MEDIA ALERT
DATE: April 2, 2009
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*******************PHOTO/MEDIA OPPORTUNITY*******************

WHO: The India Students Association and Islander Cultural Alliance
WHAT: Holi Indian Celebration of Color
WHEN: Friday, April 3, from 1-2 p.m.
WHERE: Bay Hall Lawn, Texas A&M University-Corpus Christi

Texas A&M University-Corpus Christi Students Ring in the Spring during ‘Holi’ Traditional Indian Celebration of Color

CORPUS CHRISTI, Texas – Texas A&M University-Corpus Christi students will usher in the spring season by throwing handfuls of bright colored powder paints at each other during the Holi Indian Festival Friday, April 3, from 1-2 p.m. on the Bay Hall lawn.

The traditional Indian celebration of color represents the triumph of good over evil and marks the end of winter and start of spring. Participants will compete in a tug of war contest and will be given a white T-shirt to wear during the festival. The event is sponsored by the India Students Association and Islander Cultural Alliance.

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