

Texas A&M University-Corpus Christi

The Island University

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MEDIA ALERT

DATE: October 15, 2009

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*****PHOTO/MEDIA OPPORTUNITY*****

WHO: Around 150 Early Childhood Development Center Students

WHAT: The 65th Birthday of “Smokey Bear”

WHEN: Friday, Oct. 16, from 2:30-3 p.m. (Best media opportunity)

WHERE: Early Childhood Development Center Cafeteria

‘Smokey Bear’ Teaches Students at the Early Childhood Development Center about Fire Prevention and Safety

CORPUS CHRISTI, Texas — In celebration of his 65th birthday, the “Smokey Bear” mascot of the United States Forest Service will visit around 150 students at the Early Childhood Development Center (ECDC) to teach them about fire prevention and the difference between good fires and bad fires Friday, Oct. 16, from 2:30-3 p.m. at the ECDC Cafeteria at Texas A&M University-Corpus Christi.

ECDC students, who range in age from pre-K through fifth grade, will participate in activities including a fire shelter practice and putting on fire gear. The children will also sing “Happy Birthday” to “Smokey Bear” and receive Frisbees and coloring books.

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