

# **Texas A&M University-Corpus Christi**

*The Island University*

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## **MEDIA ALERT**

**DATE:** October 6, 2009

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\*\*\*\*\*PHOTO/MEDIA OPPORTUNITY\*\*\*\*\*

**WHO:** The Women's Center for Education and Service at Texas A&M University-Corpus Christi

**WHAT:** Paint the Island Pink Expo

**WHEN:** Thursday, Oct. 8, from 11:30 a.m. to 1:30 p.m. (Best media opportunity is at noon)

**WHERE:** University Center, Lone Star Ballroom

## **'Paint the Island Pink' Expo at Texas A&M-Corpus Christi Showcases Experts, Treatment and Care of Breast Cancer**

CORPUS CHRISTI, Texas — The Women's Center for Education and Service at Texas A&M University-Corpus Christi will hold its "Paint the Island Pink" expo Thursday, Oct. 8, from 11:30 a.m. to 1:30 p.m. in the University Center, Lone Star Ballroom. The event is free and open to the public.

The sixth annual expo, which is part of the University's Breast Cancer Awareness Month observance, provides information on the importance of regular self-examinations for early detection of breast cancer, which claims more than 40,000 lives each year in the United States.

Breast cancer survivor Cinda LeBus, director of education for Planned Parenthood; and Dr. Burk Strong, radiologist for Radiology Associates, LLP, will discuss their experiences and answer questions about breast cancer.

Local cancer organizations will display materials showcasing the treatment, care, and support options available for patients in the Coastal Bend.

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