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MEDIA ALERT
DATE: January 19, 2010
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***********************PHOTO/MEDIA OPPORTUNITY*******************

WHO: African American Cultural Society and the Islander Cultural Alliance
WHAT: Dr. Martin Luther King Jr. Convocation
WHEN: Wednesday, Jan. 20, at 11 a.m.
(Best time for interviews is from 10:30-10:50 a.m.)
WHERE: University Center, Lone Star Ballroom

Performance Strategist Marshawn Evans Speaks at Texas A&M-Corpus Christi’s Dr. Martin Luther King Jr. Convocation
Evans starred in season four of NBC’s “The Apprentice” with Donald Trump

CORPUS CHRISTI, Texas – Performance strategist, entertainment attorney and entrepreneur Marshawn Evans will be the keynote speaker at the annual Dr. Martin Luther King Jr. Convocation on Wednesday, Jan., 20, at 11 a.m. in the University Center, Lone Star Ballroom at Texas A&M University-Corpus Christi.

Evans was one of Donald Trump’s cast members on season four of the NBC hit show “The Apprentice.” She is founder of ME Unlimited, a corporate life-enrichment consulting firm, focusing on peak performance, diversity, women’s empowerment and leadership. Her speech is titled “Making a Difference Begins Now!”

In addition, Evans is author of “SKIRTS in the Boardroom: A Woman’s Survival Guide to Success in Business & Life.” She is president of EDGE 3M Sports & Entertainment, a full-service brand management agency working with elite entertainers.

The celebration is sponsored by the African American Cultural Society and the Islander Cultural Alliance.

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