

# **Texas A&M University-Corpus Christi**

*The Island University*

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**FOR IMMEDIATE RELEASE**

**DATE: October 29, 2008**

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\*\*\*\*\*PHOTO/MEDIA OPPORTUNITY\*\*\*\*\*

**WHO: Early Childhood Development Center Students (Pre-K through Fifth Grade)**

**WHAT: “Hooked on Books” Literature Parade**

**WHEN: Friday, Oct. 31, at 8:40 a.m.**

**WHERE: Beginning in front of the Early Childhood Development Center**

## **Children Dress as Favorite Characters for Literature Parade**

CORPUS CHRISTI, Texas – Around 75 students from the Early Childhood Development Center (ECDC) will dress as characters from their favorite books for a “Hooked on Books” literature parade Friday, Oct. 31, beginning at 8:40 a.m. at Texas A&M University-Corpus Christi.

The parade will start in front of the ECDC and continue to the University Center and back to the ECDC. Parents, faculty, staff and students will also join in costume or show their support with waves or cheers.

The “Hooked on Books” literature parade is the culminating activity from a week-long Red Ribbon Week celebration which encourages students to stand up against drugs.

The ECDC, an elementary school for students age three through the fifth grade, is operated jointly by the Corpus Christi Independent School District and Texas A&M-Corpus Christi and works in close partnership with the College of Education.

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