

Texas A&M University-Corpus Christi

The Island University

6300 Ocean Drive, Corpus Christi, TX 78412 (361) 825-2420 FAX (361) 825-2620

FOR IMMEDIATE RELEASE

DATE: October 8, 2009

CONTACT: Richard Bell 361.815.3111; Horatio C. Rubio 361.767.1888

Coastal Bend Business Innovation Center Incubator Client Receives Veteran's Administration Contract

CORPUS CHRISTI, Texas – A client company in the College of Business Innovation Center incubator program at Texas A&M University-Corpus Christi has received a Veteran's Administration contract for a pillow that reduces discomfort for painful diseases.

Positional Therapy Pillows was founded in 1998 by Corpus Christi entrepreneur Horacio C. Rubio, an acid reflux sufferer who developed a pillow to help relieve the discomfort related to the painful disease. With the development of sleep apnea pillows for children and adults, the Positional Therapy Pillow Company is today serving an even broader segment of patients in need of a non-invasive way of treating sleep breathing disorders.

“Our company is dedicated to providing top quality patented medical devices to our customers at a competitive price,” said Rubio. “Additionally, we are continually researching and developing new designs to combat the discomforts of acid reflux disease, Barrett's Esophagus, GERD (gastroesophageal reflux disease), sleep apnea (OSA) and snoring.”

For more information about Positional Therapy Pillows, go to <http://www.acidrefluxpillow.com>.

For more information about the Coastal Bend Business Innovation Center incubation program, go to www.coastalbendinnovation.com

-A&M-CC-

