

Texas A&M University-Corpus Christi

The Island University

6300 Ocean Drive, Corpus Christi, TX 78412 361.825.2420 FAX 361.825.2620

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CONTACT: Rick Maxey, 361.653.2575; Richard Bell, 361.653.2575

Testing of Innovative ‘New Solutions’ Product Indicates System Developed by RHM Chemical Reduces Demand for Water Startup company is client of Business Innovation Center’s Incubator Program

CORPUS CHRISTI, Texas- Testing of a product developed by a client company of Texas A&M University-Corpus Christi’s Coastal Bend Business Innovation Center has resulted in a significant reduction in demand for water at the Art Museum of South Texas.

Recently, RHM Chemical, LLC worked in partnership with the Art Museum and the Coastal Bend Business Innovation Center to conduct a third party verification of “New Solutions,” a water-saving and safe treatment alternative. The project was overseen by chemistry major Jessica Perales who provided hands-on testing of water levels of both the Art Museum’s cooling tower and the city’s water to make sure that there were no discrepancies in the samples.

When the 90-day non-subsidized green technology project began in early June, the Art Museum was using 4,540 gallons a day. With implementation of the ‘New Solutions’ treatment, water usage has dropped to 2,726 gallons a day, a 60 percent reduction from the previous demand. In addition, the blow down for the Museum’s cooling tower declined from 2,000 gallons per day to just 186 gallons, a 90 percent reduction in water going to the sewer.

“With only one week of testing remaining, a premature conclusion can be assessed about the product,” said Perales. “The treatment is indeed a water-saving and safe alternative in comparison to the other water treatment competitors.”

According to RHM Chemical executive Rick Maxey, “New Solutions” has recently been introduced in a large commercial facility in Texas. Early indications are that the results are similar to those experienced at the Art Museum.

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Page 2, 'New Solutions'

“Competitors should be worried about our company because we are delivering a product at the current price point that is delivering considerable water savings,” said Maxey. “In this time of drought, that can be significant both for a company’s bottom line and the environment.”

The Coastal Bend Business Innovation Center, which is part of the College of Business at Texas A&M University-Corpus Christi, encourages entrepreneurial economic development of companies that, once established, are committed to remaining in the Coastal Bend. For more information, call 361.653.2575; or go to www.coastalbendinnovation.com.

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