

Texas A&M University-Corpus Christi

The Island University

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MEDIA ALERT

DATE: October 7, 2009

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*****PHOTO/MEDIA OPPORTUNITY*****

WHO: Texas A&M University-Corpus Christi Campus Community

WHAT: “Dig Pink” Carnival

WHEN: Thursday, Oct. 8, from 5-7 p.m. (Best media opportunity is 6 p.m.)

WHERE: Moody Sustainers Field House Parking Lot

Watermelon-Eating Contest, Dunking Booth Pumps Up Crowd at ‘Dig Pink’ Carnival before the Sam Houston Volleyball Game

CORPUS CHRISTI, Texas — A watermelon-eating contest and a dunking booth will be among several attractions at the “Dig Pink” carnival Thursday, Oct. 8, from 5 to 7 p.m. in the Moody Sustainers Field House parking lot at Texas A&M University-Corpus Christi.

“Dig Pink,” a breast cancer awareness event sponsored by Islander Athletics, will also feature a cake walk, face painting, an Izzy the Islander moon jump and a deejay.

Following the carnival, the Lady Islanders, dressed in pink jerseys, will take on Sam Houston State. The volleyball game begins at 7 p.m. in the Moody Sustainers Field House. A portion of the proceeds benefit First Friday, a non-profit program dedicated to underwriting free mammograms for South Texas women.

The University’s Promotion of Sport class taught by Dr. Liette Ocker is organizing the event and collecting donations for First Friday. So far, the class has raised more than \$1,000. A check will be presented to First Friday during the game’s half-time.

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