

# **Texas A&M University-Corpus Christi**

*The Island University*

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## **MEDIA ALERT**

**DATE: October 1, 2008**

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\*\*\*\*\*PHOTO/MEDIA OPPORTUNITY\*\*\*\*\*

**WHO: Texas A&M University-Corpus Christi Faculty, Staff and Students**

**WHAT: “Dig Pink” Carnival**

**WHEN: Friday, Oct. 3, from 5-7 p.m.**

**WHERE: Moody Sustainers Field House parking lot**

## **‘Dig Pink’ Provides Activities and Breast Cancer Awareness before Lady Islanders and UT-San Antonio Volleyball Game**

CORPUS CHRISTI, Texas – Students, faculty and staff at Texas A&M University-

Corpus Christi will measure their strength bashing a car during the “Dig Pink” carnival

Friday, Oct. 3, from 5-7 p.m. in the Moody Sustainers Field House parking lot.

“Dig Pink,” a breast cancer awareness event sponsored by Islander Athletics, will also feature an Izzy the Islander moon jump, a dunking booth and a deejay. The carnival will precede the Lady Islanders vs. UT-San Antonio volleyball game beginning at 7 p.m. in the Field House. Proceeds of \$1 from each ticket sale will benefit First Friday, a non-profit program dedicated to underwriting free mammograms for South Texas women.

The University’s sports marketing class taught by Dr. Liette Ocker is also collecting donations for First Friday and has raised more than \$1,000. A check will be presented to First Friday during the game’s half-time.

**-A&M-CC-**

