MEDIA ALERT
DATE: August 20, 2010
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**************************PHOTO/MEDIA OPPORTUNITY**************************

WHO: Texas A&M-Corpus Christi Campus Community
WHAT: First-Year Islanders (FYI) Inaugural Convocation and Playfair
WHEN: Tuesday, Aug. 24, at 3 p.m.
       Playfair to immediately follow FYI Convocation (around 4:30 p.m.)
WHERE: Convocation – Performing Arts Center
        Playfair – Dugan Wellness Center Gym

Texas A&M University-Corpus Christi Welcomes First-Year Islanders with Inaugural Convocation, Followed by Playfair

CORPUS CHRISTI, Texas – The campus community will welcome freshmen to Texas A&M University-Corpus Christi during the First-Year Islanders (FYI) Inaugural Convocation on Tuesday, Aug. 24, beginning at 3 p.m. in the Performing Arts Center.

Prior to the ceremony, the First-Year Islanders will be given medallions, signifying the beginning of their academic journey. Near the program’s conclusion, Dr. Susan Wolff Murphy, FYI director, will present the 2010 First-Year Islanders class by asking students to stand and place their medallions around their necks.

The convocation, which celebrates the official beginning of the students’ entry into the Islander community, will include a welcome from University President Flavius Killebrew, keynote addresses from Dr. Blair Sterba-Boatwright and Dr. Peter Moore and a greeting from Samantha Hernandez, Student Government Association president.

Immediately following the convocation, the new Islanders will walk to the Dugan Wellness Center gym to participate in an interactive Playfair designed to help them get to
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know each other in a quick and fun way. The Playfair will include audience participation, comedy routines, non-competitive games and dynamic team-building exercises to help create powerful school spirit and campus unity.

The First-Year Islanders Inaugural Convocation can be viewed on the Internet by going to http://www.ustream.tv/channel/tamucc-fyi-convocation. The First-Year Islanders (FYI) Program is a best-in-class quality enhancement plan that supports the academic strengths within the University’s mission.

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