy to show some toughness on the court. Keeping in mind safety and flexibility, Izzy has been recharged to move down any playing field with ease and represent the best of Islander pride.

Social media ready for repost or airing
Videos leading up to transformation: http://izzyrecharge.tamucc.edu/
Mascot slide show: http://izzyrecharge.tamucc.edu/history_lesson.html
Live streaming link- halftime show: http://www.ustream.tv/channel/izzy-recharge
Izzy Recharge hashtag: #IzzyRecharge

-A&M-Corpus Christi-